

SPOIL MOM,
SHE
DESERVES
IT!

MOTHER'S DAY
MAY 10th, 2026



PRonature

Outdoor | Hunting | Fishing

Valid from May 5th to May 18th, 2026

Rapala

-30%

89.99

~~119.99~~

RAPXP-SC66M-2
"XPLORER"
SPINNING COMBO

- 2 pieces
- Medium action (6 ft. 6 in.)
- Graphite rod
- 4 ball bearing



NEW

Limited
edition

NEW

-\$50

99.99

~~149.99~~

PN-CH-01
"BLACKRIDGE
360°" HUNTING
CHAIR

- Foldable
- Carry strap
- Capacity: 250 lb



PRonature

**DON'T MISS OUR
SALT LICK
DEALS**

MOOSE - DEER

BUY

- 2 x 4 L Premium Jam Buck Trophée
- 2 x 1.8 kg Miracle Magic Powder Buck Trophée
- 2 x bag of Sel Pronature natural salt
- 1 x Lucky Charms Buck Trophée bucket

-30%

89.99

~~129.93~~



FREE CAP

Value: \$19.99

ATTAK

with the purchase
of 6 Attak lure bags

regular price, mix & match



26578410



-\$50



Onyx

199.99 ea.

~~249.99~~

132001-105-004-18
132001-400-004-18

INFLATABLE
LIFE JACKET

Convertible from auto/manual



Re-arm kit
available
in stores

X2

X2

X2



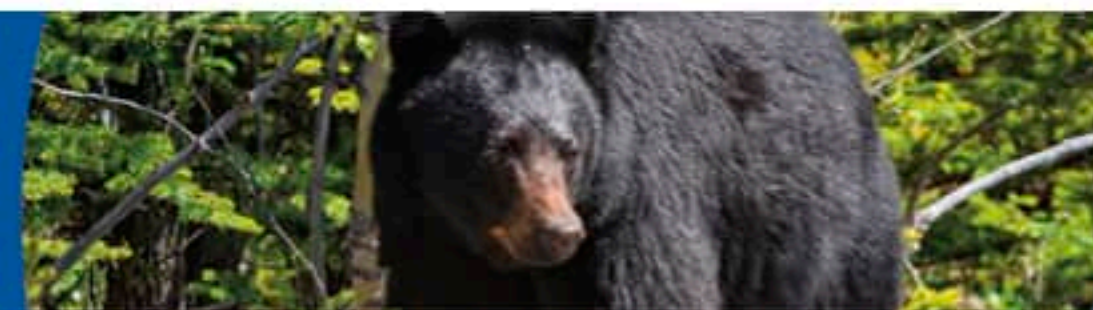
Get a **FREE**
Buck Expert Himalayan
Nutri-Stone
(value of \$19.99)

Buck
TROPHÉE

PRonature

The most important group of hunting, fishing and outdoor activity specialists in Canada.

READY FOR BEAR SEASON...

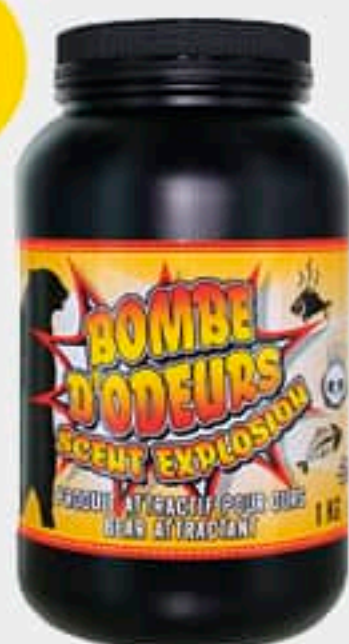


**MORE THAN
25%**

9.99

~~13.99~~

11485
BEAR
ATTRACTANT
"SCENT
EXPLOSION"
1 KG



**MORE THAN
30%**

10.99 ea.

~~15.99~~

11490, 11492
11493, 11494

"OPENBAIT" BEAR
ATTRACTANT

Size: 900 ml



18.99

1035
"ÉCON'OURS"
BEAR FEED
20 KG



At participating
stores only.
Price may vary
by region.

-20%

19.99

~~24.99~~

7516
"BLACK
CHERRY"
PROTEIN
SYRUP 10 L
Long distance lure



-35%

12.99

~~19.99~~

CAKE-4L
RED VELVET
CAKE
FLAVOR
JAM
4 L



**MORE THAN
25%**

15.99

~~21.99~~

7518

SPRING MIX
IN A BOX 18 KG

Bear bait



**MORE THAN
20%**

25.99

~~32.99~~

7549

"OVERDOSE"
CANDY MIX
IN A BAG 20 L

Bear bait



**MORE THAN
35%**

24.99

~~39.99~~

THE-MRGJ-CA
MOSQUITO
REPELLENT
APPLIANCE KIT

Portable, silent and odour free

INCLUDED

- 1 butane cartridge
- 3 insect repellent mats (max 4 hr of protection per mat)



-40%

24.99

~~41.99~~

KIT-PRO-OURS
"BEARFUME"
& LIQUID SMOKE
BEAR SCENT
COMBO

- Kit to create a scent bomb
- Bearfume size: 500 ml
- Smoke spray size: 500 ml



SPYPOINT.

-\$10

59.99

~~69.99~~

FORCE-24
"FORCE 24"
CAMERA

- 24 megapixels
- 2K videos with sound
- Flash and detection range: 70 ft.



-\$60

229.99

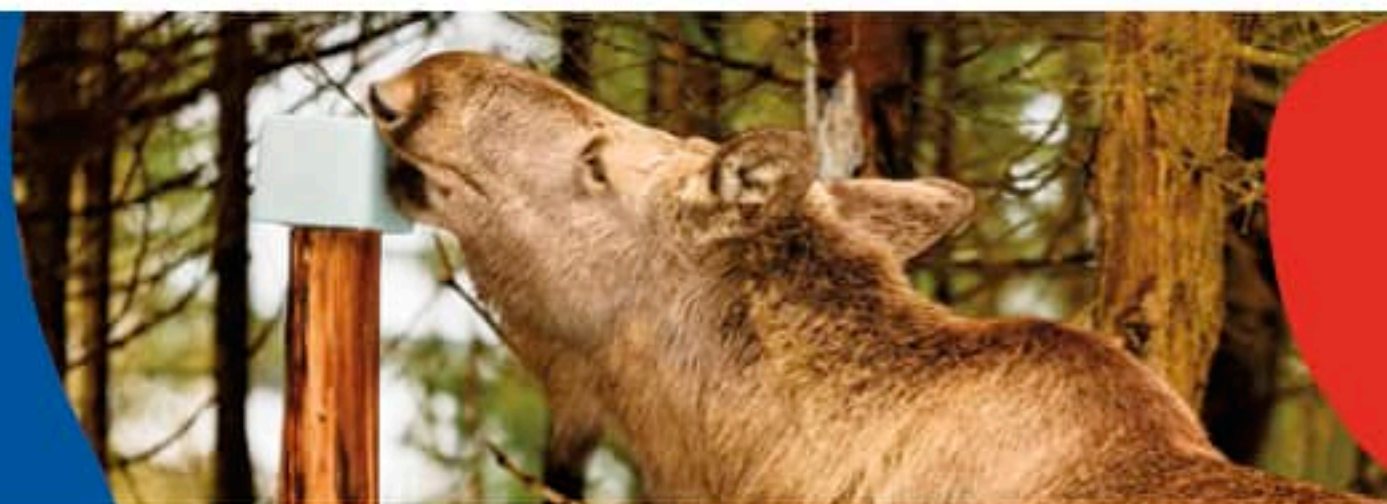
~~289.99~~

COMBO-DUO-FLEX-M
"FLEX-M" TWIN PACK
CELLULAR CAMERA

- 28 megapixels
- Video resolution: HD with sound
- Detection and flash range: 90 ft.
- Responsive trigger: 0.4 s



GET YOUR SALT LICK
READY!



SEE OUR
**SPECIAL
OFFER**
ON PAGE 1



-25%

14.99

~~19.99~~

136PN-55

**"SOUFRE"
LICK ACTIVATOR**

- 2.5 kg
- Deer and moose



**MORE THAN
30%**

14.99 ea.

~~22.99~~

7918, 7963

**"BULL" OR
"BUCK EXTREME"
MINERALS MOOSE
OR DEER 3 KG**

- Minerals with urine scent
- Effective all year long



**MORE THAN
20%**

24.99 ea.

~~31.99~~

4106, 4168

**"BUCK" OR "BULL
ADDIK" DEER OR
MOOSE 500 ML**

Long-range scent lure



**MORE THAN
15%**

24.99

~~29.99~~

11456

**"MUD" MOOSE
MIX OF URINE
AND MINERALS**

7 kg



**MORE THAN
20%**

26.99

~~34.99~~

9024-0

**"BULL" OR "BUCK"
"ROCK-BLOC X-TRA"
MINERALS 2.5 KG**

Hardening mineral
blend (powder)



**MORE THAN
20%**

29.99 ea.

~~37.99~~

6699, 8881

**"EXTREME MUD"
MOOSE OR DEER
7 KG**



AVAILABLE IN STORE

Product may not be exactly as shown. At participating stores only.
Price may vary by region.

SLW-161-20, SLW-160-20

**"TOTAL"
SALT BLOCK
FOR DEER
OR MOOSE**

- 20 kg
- Flavor: anise or apple



165-20

**COBALT IODINE
BLOCK BLUE 20 KG**



290-22

**WHITE BLOCK
22.7 KG**

166-20

**IODINE BLOCK
RED 20 KG**

SLW-230-13

**HUNTING
SALT
FOR DEER
OR MOOSE**

- 13.6 kg
- Flavor: natural



YOUR ESSENTIALS



-20%



39.99

~~49.99~~

435
POO-PEE FOLDABLE PORTABLE TOILET

Supports up to 400 lb



INCLUDED

12 disposable toilet bags

-\$10

martin

119.99

~~129.99~~

BIS-112-100
CATALYTIC PROPANE HEATER

- Fuel shut-off if a flame is detected
- Ignition: electronic



-30%

ColdFeld

27.99

~~39.99~~

DPE-81824-27
MEN'S PVC RAIN SUIT



-\$30

CONNEX

169.99 ea.

~~199.99~~

2030033-A01, 2060033-A01
MEN'S "REVELSTOKE OUTSIGHT" JACKET OR PANTS

- Water-repellent treatment and odor control technology
- 100% polyester



-30%

PACKABLE VEST
100% polyester

6.99

~~9.99~~

DPE-80096



-\$100

299.99

~~399.99~~

DPE-82912
2-PERSON HUNTING TREESTAND

- Height: 18 ft.
- Seat: 36.5 x 13 in.
- Max user weight: 500 lb with equipment



INCLUDED

Safety harness

-50%

24.99

~~49.99~~

RE-6P88006-1-MODN
"PRONATURE TEAM" JERSEY
Moisture-wicking



flextone

-\$10

INCLUDED
Mounting stake

69.99

~~79.99~~

FLX-FLXDY331
"THUNDER CHICK BREEDER" DECOY



AVIAN

139.99

AVX-AVX8011
"LCD LAYDOWN HEN" DECOY

INCLUDED

- Strap
- Carry bag
- Collapsible carbon stake



flextone

89.99

~~129.99~~

FLX-FLXDY316
"THUNDER CREEPER" (STRUTTER) DECOY





-\$50

139.99

~~189.99~~

DPE-14814

"PATRIOT" 4-12X50 SCOPE

- Exceptional lens clarity
- Waterproof, anti-fog and impact resistant



-\$80

239.99

~~319.99~~

DPE-80198

"EVOLUTION" 3-12X50 SCOPE

- Exceptional lens clarity
- Waterproof, anti-fog and impact resistant



-25%

29.99

~~39.99~~

DPE-83159

"PATRIOT" GUN SLING

- Tri-Lock swivel tested to 136 kg



-\$30

169.99

~~199.99~~

DPE-80793

GUN CABINET

- 17 x 55 x 12 in.
- Removable top shelf
- Holds up to 8 guns



Firearms sold separately.

-\$80

419.99

~~499.99~~

ALPARD-C-12/30

"ALPARD C" PUMP-ACTION SHOTGUN

- Caliber: 12
- 30 in. vent-ribbed barrel
- 3 in. chamber



INCLUDED
Chokes

Product may not be exactly as shown.

-\$100

449.99

~~549.99~~

SAV-47200

"A22" SEMI-AUTOMATIC RIFLE

- .22LR caliber
- 22 in. carbon steel barrel



INCLUDED
Buckner 3-9x32mm scope

-\$150

999.99

~~1149.99~~

58169, 58170

"110 HUNTER SPECIAL" BOLT ACTION RIFLE

- Calibers: .308 WIN or 6.5 CREEDMOORE
- 22 in. barrel
- Detachable magazine



-25%

29.99

~~39.99~~

FLA-6470SE

HARD CASE

- Foam padding
- 4 latches
- Outer length: 54 in.



-25%

29.99 ea.

~~39.99~~

ALL-1700-48, ALL-1700-52
ALL-1701-44, ALL-1701-48

SOFT CASE

- 44, 48 or 52 in.
- Foam padding



For shotgun or rifle

-20%

39.99

~~49.99~~

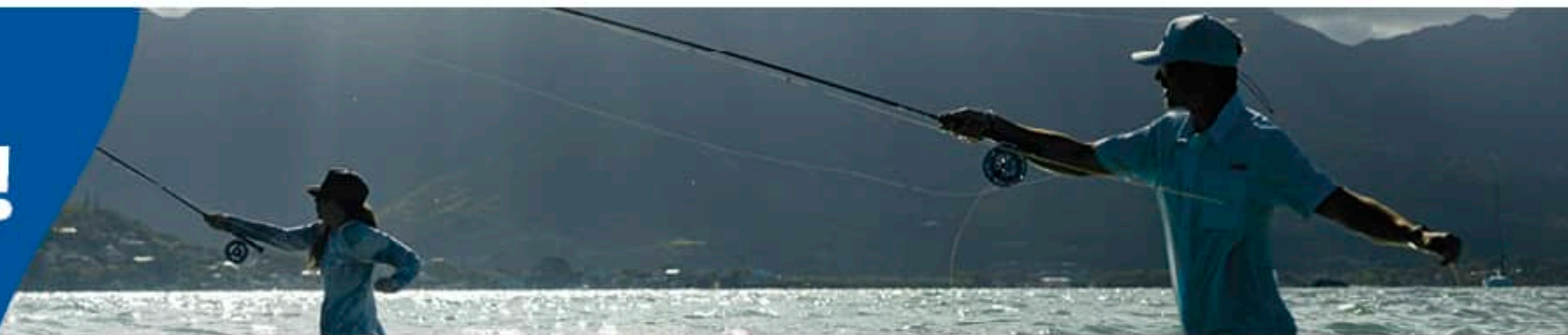
ALL-1702-52

"MAX 5" 52 IN. SHOTGUN CASE

- Rugged Endura fabric
- Foam accessory pocket with shell/choke loops
- Lockable



CAST YOUR LINE!



13

MORE THAN
15%

69.99

86.99

RS80MH2, RS90MH2

"RELY BLACK"
SPINNING ROD

- 2 pieces
- Medium heavy action (8 ft. or 9 ft.)
- Graphite rod



DAIWA

-30%

34.99

49.99

DAI-DSK25-B-F662M

"D-SHOCK"
SPINNING COMBO

- Rod
- 2 pieces
 - Medium action (6 ft. 6 in.)
 - Fiberglass rod
- Reel
- Bearing
 - Click front drag adjustment



Berkley

MORE THAN
15%

49.99

59.99

1598430

"FUSION"
SPINNING
COMBO

- Rod
- 2 pieces
 - Medium heavy action (7 ft.)
- Reel
- Size: 60



okuma
INSPIRED FISHING

-\$20

119.99

139.99

OBL-S-662M-3000

"OUTBACK
LADIES"
SPINNING COMBO

- Rod
- 2 pieces
 - Medium action (6 ft. 6 in.)
 - Composite rod
- Reel
- Size: 3000



-40%

14.99 ea.

24.99

12-17549-55

"CONTRA" FLUOROCARBON CLEAR

- 200 yards
- 6 to 20 lb



Strike King

MORE THAN
30%

14.99

22.99

90-0011

FLY BOX
6 X 3.75 IN.



Buckland
OUTFITTERS

-20%

31.99

39.99

90-0012

12 X 9 IN.



HUMMINBIRD

-\$25

259.99

284.99

410160-1

"PIRANHAMAX 4 DI"
FISHFINDER

- Dual beam sonar
- Tilt and swivel mount

-\$20

49.99

69.99

DPE-84543

- BOAT SEAT
- Adjustable to 5 positions
 - Also available in blue and black

NEW



PRONATURE

DAIWA

+ 4 000 PTS

89.99

REVRLT2500

"REVROS LT"
SPINNING REEL

- Size 2500
- Ratio 5.3
- 5 ball bearing



NEW

THE NEW COLLECTION

ATAK
LEURRE PROVOCANTE

-30%

27.99

~~39.99~~

PROAT140320

"POWERSCALE"
RECHARGEABLE
DIGITAL SCALE

Maximum weight: 60 kg (130 lb)



MORE THAN
30%

29.99 ea.

~~44.99~~

PL-BIFOCAL-1-2.0, PL-BIFOCAL-1-2.5

BIFOCAL POLARIZED
SUNGLASSES

Round bifocal lens +2.00 or +2.50



-20%

23.99

~~29.99~~

DPE-84556

"ATAK" SPINNING COMBO
ROD CASE



-50%

CAMPANA

14.99

~~29.99~~

AMU-F0G-18015

POLARIZED
"FIT-OVER"
SUNGLASSES

Superior UV 400 protection



+ 4 000 PTS

34.99

Adventure
Medical
Kits

2075-0386

SPORTSMAN SERIES
STEELHEAD
FIRST AID KIT

- 1-4 people
- Watertight



MORE THAN
30%

Berkley

19.99

~~29.99~~

1572457

3 PACK "FLICKER
SHAD" AND "GULP"
GEL PERCH



-25%

44.99

~~59.99~~

GP-00127

"WATER DOG"
FLOTATION
DEVICE FOR
DOGS

- 100% nylon
- Insulation:
100% PE foam
- Reflective stripes

PRONATURE

-\$150

799.99

~~949.99~~

010-02596-50

"ECHOMAP UHD2 75CV
CHARTPLOTTER -
NAVIONICS+" WITH GT20-TM TRANSDUCER

- 7 in. screen
- Accepts microSD data card



GARMIN

+ 10 000 PTS

469.99

010-02451-00

"GPSMAP 65"

- Battery life: 16 hours
in GPS mode
- Interface: high speed
mini USB and NMEA 0183
compatible



GARMIN

-20%

63.99

~~79.99~~

6133018

"B4" TELESCOPIC
FISHING NET

31 to 48 in. telescopic handle



**Lucky
Strike**

-\$420

3579.99

~~3999.99~~

010-02880-10

"ECHOMAP™ ULTRA 2 10"
CHARTPLOTTER WITH
LIVESCOPE™ PLUS SYSTEM

- Touch screen
- Water resistant
- Garmin Navionics+™ maps



GARMIN

+ 10 000 PTS

449.99

1352155M

"ENDURA MAX 55"
36 IN. ELECTRIC
MOTOR

- Voltage: 12 V
- Max thrust: 55 lb
- Shaft length: 36 in.



MINN KOTA

-\$30

129.99

~~159.99~~

AA-NF-S02

DIRECTOR CHAIR
WITH SWIVEL



**ELITE
NATURE**

NO MORE MOSQUITOES!



NEW

69.99

4023091, 4123092

**MEN'S "LT OFFSHORE" OR
WOMEN'S "LT LITTORAL"
HOODIE WITH MOSQUITO
NET**

Quick drying and
moisture wicking



CONNEX



59.99

4223093

**"LT OFFSHORE"
JUNIOR**

MORE THAN
25%

24.99

~~34.99~~

DPE-82619

**MOSQUITO
JACKET**

Polyester mesh netting



**BUG
OUT!**

**BUG
OUT!**

-30%

6.99

~~9.99~~

INT-B0-40010

**INSECT REPELLENT
100 ML DEET 30%**

Repels mosquitoes,
black flies, biting
midges, deer flies,
stable flies, ticks
and chiggers



Product may
not be exactly
as shown.

-60%

19.99

~~49.99~~

ALPS-00023

**MOSQUITO NET
WITH POLARIZED
SUNGLASS**

3 interchangeable UV 400 lenses:
(clear, polarized yellow or polarized amber lens)



ALPS

INCLUDED
Semi-rigid
EVA case

CAMPANA



-\$170

299.99

~~469.99~~

DPE-83832

"QUICK-2-SET" MOSQUITO NET SHELTER

- Size: 11 ft. 6 in. x 10 ft. (central height: 7 ft. 5 in.)
- 6 panels with pre-assembled structures
- Water-resistant roof with sealed seams



+ 3000 PTS

79.99

EX902GREYCA

**"VENTURE E90"
RECHARGEABLE
MOSQUITO
REPELLER**

Protection zone: 20 ft.



INCLUDED

- One USB charging cable
- One 12-hour repellent refill

THERMACELL

Thermacell refills
available in store



ESSENTIAL GEAR AND TOOL



MORE THAN
30%

19.99

~~29.99~~

220-031
**BUTANE
GAS STOVE**



INCLUDED
Rigid carrying
case



Butane
available
in store

MORE THAN
30%

19.99

~~29.99~~

2229

**SHOOTING MUFF
AND GLASSES
COMBO**

- Noise Reduction Rating (NRR): 23 decibels
- Polycarbonate lens



GALLEN



89.99

799-SKILL20
**"SHORE-LUNCH"
SKILLET**

20 in.

etic



NEW

-\$40

V-FORGE

359.99

~~399.99~~

99VF-6N-001
"NOMAD" GRILL

- Weight: 22 lb
- Height: 35.75 in.
- Up to 1800 °F



UMAREX

"PRYMEX" AIR RIFLE

- Up to 490 fps with .177 pellets
- Up to 1100 fps with .22 pellets

179.99

2251550, 2252101

INCLUDED
4x32 scope



Product may
not be exactly
as shown.

44.99

DPE-12315
CAPTURE TRAP

- 5 x 5 x 16 in.
- High resistance steel cage

Other sizes
available
in store



Ideal to catch
and relocate
unwanted
animals

PRONATURE

MORE THAN
30%

39.99

~~59.99~~

90-2152
**RECHARGEABLE
HEADLAMP**

INCLUDED
USB charging
cable

**1000
LUMENS**



Buckland
OUTFITTERS

NEW

SPYPOINT

-\$10

89.99

~~99.99~~

SPLB-10
**SOLAR
PANEL**

- Battery capacity: 7500 mAh
- Max power: 5 W



INCLUDED
Mounting bracket
and strap

BUCKNER

45%

29.99

~~54.99~~

DPE-83150

"GATOR" MACHETE

- Overall length: 19.5 in.
- 12 in. carbon steel curved blade

INCLUDED
Nylon sheath



BUCKNER

**MORE THAN
25%**

36.99

~~49.99~~

DPE-83134

**"RHINO 14"
CAMPING AXE**

- Length: 14 in.
- Forged steel head

INCLUDED
Hard carry
sheath case





STAY DRY



Columbia

-20%

95.99
per pair
~~119.99~~

MEN'S OR WOMEN'S "STRATA TRAIL" HIKING SHOES

Omni-GRIP™ non-marking traction rubber outsole

2076892-231, 2078551-252

100%

Columbia

-20%

103.99
per pair
~~129.99~~

2128021-313, 2128031-100

MEN'S OR WOMEN'S "PFG DRY TORTUGAS™" BOOTS



100%

Columbia

-25%

89.99 ea.
~~119.99~~

1533891-012

MEN'S "WATERTIGHT II" RAIN JACKET

1534111-011

WOMEN'S "ARCADIA II" RAIN JACKET



MOTHER'S DAY

ARMUNDSON™

MORE THAN 30%

59.99
~~89.99~~

IAW-4343

"IOS ANDES" HIP WADERS

- Nylon waders coated with PVC
- Cleft sole



Goldfeld

MEN'S "MINGAN" OR WOMEN'S "MOLLY" RAIN BOOTS

- 5 mm neoprene insulation
- Rubber outsole

-\$20

69.99
per pair
~~89.99~~

DPE-83470-77
DPE-83966-73



MOTHER'S DAY

100%

CONNEC

-\$30

269.99
~~299.99~~

4030055

MEN'S "THUNDER" RAIN JACKET

CONNEC

-\$20

199.99
~~219.99~~

4060055

MEN'S "THUNDER" RAIN PANTS



GEAR UP FOR SUMMER!

Columbia

UP TO

25%

OFF ON SELECTED
PRODUCTS AT
REGULAR PRICES

44.99

~~59.99~~

1388261-467

**MEN'S
"TERMINAL
TACKLE"
SHIRT**

- Omni-Shade™ UPF 50
- Moisture wicking
Omni-Wick™
- Rapid dry



48.99

~~64.99~~

2113691-499

**WOMEN'S
"TIDAL TEE II"
HOODIE**



48.99

~~64.99~~

2156761-316

**MEN'S
"TERMINAL
TACKLE PFG
FISH SHINE II"
SHIRT**



59.99

~~79.99~~

1275701-482

**WOMEN'S
"TAMIAMI II"
SHIRT**



59.99

~~79.99~~

1286061-316

**MEN'S
"TAMIAMI"
SHIRT**



CONNEX

NEW



99.99

4024014

**MEN'S "MOUNTAIN"
SHIRT**



119.99

4060039

**MEN'S "FLEX II
FALLEN ROCK" PANTS**

ALPER

**MORE THAN
30%**

9.99

per pair

~~14.99~~

DPE-83757-59, DPE-83763-65

**MEN'S OR WOMEN'S
"RIVER" SOCKS**

- 40% merino wool, 55% nylon,
5% spandex



**MORE THAN
20%**

34.99

~~44.99~~

GP-00165

**"MIGUASHA"
OUTDOOR HAT**



PRONATURE

PRONATURE REWARDS PROGRAM

- IT'S EASY
- IT'S FREE
- IMMEDIATE BENEFITS
- POINTS ON ALL YOUR PURCHASES
- EXCLUSIVE DISCOUNTS

WHY MISS OUT WHEN YOUR PURCHASES CAN GIVE YOU EVEN MORE!

HOW TO SIGN UP

IN STORE ON GROUPEPRONATURE.CA ON THE PRONATURE APP

-\$60
219.99



~~279.99~~
CUD-19001
CORDLESS ELECTRIC FILLET KNIFE
6 and 8 in. blades



NEW

MEN'S PRO SS "REALTREE APX" OR "OAK BOTTOMLAND" OR "MOSSY OAK COUNTRY DNA" T-SHIRT

GNKRT800360, GNKRT800362
GNKRT800363
Cotton (60%) and polyester (40%) blend



-20%

2 T-SHIRTS OF YOUR CHOICE FOR

39.98

~~49.98~~

Unit price
24.99

MEN'S "CHILL" OR "MOOSE" T-SHIRT

GP-00209, GP-00210



ALPER

-75%

9.99

~~39.99~~
30-235-BL
QUICK DRY HAT

JACKFIELD



UNBEATABLE PRICE

-20%

63.99 ea.

~~79.99~~

4023094, 4123095

MEN'S "LT OFFSHORE" OR WOMEN'S "LT LITTORAL" HOODIE WITH MOSQUITO NET

- Quick drying and moisture wicking
- Collar: rift



CONNEX



EXCLUSIVITY

-20%

51.99 ~~64.99~~

4223096

"LT OFFSHORE" JUNIOR

NEW

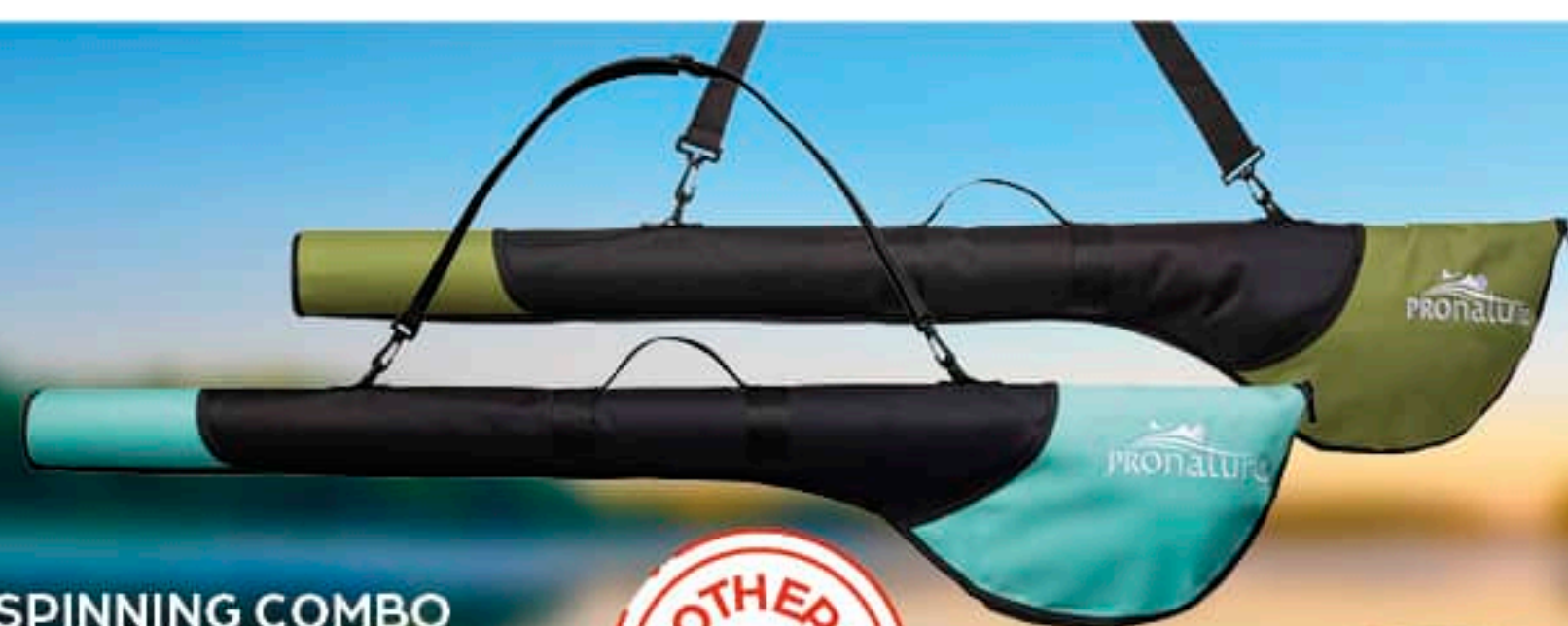
-20%

23.99 ea.

~~29.99~~

DPE-84541, DPE-84542

SPINNING COMBO ROD CASE



PRONATURE

NEW

BUG OUT!

-20%

19.99

~~24.99~~

PROBG090357

ULTRASONIC MOSQUITO REPELLENT WATCH



MORE THAN 25%

10.99 ~~14.99~~

PROBG090358

ULTRASONIC REPELLENT

PRONATURE

Promoting outdoor adventures while respecting nature

VALID FROM MAY 5th TO MAY 18th, 2026

Printed in Canada. Some items are available in participating stores only and quantity may vary by store. Some items may be available on special order at some stores. Please check your local store for selection and availability (groupepronature.ca). We reserve the right to offer rain checks or substitute equivalent item where advertised items are unavailable. Please note that due to exceptional circumstances, delays in delivery beyond our control could occur, making some advertised items unavailable. Despite the care taken in producing this flyer and in the transcription of the prices it contains, typographical, illustrative, or pricing errors may occur. If a photo does not match the description of the advertised item, the text prevails. Any necessary corrections will be posted in stores without delay.



Find your dealer on
groupepronature.ca