

**Mission:** Promote cycling for people of all ages, backgrounds, and abilities. We strive to create a welcoming and inclusive community where everyone feels valued and supported, and to make cycling accessible and enjoyable for everyone, regardless of their level of experience or resources. We also aim to educate and advocate for safe and responsible cycling practices, and to work with local partners to improve cycling resources in our community.

**Pillars:**

- Membership & Events
  - Bringing people together on bikes
- Service & Outreach
  - Develop and foster an inclusive & welcoming cycling community with a focus on making cycling accessible and exciting for all people
  - Enable member scholarships and a fleet of bikes available to guests via non-deductible donations by members & sponsors
- Cycling
  - Get people on bikes, enjoying all types of rides from leisure to racing

To kick this year off, we have some key events coming up we wanted to share with you:

**Events:**

- This year we are targeting one ride and one race per month for the club to sponsor - we will be sharing information on all of these rides on a calendar, which will be sent out in February.
- We are excited to announce Kate Feit as SSCC Race Director! This year we will have multiple opportunities to race as part of the SSCC, so look for more from Kate in the coming months!
- Increased focus on social aspects and “fun” rides, like a coffee shop ride, STL history or scavenger hunt ride, etc., in addition to races and other events
- On February 25th we will be hosting a South Side Coffee Ride and membership kick off event - more details to come!
- [Last Miner Riding](#) will be our first bigger event of the year, and we encourage everyone to join us for a weekend of riding and camping (if you want to!) for a great cause!

**Communication:**

- We will be leveraging a few modes of communication this year to ensure all of you can stay informed. All announcements will be shared across all of these platforms, so feel free to choose one or all that work best for you.
  - We will continue to leverage our [South Side Cycling Club Membership Group on Facebook](#), so if you aren't a member of that group yet, please join!
  - We will also continue to send out email notifications (like this one!)

- New this year will be TeamSnap - a communication app where we will send out announcements, collaborate, and have a list of events. More details will be shared about TeamSnap soon.

Finally, we wanted to share some details on changes in 2023 membership:

**2023 Membership:**

- The membership form for 2023 will be sent out at the end of January, along with a Paypal link to collect dues
- Membership fees will be slightly higher than last year. This is to 1.) help support our mission and allow us to make more of an impact this year, as stated above, and 2.) to cover the cost of your very own SSCC jersey (which will be available in a few months) instead of the t-shirts we did last year.