



## TO THE TRADE GUIDELINES & APPLICATION

To qualify for Su Casa's To The Trade Program:

- You must be a current and active member of the Interior Design Trade.
- You are capable to make purchases for your client using your own payment method.
- Registration to be completed prior to making purchases. Verification can take 24-48 hours.

Provide two pieces from the following:

- Business Card
- Website URL
- Social Media Profile

**You need to determine your compensation preference at the time of your order;**  
we're indifferent between the 2 approaches, so the choice is up to you:

### **15% Commission**

For purchases on behalf of your client. We will accept payment from your client directly. Once the item is delivered and the sale completed, we will send you your 15% commission. We will require a completed W9 for IRS reporting at that time.

### **15% Discount**

On purchase up front, so you can bill your client. For this option, you must make the payment, not your client. Note, this choice makes the purchase final sale, as with any discounted item sold at Su Casa.

To earn 15% as commission, please provide:

- FEIN or a completed W9

To resell the products to your clients (15% discount), please provide:

- Resale Certificate, Resale/Sales, or Use Tax number

**To receive Trade Pricing, you're REQUIRED to accompany your client when visiting our showroom(s). Trade pricing will not be honored if you send in a client unaccompanied.**



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### Major lines we represent:

BDI Furniture	Stylus Sofas
Classic Home	Universal Furniture
Coast to Coast	Uttermost
Dovetail	Younger Furniture
Essentials for Living	Loloi Rugs
Four Hands	Jaipur Rugs
Furniture Classics	Surya Accessories
Robin Bruce	Left Bank Art
Rowe	

And multiple accessory lines for styling.

Please contact our Designer Services Coordinator to see if we can assist with vendors or products not included in this list.

### A few more details:

- Some of our designer pricing on our upholstery will vary from the listed in-store price. Specifically higher grade fabrics will be priced per order, not in the 2 tier system we use for full price purchases. Don't sweat it too much, it's only about 10% of our fabrics, but something to keep in mind.
- No discounts or commissions will be applied to sale/clearance items.
- Pricing and terms are subject to change without notice.

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Your information:

Name of Designer: \_\_\_\_\_

Name of Firm: \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Social Handle: \_\_\_\_\_

Sales & Use Tax ID#: \_\_\_\_\_

FEIN: \_\_\_\_\_

Years in Business: \_\_\_\_\_

Our goal is to build a long and successful relationship with each Interior Design Professional who shops with us. By leveraging the store's robust supply chain and logistics capabilities, designers, like yourself, can seamlessly access a wide variety of high-quality furnishings tailored to your clients' needs, enhancing customer satisfaction.

This partnership ensures that you have the right products delivered on time; allowing you to focus on creating cohesive, stylish interiors without worrying about inventory issues. Ultimately, our collaboration boosts both of our brands through exceptional service and quality.

I have read and agree to comply with the guidelines listed in this document.

Designer Signature: \_\_\_\_\_ Date: \_\_\_\_\_