

WESTERN RESERVE WINES CLUB AUGUST 2025



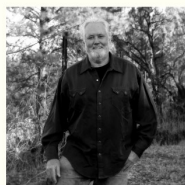
Domaine de la Terre Rouge Tete-a-Tete
42% Grenache, 41% Mourvèdre, 17% Syrah
Viticulture: Sierra Foothills

Bottle Price: \$24.99 Case Price: \$269.89 plus tax



INTRODUCTION

Terre Rouge and Easton Wines was founded in the late 80s by husband-and-wife team Bill Easton and Jane O'Riordan. Winemaker Bill Easton began his career in the wine business working for small California wineries. In the late 70's he founded Solano Cellars, a wine shop in Berkeley, California, specializing in small artisan producers from around the world. From years in the shop and traveling extensively in Europe, Bill's palate and style of wine-making developed. He creates wines that are balanced and elegant, with complexity that develops as the wines age in bottle. The French call it *élevage*, which is "raising" the wine in the bottle. There is an art to this style of winemaking and great pleasure in a wine that is ready to drink, while still showing great promise for future aging.



Bill Easton
Winemaker | Owner



Jane O'Riordan
Owner | Manager | Chef

Tête-à-Tête
DOMAINE DE LA TERRE ROUGE



SIERRA FOOTHILLS RED WINE

PRODUCED & BOTTLED BY DOMAINE DE LA TERRE ROUGE,
PETTSMOUTH, CALIFORNIA. ALC. 14.5% BY VOL.



Ginger
Winery and Vineyard Dog



Gris
The Boss - Tasting Room Cat

[Ginger gris le chat](#)

REGION



The Sierra Foothills refer to the rolling, hilly terrain located between the central Sierra Nevada and California's Central Valley. These foothills act as a transitional zone—from the low-lying valley to the high mountains east of Sacramento. This region stretches approximately **120 to 170 miles** from north to south, extending from **Yuba County** in the north down to **Mariposa County** in the south. It lies roughly **40 miles east of Sacramento**, spanning diverse elevations—typically between **500 to 3,500 feet** above sea level.

Recognized as the **Sierra Foothills American Viticultural Area (AVA)** since 1987. It includes parts of several California counties: **Yuba, Nevada, Placer, El Dorado, Amador, Calaveras, Tuolumne, and Mariposa.**

Originally a source of oenological sustenance for gold-seeking miners of the mid-1800s, the Sierra Foothills was the first region in California to produce wines from European grape varieties. Located between Sacramento and the Nevada border, this area's immigrant settlers chose to forgo growing the then-ubiquitous Mission grape and instead brought with them superior vines from the Old World to plant alongside mining camps. The terrain features Mediterranean climate patterns—**hot summer days and cool nights**, often with breezes descending from the mountains. The region boasts approximately **200+ wineries** spread across **4.2 million acres**. Elevations for vineyards generally fall between **1,200 and 3,500 feet**, with most located below 3,000 feet.

PRODUCER

TERRE ROUGE means "Red Earth". This vermillion-colored soil is one of the hallmarks of our region. Our vineyards are in soils that are largely granite and volcanic-based. The TERRE ROUGE portfolio is composed of wines made from Rhône varietals grown in the rugged and varying terroirs of this region: Syrah, Grenache, Mourvèdre, Viognier, Roussanne, Marsanne. High elevation sites up to 3200' contribute to the complexity of our wines.

We make over thirty different wines, many of which are very small production lots with fewer than 4,400 cases. Each is unique and site-specific with a sense of place (terroir) in the Sierra Nevada foothills. Our goal for the last 25 years has always been to make the finest wines possible that can be placed on a table with the best wines of the world.

We practice sustainability and farm our Fiddletown vineyards organically on steep mountain slopes. We work with the same vineyards every year, establishing a relationship with the terroir.

At Terre Rouge and Easton we strive to manage our business and vineyards with as little impact on the environment as possible. Our vineyards are farmed sustainably and organically. The winery and tasting room facilities are solar-powered. The sun provides about 90% of our needed electrical power to run pumps, wine press, and cooling units. Our solar panels keep our wine cellar and customers cool and happy on hot summer days.



Made from high elevations vines averaging 30 years of age from several plots in the Sierra Foothills, Bill Easton carefully crafts this Southern Rhône blend. Grenache, with Syrah and Mourvèdre are hand-harvested, stainless steel-fermented, and age for 17 months in old Burgundy barrels. He releases his wine when he deems it ready to drink.

WINEENTHUSIAST

Wine Enthusiast awarded the 2016 Tête-à-Tête 90 points and calls it an "easy-drinking Rhône blend" with savory, earthy, wild berry flavors, good acidity, and moderate tannins

Tasting Notes:

"Like the easy-drinking reds of the Southern Rhône Valley, our Mediterranean assemblage, Tête-à-Tête, is blended for current enjoyment both at home and in your favorite bistro." -Winemaker Notes

Food Suggestions:

The wine's savory, spicy, and fruit-rich profile beautifully complements lamb dishes like grilled lamb chops, lamb loin, or lamb burgers. Beef, venison, and game meats carry enough flavor to stand up to the wine's intensity. Braised short ribs or stews match particularly well. Mushroom-based pasta, tomato-rich sauces and savory stews.

Remember We Taste The Bad Ones So you don't have to! CHEERS!!!

Sources: <https://www.terrerougewines.com/wine/>



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