

WESTERN RESERVE WINES CLUB AUGUST 2025

Tobin James Chateau le Cacheflo Red Wine 2019

Varietals: Syrah, Primitivo, Barbera and Malbec

Viticulture Area: Paso Robles, Central Coast

Bottle Price: \$16.99

Case Price: \$183.49 plus tax



INTRODUCTION

It all started with six tons of extra grapes...

When a local grape harvester showed up at with six tons of Zinfandel grapes that he was willing to give away, Tobin "Toby" James, a young assistant winemaker at the time, asked if he could have the grapes to make his own wine. "Sure kid, knock yourself out," the owner replied.

A year and a half later, Toby's first wine—the now-famous 1985 Blue Moon Zinfandel—won double gold medals, and a spot on The Wine Spectator's coveted "Top 100 Wines of the Year." Tobin James Cellars was born. Year after year, Tobin James has produced this highly acclaimed "Cache-flo" for you to enjoy with just about anything!

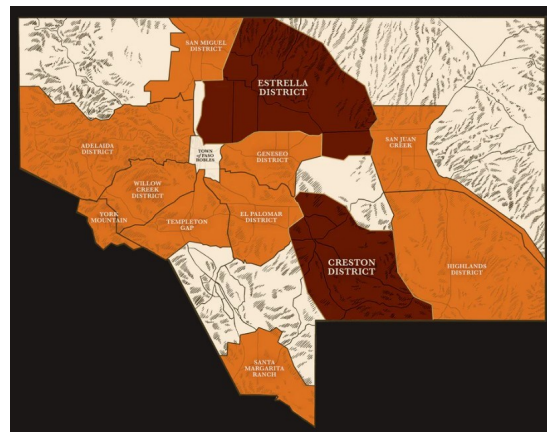
From the winemaking team of Lance and Clair Silver, Jeff Poe and Tobin James.

REGION:

Paso Robles, located in California's Central Coast, has emerged as a dynamic and diverse wine region, celebrated for its innovative spirit and exceptional terroir. In keeping with this great tradition, the wine community has discovered that Mediterranean varietals flourish and develop distinct and unequivocal character in Paso Robles. This wonderful blend of Mediterranean varietals includes; Syrah, Primitivo, Barbera and Malbec.

Terroir & Climate

Spanning over 614,000 acres, the Paso Robles American Viticultural Area (AVA) is California's largest. Its diverse terrain includes more than 45 soil types—ranging from granite and volcanic to sandstone and calcareous formations—creating a rich mosaic of microclimates. The region experiences significant diurnal temperature shifts, with warm days and cool nights, allowing grapes to ripen slowly while preserving acidity.



Historical Roots

The viticultural history of Paso Robles dates back to 1797 when Spanish missionaries introduced wine grapes to the area.

Commercial winemaking began in the late 19th century, laying the foundation for the region's growth into a prominent wine-producing area. Today, Paso Robles boasts over 200 wineries and more than 40,000 acres of vineyards, offering a diverse and vibrant wine scene that reflects both its rich history and forward-thinking ethos.

PRODUCER



Paso Robles in a glass

Located eight miles east of Paso Robles on Highway 46, Tobin James Cellars sits among 71 acres of vineyards and oak dotted hills. Built from the ground up on the site of the old "10-mile Stagecoach Stop," the old-fashioned western-style tasting room saloon embraces the rough and rugged frontier history of Paso Robles, California.

Meet the Owners

Tobin James Cellars is family owned and operated by Tobin James, Lance Silver, and Claire Silver. Lance and Claire Silver met Tobin "Toby" James in 1996 on a quest to either buy an existing winery or start a new one. The trio quickly clicked and knew that a partnership would answer their dreams. The three partners make a perfect match between winemaking and business expertise.

Tobin James ~ Co-owner/Founding winemaker

Tobin "Toby" was raised in Cincinnati, Ohio, where he spent every summer of his youth working on his family's vineyard just across the border in Indiana. At nineteen years old, he bought a one-way ticket to California and began his career in wine as a "cellar rat," eventually working his way up to winemaker for several of Paso Robles' most notable wineries. In 1993, Toby purchased forty-one acres at the end of Union Road in Paso Robles, where he built Tobin James Cellars. A year later, the winery and tasting room opened. Toby's greatest passion is his family—his wife, Ernie, their four children, and his grandchild.

Lance Silver ~ Co-owner/Co-winemaker

Lance's love for wine began early. At age seventeen, he started collecting wine with money made from mowing lawns. At the University of Nevada, Las Vegas he took courses in the sensory evaluation of wine, wine tasting, and wine education. In 1996, Lance and his wife, Claire, became co-owners and equal partners of Tobin James Cellars, allowing him to finally follow his long-held passion.

Claire Silver ~ Co-owner/Co-winemaker

Claire grew up in a family that enjoyed wine with dinner. She met Lance at the University of Nevada, Las Vegas, where they were both in the hotel administration program. A wine course and meeting Lance opened the door to a whole new level of wine appreciation for Claire. For seven years, she served as acting president of the Wineries of Highway 46 East.

Tasting Notes:

"Chateau Le Cacheflo is a testament that wine does not have to be overly costly to be smooth, flavorful, and satisfying. Our Chateau Le Cacheflo is a Mediterranean Blend of Syrah, Primitivo, Barbera, and Malbec." -Winery Notes

Food Suggestions:

This versatile wine pairs well with casual weekday meals. Create individual pizzas on the grill. Try with turkey, beef, or veggie burgers topped with pesto. Enjoy with classic meaty and saucy lasagna. Pairs well with Provolone, Pecorino-Romana, Asiago, Gorgonzola, and Parmigiano-Reggiano.

Remember We Taste The Bad Ones So you don't have to! CHEERS!!!

Sources:

<https://www.tobinjames.com>

<https://pasowine.com/> and travelpaso.com/

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