

INTRODUCTION

Why Populis? Because it's all about you, our friends and allies, our brothers and sisters who want to drink delicious, honest wine. There is not enough wine with soul that we can afford to drink... and we like to drink!

We work to find amazing vineyards all over Northern California where the farming is top notch. Herbicides? NO! Synthetic pesticides? No! Organic farming? Always! Old vines? Duh! Complex, out of this world terroir? FOR SURE! And once we hunt down these special vineyards we do all we can to not screw it up -- and by that we mean no additions, no intervention, no tomfoolery-- just straight up fermented juice.

VARIETALS

POPULIS WINE RICHMOND, CA

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35% Zinfandel 30% Carignane 20% Grenache Noir 10% Sangiovese 5% Counoise వరిణరిక వరిణరిక

IN PARTNERSHIP WITH LES LUNES WINE populiswine.com



Northern California counties in red

REGION

Northern California is a geographic and cultural region that generally comprises the northern portion of the U.S. state of California. Spanning the state's northernmost 48 counties, its main population centers include the San Francisco Bay Area (anchored by the cities of San Jose, San Francisco, and Oakland), the Greater Sacramento area (anchored by the state capital Sacramento), the Redding, California, area south of the Cascade Range, and the Metropolitan Fresno area (anchored by the city of Fresno). Northern California also contains redwood forests, along with most of the Sierra Nevada, including Yosemite Valley and part of Lake Tahoe, Mount Shasta (the second-highest peak in the Cascade Range after Mount Rainier in Washington), and most of the Central Valley, one of the world's most productive agricultural regions.

PRODUCER

Diego and Shaunt have one of the most unique winery setups in the country, if not the world. Tucked into the hills above Orinda, which is just a few minutes outside of Oakland, this duo crafts their flagship natural wines in the raised basement of Shaunt's family home. That's right, they lifted the house to make sure the cellar (er...basement) had room for their barrel stacks. It's a true bootstrap operation but one that has yielded incredible wines beloved by natural wine enthusiasts.

Vineyard Notes: Containing a mixture of sandstone, shale, and quartz, the deep soils of Mendocino were formed from alluvial flows, depositing fist-sized stones along the way. Highly deficient in organic matter, the moderately acidic soil pH allows for optimal nutrient uptake to allow the vines to thrive. The vines range in age from 20 to 70 years and are farmed organically by 3rd and 4th generation farmers.

Vinification Notes: Each component of this blend was made with the intention of creating a dynamic blend meant to enhance the character of each individual variety. Partial whole cluster for structure and tannin, partially destemmed for mid-palate depth, some rose for brightness and lift; this wine has a bit of everything. The fermentation, including malolactic, occurs with native yeast. The wine is bottled without fining or filtering. SO2 is 10-20 ppm total.





Tasting Notes:

This wine packs some earthy, smokey notes while also showing some pronounced red fruit and tart. Well-balanced.

Food Suggestions:

SUGGESTED PAIRINGS: "With its bold red fruit and earthy-meaty notes, Carignan is ideal with richer poultry dishes (turkey, duck), roasted pork, or even a meaty beef brisket. The thing to keep in mind is to expand on its natural spice flavorings of cinnamon, cumin, 5-spice powder, star anise and dried herbs by also adding them to the dish. If you do this, the wine will bring out the spices and sweeten the flavor of the pairing. It's magical." ~ WineFolly.com

Remember We Taste The Bad Ones So you don't have to! CHEERS!!!

Sources: https://www.populiswine.com/ https://en.wikipedia.org/wiki/Northern_California

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