PHILOSOPHY 101

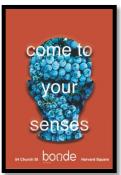


7 Senses

At Bonde our first philosophy is to believe in yourself, in your 7 senses, and in the simplest way of helping you choose what you will like.

In general, we are all born equal in our five senses, but one's senses can be altered in their simplest intuitive expression for genetic or hedonistic reasons. Therefore, our philosophy applies a modern approach to understanding oneself through the importance of your senses of intuition (6th sense) and the sense of others (7th sense).







Wine

We believe that the science of wine and its scholars are often the prerogative of a very elitist minority and that the pleasure of wine does not need to be in order to be appreciated and loved. Your tastes and sensitivity belong to you, and we believe that these senses are yours and not those of others.



For this we invite you to listen to your sixth sense. And this is practiced at Bonde, our knowledge of our products applied to our seventh sense. Here we take the time to understand what you do not like (this relates to molecular chords) and for us, it's the way to allow you discover the whole world of what you will like but may have yet to discover.

Our wines are organized by density (light to full body), by consumption objective: "wine to sofa, to table, or to occasion," and by its color, primary aromatics and tannic/astringency.

This simple and intuitive approach is the result of research and work of more than forty years of practical experience put at your service in a friendly and warm environment. We believe that you must choose what you will consume, so at Bonde we offer you complimentary tastes before you buy.



Our Responsibility

Ecological and economical are the two words that form ecoresponsibility. That's why the Bonde Fine Wine by Bertil certification label offers the guarantee that the products available not only meet the standards of high quality and authenticity, but also are sourced uniquely from ecoresponsible practices. All our wines are sourced from sustainable, organic, natural, and/or biodynamic practicing winemakers.

We chose at Bonde to promote American wine, not only for the quality and diversity, but also because we want to actively limit the carbon footprint from the vines to your table. At Bonde we believe that the best way to support people who work with respect for nature and the ecosystems that surround them is to choose to consume their products first. We believe at Bonde that every dollar invested in our eco-wine economy is a small step for you, but a big step for the future of humanity and our planet.



Accessories and Objects

All accessories in Bonde are particularly selected for their quality and authentic beauty. We believe that only an artisan can make unique pieces that will speak to you through their possessions and uses, the soul, love, and spirit of the one who has made it only for you.

As for the clothing, we have chosen without compromise: quality and eco-responsibility by selecting the use of only organic cottons and vegetal inks.

