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PLUS

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SAVINGS UP TO AN
ADDITIONAL \$500[^]

ON SELECT PRODUCTS.

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Canon



	WAS	INSTANT SAVINGS	IN-STORE OR PROMO CODE BONUS SAVINGS [^]	FINAL PRICE
EOS R3 Body	\$4,999	\$500*	\$500	\$3,999.00
EOS R5 Body	\$3,399	\$500 ¹	—	\$2,899.00
EOS R5 RF24-105mm F4 L IS USM Lens Kit	\$4,499	\$600 ¹	—	\$3,899.00
EOS R6 Mark II Body	\$2,499	\$500 ¹	—	\$1,999.00
EOS R6 Mark II with Stop Motion Firmware	\$2,599	\$500 ¹	—	\$2,099.00
EOS R6 Mark II RF24-105mm F4 L IS USM Lens Kit	\$3,599	\$500 ¹	—	\$3,099.00
EOS R6 Mark II RF24-105mm F4-7.1 IS STM Lens Kit	\$2,799	\$500 ¹	—	\$2,299.00
EOS R8 Body	\$1,499	\$300 ¹	—	\$1,199.00
EOS R8 RF24-50mm F4.5-6.3 IS STM Lens Kit	\$1,699	\$300 ¹	—	\$1,399.00
EOS R8 Content Creator Kit	\$1,899	\$400 ¹	—	\$1,499.00
EOS RP Body	\$999.99	\$100*	\$100	\$799.99
EOS RP RF24-105mm F4-7.1 IS STM Lens Kit	\$1,299	\$100*	\$200	\$999.00
EOS R7 Body	\$1,499	\$100*	\$100	\$1,299.00
EOS R7 RF-S18-150mm F3.5-6.3 IS STM Lens Kit	\$1,899	\$100*	\$100	\$1,699.00
EOS R7 Content Creator Kit	\$2,099	\$200*	\$100	\$1,799.00
EOS R10 Body	\$979.99	\$100*	\$100	\$779.99
EOS R10 RF-S18-45mm F4.5-6.3 IS STM Lens Kit	\$1,099	\$100*	\$100	\$899.00
EOS R10 RF-S18-150mm F3.5-6.3 IS STM Lens Kit	\$1,379	\$100*	\$100	\$1,179.00
EOS R10 Content Creator Kit	\$1,299	\$200*	\$100	\$999.00
Speedlite EL-5	\$399.99	\$100*	\$100	\$199.99
EF 50mm f/1.4 USM	\$399.99	—	\$100	\$299.99
EF-M 22mm f/2 STM	\$249.99	\$50*	\$100	\$99.99
RF16mm F2.8 STM	\$299.99	\$50*	\$20	\$229.99
RF24mm F1.8 MACRO IS STM	\$599.99	\$50*	\$50	\$499.99
RF28mm F2.8 STM	\$299.99	\$30*	\$40	\$229.99
RF35mm F1.8 Macro IS STM	\$499.99	\$50*	\$50	\$399.99
RF85mm F2 MACRO IS STM	\$599.99	\$50*	\$50	\$499.99
RF15-35mm F2.8 L IS USM	\$2,399	\$300*	\$100	\$1,999.00
RF24-70mm F2.8 L IS USM	\$2,399	\$300*	\$100	\$1,999.00
RF28-70mm F2 L USM	\$3,099	\$300*	\$100	\$2,699.00
RF70-200mm F2.8 L IS USM	\$2,799	\$300*	\$100	\$2,399.00
RF100-500mm F4.5-7.1 L IS USM	\$2,899	\$200*	\$100	\$2,599.00
RF-S10-18mm F4.5-6.3 IS STM	\$329.99	—	\$30	\$299.99
RF135mm F1.8 L IS USM	\$2,099	—	\$100	\$1,999.00
VIXIA HF G70 with Free Bonus BP-820 Battery	\$1,249	\$150**	—	\$1,099.00

CANON WAS THE #1 MIRRORLESS CAMERA BRAND IN THE U.S. IN 2023*

*Source: Circana, Retail Tracking Service, U.S. unit sales, 12 mos. ending Dec. 2023

*Savings are with instant rebate. Offer valid May 1, 2024 through May 26, 2024 11:59 p.m. EST or while supplies last, whichever is earlier. **Savings are with instant rebate. Offer valid now through June 30, 2024 11:59pm EST or while supplies last, whichever is earlier. ¹Savings are with instant rebate. Offer valid May 1, 2024 through May 19, 2024 11:59 p.m. EST or while supplies last, whichever is earlier. [^]During the promotional period, May 1, 2024 through May 19, 2024, participating Canon Authorized Dealers will offer a bonus rebate to a consumer who purchases at least one (1) of the above listed Eligible Camera products either in-store or online with with unique one-time coupon code. Offer is available on the purchase of new Eligible Products only and is not valid on used or refurbished products. This bonus rebate is combinable with all other current promotions available for the Eligible Product(s) during the Promotion Period. Canon Authorized Dealers are not required to participate in this bonus rebate program. ©2024 Canon is a registered trademark of Canon Inc. in the United States and may also be a registered trademark or trademark in other countries. All other product names, brand names and logos are trademarks or service marks of their respective owners. Not responsible for typographical errors. Certain images and effects are simulated. Products not shown to scale. All offers are subject to change without notice.