



*Vespa*®

# 75 YEARS YOUNG

Vespa 75th is a celebration of all the cultural and stylistic milestones of the brand beginning in the 1940s. These milestones have been embodied in its sheet metal, which reflects the storied heritage and unique qualities that continues to make Vespa special and relevant today. The Vespa 75th pays tribute to the brand's identity while simultaneously probing into the future of mobility through timeless, iconic design.



VESPA PRIMAVERA 75th



VESPA GTS 75th

*(available USA only)*



# DISTINGUISHING DETAILS

In addition to not showing its age, the Vespa 75th special edition proudly flaunts a symbolic number: 75. As an elegant accompaniment to the distinct glossy metallic Giallo 75th colour scheme, the Vespa 75th features a matte metallic pyrite yellow graphic on the side bags and the mudguard, which matches the colour of the corresponding "tie." This updated interpretation of a 40s-era colour scheme is accompanied by a celebratory plaque to ensure that this very important date will not be forgotten.



# A SPECIAL EDITION

Acute attention to detail can be seen in the chrome features of the front "tie" and the machined wheel rims in the dust grey colouring. Touching the dark smoke grey coloured seat made of soft Nabuk reveals that the same refined material used for the trim also elegantly finishes the seat. Every design decisions make this celebratory vehicle a truly unique and special model.





# ICONIC ELEMENT

A tailored bag was specifically designed for this model to celebrate Vespa as an icon of style. It is positioned on the rear rack. The bag was carefully crafted to carry out dual functions: it serves as an elegant vehicle accessory, as well as a stylish add-on to be flaunted even while not riding. The bag comes standard on all the Vespa 75th models: it is easy to mount and remove from the elegant chrome rack, and it features a water-proof liner.



# WELCOME KIT

Vespa 75th welcomes you to a new era with a special Welcome Kit. You can travel through the decades thanks to a selection of collectable postcards ranging from the 40s to the present and a dedicated vintage Vespa sign.



VESPA PRIMAVERA 75th



VESPA GTS 75th

*Available in USA only*

# VESPA PRIMAVERA 75th

50 / / 150 cc

TRADITION AND INNOVATION  
Sheet metal body with welded reinforcements

MAXIMUM SAFETY  
For 150 cc only, ABS braking system on front wheel

ECOLOGY AND ECONOMY  
4-stroke, 3V engine, low consumption and emissions in compliance  
with standard regulations

TECHNOLOGY AND STYLE  
Full LED headlamp and daylight running lights, full colour 4.3" TFT dashboard  
with built-in Vespa MIA system



Vespa®

VESPA.COM



For CHILDREN

A BETTER LIFE FOR THE  
CHILDREN OF THE WORLD