# Byrna\* LESS-LETT-LALL

# 2024 PRODUCT CATALOG







# BYRNA. CREATED FOR EVERYONE BY AN AVID GROUP OF GUN OWNERS.

Byrna was created by an avid group of gun owners. Like many responsible gun owners, however, we didn't know how quick we would be to pull the trigger when confronted with a potential threat. If we hesitated – would it be a fatal hesitation? And if we didn't hesitate – would we be making a fatal mistake? We wanted a less-lethal option that we could add to our arsenal that was safe, effective, and reliable.

The problem was that there was nothing available on the market that could stop an assailant at distance and was easy to carry on a concealed basis. Most compact less-lethal weapons, including everything from stun guns and batons to pepper sprays and electroshock devices, are severely range-limited. By the time the weapon is effective, the situation has escalated out of control. The .68-caliber projectile launchers that were available at the time were simply re-purposed paintball guns. As such, they were large and bulky and had serious limitations because they were never designed for self-defense.

So, we decided to create a small handheld device that had the form factor of a gun, could fire multiple rounds, was accurate to 60 feet and could effectively and reliably disarm and disable an assailant. The result was the Byrna HD, which we launched in the summer of 2019. Since that time, Byrna has sold over 275,000 Byrna handheld launchers to ordinary citizens, private security professionals and law enforcement officers. The Company has since expanded into all things "personal self-defense" including less lethal rifles, body armor, bullet-proof backpacks, aerosol sprays, personal security alarms and, most recently, less-lethal 12-gauge rounds.

In these uncertain times, ordinary citizens are often forced to be their own First Responders. With Byrna's personal self-defense weapons, you can always be "Prepared to Defend" yourself and your family. And most importantly, there are no fatal mistakes.

### PREPARED TO DEFEND

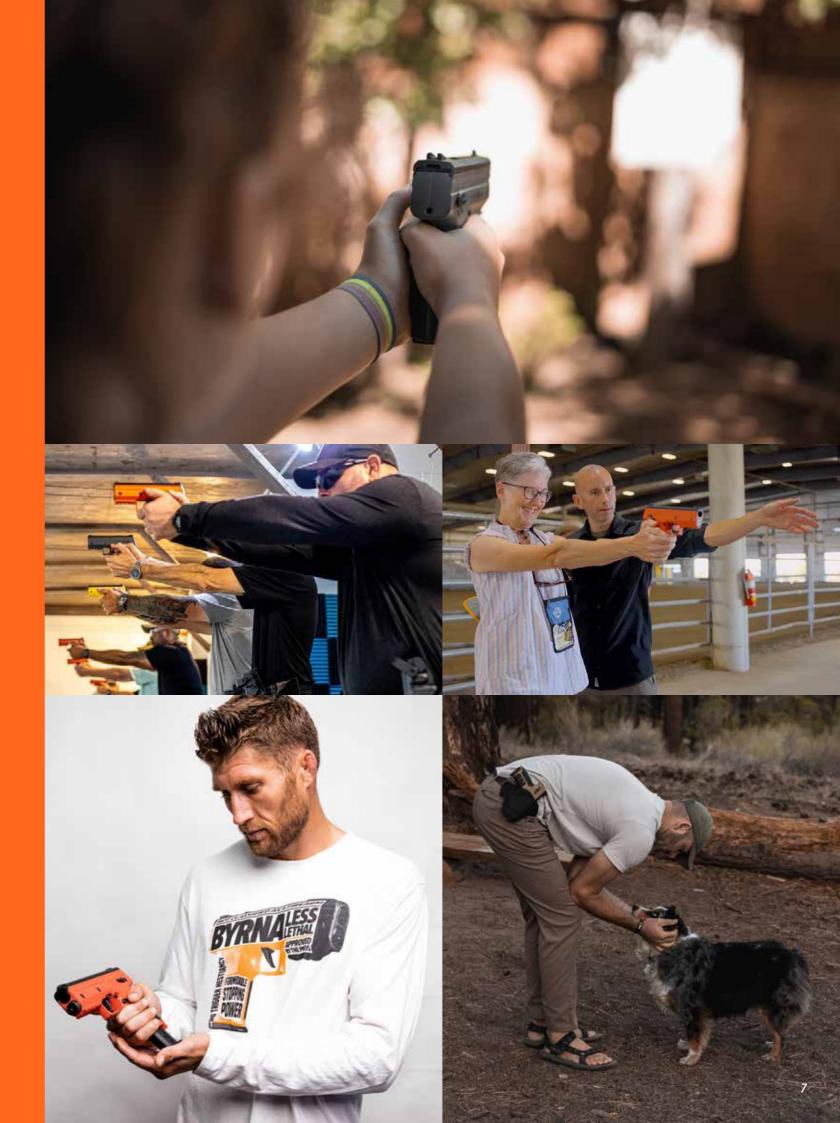


# OUR MISSION:

At Byrna our vision is to create a safer world. We achieve this by offering a top-tier, less-lethal self-defense platform that's accessible to everyone. Our commitment goes beyond mere products; we're dedicated to equipping communities with reliable safety solutions that are designed to perform.

We empower individuals, families, and law enforcement agencies with tools that deliver devastating stopping power. By choosing Byrna, you're not just selecting a self-defense device; you're embracing a promise of quality and peace-of-mind.





## THE VISION AND CHALLENGE.

### **COMPACT AND CONCEALABLE**

The biggest challenge in creating the Byrna was to pack enough stopping power into such a small piece of real estate. If the launcher could not easily fit in a glove box, purse, or jacket pocket, it might not be available when it was needed most.

### THE BYRNA NEEDED TO BE ABLE TO STOP AN ASSAILANT

The Byrna needed to have ample stopping power. Our goal was to give ordinary citizens the ability to disarm, disable and deter a would-be assailant without causing permanent injury or death, in order to give them and their family time to get out of harm's way.

### ALWAYS AT THE READY – THE BYRNA NEEDS TO BE READY TO DEPLOY AT A MOMENT'S NOTICE

With most .68-caliber launchers, the CO2 cylinder is punctured when it is loaded into the launcher. Over the next 24-hours, the CO2 will leak out, rendering the weapon inoperable. In response, Byrna developed its patented first-shot, pull-pierce technology. This allows the CO2 cylinder to remain in the launcher, unpunctured, until needed. Then, when the trigger is pulled, the CO2 is punctured and the projectile is fired simultaneously, meaning that the Byrna is always at the ready whether it has been sitting for a week, a month, a year, or several years.

### **DISTANCE EQUALS SAFETY**

With batons and stun guns, you are in hand-to-hand combat before they are effective. Even with pepper spray or an electroshock device, you are range-limited to 10 to 15 feet. By then, the situation has escalated out of control. The Byrna SD and LE both have an 60' effective range.

### **MULTIPLE SHOTS**

Byrna's handheld pistols carry up to 7 rounds in a magazine and can fire multiple magazines from a single CO2 cylinder. Electroshock devices, by comparison, are limited to just one or two shots. The ability to fire multiple shots without reloading, allows the user to put multiple rounds on target and/or confront multiple threats simultaneously.

### **BUILD A QUALITY PRODUCT**

The Byrna is NOT a toy. It is a very sophisticated piece of technology. Whereas a traditional handgun has approximately 35 parts, the Byrna has more than 110 parts – and unlike a handgun, it must hold air at 800 psi. The Byrna is constructed to exacting specifications from the same glass infused polymers, military grade aluminum and stainless steel as the most well-known and well-respected firearm brands.

### **REVOLUTIONARY TECHNOLOGY ENGINEERED TO PERFORM**



PATENTED PULL-PIERCE TECHNOLOGY: ALLOWS FOR LONG-TERM STORAGE
 FIRST ROUND FIRED WITH TRIGGER PUNCTURE OF CO2 | ALWAYS AT THE READY

### APPROVED BY THE PROS, CELEBRATED BY THE PEOPLE



# CARRIED BY MORE THAN 300 DOMESTIC LAW ENFORCEMENT AGENCIES, INCLUDING THE FOLLOWING:





Brinkley PD, AK Arizona Rangers, AZ Legion Protection Agency, AZ Mesa Arizona Police, AZ Northern Arizona Healthcare, AZ Paragon System Inc., AZ Raytheon, AZ Trans Pacific Asset Management, AZ Transcend Security, AZ Tucson PD. AZ ADF Protection Services, CA All City Patrol Services, CA Amazon Studios, CA Andrews Global, CA Apple Studios, CA Bell PD, CA Brownstone Training Academy, CA Calaveras County Sheriffs Office, CA Culver City PD, CA Culver Studios, CA Diamondhead Tactical Solutions LLC, CA Down Range Logistics, CA Fox Studios, CA Garden Grove Hospital, CA GSG Protective Services, CA Jackson Police Department, CA Lincoln Unified School District, CA Manhattan Beach Studios, CA Med Men Security, CA

Private Security, California (Owner), CA Raleigh Studios, CA Signal 88 of Rocklin, CA Sony Studios, CA The Valentine Group LLC, CA Whittier College, CA Facta Global, CANADA Ontario Ministry of Transportation, CA Westlock Cty. Enforcement Services, CA Bent County Sheriffs Office, CO ITUS Security Colorado, CO Titan SB Pueblo Colorado, CO Tri Lakes Security, CO Capitol Security Solutions, DC Daytona Beach Police Department, FL Lake City Security, FL Navajo Nation PD, FL Seminole Sheriff Office, FL City of Villa Rica, GA Henry County Sheriff's Office, GA Pocatello Police Department, ID Sweetser PD Marion City Court. ID Guardian Security, IL Statewide Security & Safety, IL Eaton Police Department, IN Ft. Wayne PD, IN Payne Security, IN Spencer County Sheriff's Office, IN Johnson County SO, KS Kansas City Police Department, KS Louisville Metro Police Department, KS Osage County Sheriffs Office, KS **Bullitt County Sheriffs Office, KY** Coal Run Village Police Dept., KY Franklin County Sheriff's Office, KY Jessamine County Sheriff's Office, KY Middletown Kentucky PD, KY Nighthawk Security, KY NIHI Security, KY OPS United, KY RJ Corman Railroad Police, KY

Shelby County Kentucky, KY

Orion Security, CA

Shelbyville Police Department, KY Simpsonville Police Department, KY Botach, LV Massachusetts Constable, MA South Shore CO Process Server, MA Blackhawk Security, MD Fredrick CO SO, MD Maryland FOP, MD Positive Force Personal Protection, MD Dodge County Sheriff's Office, MN Bass Pro Security, MO Concordia Police Dept, MO Alpha 6 International, MS Walls Police Department, MS Guilford County Sheriffs Office, NC Cape Gun Works Security, NJ K Street, NJ Patriot Security Team, NJ Somerset County Jail, NJ Tactical Training Center Flemington, NJ Clark County Court System, NV Nevada Legislative Police, NV Nevada State Police, NV Black Hawk Protection, NY New York Investigations, NY Grady County Criminal Justice, OK Portland PD, OR Bethal Township, PA Bushkill Township PD, PA Pennsylvania State Constable, PA Swarthmore Police Department, PA York City School District, PA

York County Sheriffs Office, PA

Anakeesta Security, TN

Bayou Vista PD, TX

Alvin Police Department, TX

Angleton Police Department, TX

Bellaire Police Department, TX

Belton Police Department, TX

Brazoria County Constable PCT 2, TX

Alvin ISD, TX

Darlington County Prison Camp, SC

Brazoria County Constable PCT 4, TX Brazoria County Probation, TX Brazosport College LE Academy, TX Brazosport College LE Academy, TX Orange County Sheriffs, TX Pasadena Police Department, TX Peace of Mind Security, TX Pearland Police Department, TX Phalanx Protection Worldwide LLC, TX Rice University Police Dept., TX Samls Security, TX Santa Fe ISD PD, TX South Houston PD, TX Splendora Police Dept., TX Spring Branch ISD Police, TX Strategic Security Solutions, TX Sweeney Police Department, TX Sweeny ISD Police, TX Taylor County CO, PCT 1, TX Texas Narcotics Officer's Assoc., TX Trinity Tactical Training Academy, TX Ty Morrow Consulting, TX US Law Shield, TX Volusia Sheriffs Office, TX Webster Police Dept., TX West Columbia PD, TX West Orange-Cove ISD PD, TX Wharton County Junior College, TX Wocc ISD Police Department, TX ATF, US Gov. Dept. of Justice, US Gov. US Army, US Gov. US Navy, US Gov. Spokane County Sheriff Office, WA Stillaguamish PD, WA Stilly PD, WA Jackson, WY Joab Security, WY Security 7th Day Church, WY **Bledsoe Services LLC** Legionnaire Security **Marksman Security Corporation** AND MORE..



### THE LEADER IN LESS-LETHAL

- ESTABLISHED IN 2004
- FACTORIES IN FORT WAYNE, INDIANA PRETORIA, SOUTH AFRICA, AND BUENOS AIRES, ARGENTINA
- OVER 165 EMPLOYEES
- PUBLICLY TRADED ON THE NASDAQ:
   STOCK SYMBOL BYRN

OVER 15,000 4.5 STAR REVIEWS



400,000+ LAUNCHERS SOLD

PATENTED PULL-PIERCE TECHNOLOGY

ALWAYS AT THE READY

### **DEVASTATING STOPPING POWER**





### **BYRNA PISTOLS**





### BYRNA LE KIT | FEATURES | BENEFITS

- .68 Caliber Projectiles
- Two 5-Round Magazines
- Uses 12-Gram CO2
- Picatinny Rail
- Honeycomb Over-Molded Grip for Better Control
- Ambidextrous Safety
- White Dot Sights for Improved **Target Acquisition**

### **BYRNA LE | PERFORMANCE**

- Muzzle Velocity 330 fps\*
- Kinetic Energy 16 joules\*
- Shot Capacity per CO2 17-20\*\*
- Effective Range 60 ft.
- LEARN MORE ABOUT THE LE AT: le.byrna.com

\*Average first 10 shots

\*\*At room temperature





### BYRNA SD KIT | FEATURES | BENEFITS

- .68 Caliber Projectiles
- Two 5-Round Magazines
- Uses 8-Gram CO2
- Picatinny Rail
- Honeycomb Over-Molded Grip for Better Control
- Ambidextrous Safety

### **BYRNASD | PERFORMANCE**

- Muzzle Velocity 280 fps\*
- Kinetic Energy 11.8 joules\*
- Shot Capacity per CO2 17-20\*\*
- Effective Range 50 ft.

\*Average first 10 shots

\*\*At room temperature

### **BYRNA PISTOL SPECS**





Model Name	Units of Measurement	Byrna LE	Byrna SD		
Caliber	inch / mm	0.68"/ 17mm	0.68"/ 17mm		
Projectile Type		Round Ball	Round Ball		
Length (along the barrel)	inch / mm	8.1" / 205mm	7.28" / 183mm		
Height (along the grip)	inch / mm	5.7" / 144mm	5.7" / 144mm		
Width	inch / mm	1.6" / 41mm	1.6" / 41mm 1.255" / 32mm (w/o thumb safety)		
Weight (lbs. / grams) w/o ammo or CO2	lbs. / grams	1.3 lbs. / 597g	1.13 lbs. /512g		
Magazine Capacity	No. of rounds	5/7 rounds	5 rounds		
Receiver Materials		Glass-Filled Nylon	Glass-Filled Nylon		
Internal Materials		Aluminum, Stainless Steel	Aluminum, Stainless Steel		
Propulsion		12-gram CO2	8-gram CO2		
Average Muzzle Velocity (1st 10 shots)	feet per sec / miles per hour	330 fps / 224 mph	280 fps / 191 mph		
Average Kinetic Energy	Joules	16.0 joules	11.8 joules		
Effective Range	feet / meters	60' / 18.3 meters	50' / 15 meters		
Shot Capacity on Single CO2	No. of rounds	17-20	17-20		
Operating Temperature Range	°F/°C	20°-120°F / -6.7°- 49°C	20°-120°F / -6.7°- 49°C		
Manual Safety		Ambidextrous Lever	Ambidextrous Lever		
<b>©</b> byrna'					







### **BYRNA RIFLES**





### BYRNA TCR PRO BUNDLE FEATURES | BENEFITS

- .68 Caliber Projectiles (not included in kit)
- 7-round Magazine & 12-round Magazine
- Uses 12-gram CO2 (not included in kit)
- Quad Picatinny Rail
- Foregrip for Better Control
- Push-button Safety
- Folding Front and Rear sights for Improved Target Acquisition
- Adjustable Buttstock with Adjustable Cheek Pad
- Quick-Change CO2 Housing

### **BYRNATCR | PERFORMANCE**

- Muzzle Velocity 295 fps / 201 mph\*
- Kinetic Energy 12.1 joules\*
- Shot Capacity per CO2 19 shots\*\*
- Effective Range 60 ft.

\*Average first 10 shots \*\*At room temperature





### BYRNA MISSION-4 BUNDLE FEATURES | BENEFITS

- .68 Caliber Projectiles (190 included)
- 19-round Magazine (2 coupled included)
- Uses 88-gram CO2 (4 included)
- Quad Picatinny Rail
- Foregrip for Better Control
- Two Position External Selector Switch: Safe or Firing Mode
- Folding Front and Rear Sights for Improved Target Acquisition
- Anodized Orange Fully Aluminum Charging Handle
- Fully Pneumatic Operation
- Durable Magnesium Receiver

- AR-15 style M-LOK Shroud
- Integrated Sling Mounts
- Byrna-Branded Rifle Bag

### BYRNA MISSION 4 PERFORMANCE

- Muzzle Velocity 325 fps / 221 mph\*
- Kinetic Energy 14.7 joules\*
- Shot Capacity per CO2 55 shots\*\*
- Effective Range 100 ft.

\*Average first 10 shots

\*\*At room temperature

### **BYRNA RIFLES**



### THE BYRNA MLR

MSRP FULL-AUTO: \$799.99 MSRP SEMI-AUTO: \$759.99

# BYRNA MLR FEATURES | BENEFITS (PROFESSIONAL USE ONLY)

- .68 Caliber Projectiles (not included)
- 180-round Hopper
- 26 Cubic-inch Tank
- Forward-mounted Tank Bracket
- 5-position Removable Folding Stock
- Easy Twist On/off Valve With Integrated Safety Vent
- Patented, Pneumatic Drive Cyclone Feed System (no batteries required)
- Mechanical Safety

- Semi-Automatic or Fully Automatic Operation (15 rounds per second)
- BYRNA MLR | PERFORMANCE
- Muzzle Velocity 340 fps / 232 mph\*
- Kinetic Energy 16.1 joules\*
- Shot Capacity per HPA 180 shots
- Effective Range 100 ft.

\*Average first 10 shots

\*\*At room temperature

### **BYRNA RIFLE SPECS**







Model Name	Units of Measurement	Byrna TCR	Byrna Mission 4	Byrna MLR
Caliber	inch / mm	0.68 Caliber / 17.27mm	0.68 Caliber / 17.27mm	0.68 Caliber / 17.27mm
Projectile Type		Round Ball	Round Ball	Round Ball
Length (along the barrel)	inch / mm	20.25" / 514mm w/stock collapsed 23" / 584mm w/stock extended	31" / 787mm w/88gr CO2 32.5" / 826mm w/ HPA tank	20.75" / 527.5mm (No Stock) 22" / 559mm (Folded Stock) 30.5" / 774mm ((Stock Deployed) 34.5" / 876mm (Stock Extended)
Height (along the grip w/o Magazine)	inch / mm	7.5" / 190mm	7.5" / 190mm	7.46" / 189mm (Launcher only) 10.5" / 266mm (Including Hopper
Width	inch / mm	2.2" / 55mm	2.3" / 58mm	5.5" / 139mm
Loaded Weight (lbs. / grams)	lbs. / grams	4.5 lbs. /2041g	6.13 lbs. /2780g	5.3 lbs. /2400g
Magazine Capacity	No. of rounds	12-rd & 7-rd	Two 19-rd	180-rd hopper
Receiver Materials		Glass-filled nylon	Die-Cast Magnesium Blend	Die-Cast Magnesium Blend
Internal Materials		Aluminum, Stainless Steel	Aluminum, Stainless Steel	Aluminum, Stainless Steel
Propulsion		12-gram CO2	88-gram CO2	26 cu. in. HPA tank
Average Muzzle Velocity	feet per sec / miles per hour	295 fps / 201 mph	325 fps / 221 mph	340 fps / 232 mph
Average Kinetic Energy	Joules	13.3 joules	15.9 joules	17.5 joules
Effective Range	ft / meters	60' / 18.3m	100' / 30.5m	100' / 30.5m
Shot Capacity on Single CO2 / HPA Tank	No. of rounds	19	55	180
Operating Temperature Range	°F/°C	20°-120°F / -6.7°- 49°C	20°-120°F / -6.7°- 49°C	20°-120°F / -6.7°- 49°C
Manual Safety		Cross Bolt	2-Position Lever	2-Position Lever





### NOT ALL AMMO IS CREATED EQUAL.

THE EFFECTIVENESS OF THE BYRNA LAUNCHERS IS EQUALLY DEPENDENT ON THE PERFORMANCE OF THE LAUNCHER AND THE EFFECTIVENESS OF THE AMMO. BYRNA'S AMMO IS DESIGNED SPECIFICALLY TO OPTIMIZE THE PERFORMANCE OF BYRNA'S LAUNCHERS AND BYRNA LAUNCHERS SHOULD ONLY BE USED WITH BYRNA AMMO.

### **STRONG YET FRANGIBLE**

In developing the Byrna Pepper, Byrna Max and Byrna Pro-Training rounds, Byrna's R&D team took great pains to engineer the outer shells to be sufficiently frangible so that they would easily break upon contact with the target (even when wearing puffy clothing), while ensuring that they would be strong enough not to crack or rupture in the launcher. This required the introduction of circumferential break lines and a "variable wall thickness" design.

### BUILT TO EXACTING TOLERANCES FOR GREATER JOULE ENERGY AND ACCURACY

Byrna's rounds are also built to exacting tolerances and are the truest and most consistent projectiles on the market today. The exceedingly tight tolerances allow us to manufacture projectiles with the largest possible nominal O.D. This ensures maximum kinetic energy and accuracy without the risk of jamming. This level of precision can only be accomplished using Byrna's proprietary, state-of-the-art, Sphere Assembly Machines (SAM) that ensure consistent mass and flawless welds.

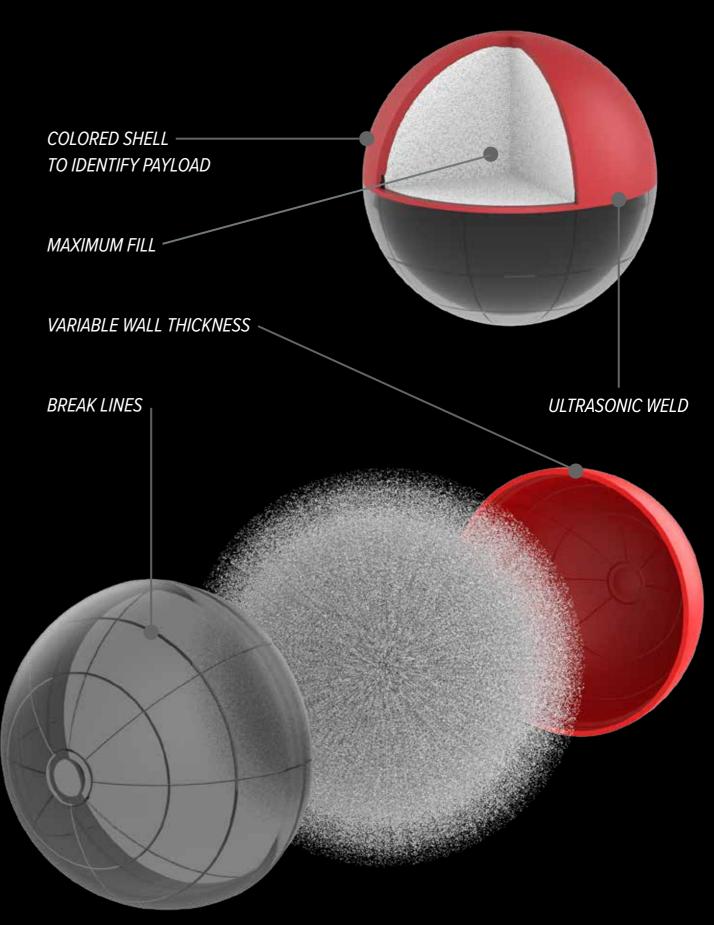
### **EXTREMELY POTENT FOR ENHANCED STOPPING POWER**

Kinetic energy and accuracy are only half the story. The chemical irritant payload must be powerful enough to stop an assailant. Through painstaking development with a world-class pharmaceutical company and extensive human subject testing, Byrna has developed the formula for two extremely powerful rounds, Byrna Pepper and Byrna Max, that are designed to utterly incapacitate a would-be assailant without causing permanent injury or death.

### **MAXIMUM CLOUD FORMATION AND HANG TIME**

Regardless of the potency of the round, if the powder does not form a large enough cloud or hang in the air long enough, the effect of the chemical irritant will be muted. Byrna has worked to develop a payload that is both extremely potent and exhibits maximum dispersion characteristics. Because of the cloud formation, these rounds can disable the intended target even if the projectile does not hit the suspect directly. It is for this reason that chemical irritant rounds are used by law enforcement to apprehend suspects that are hiding behind a wall or barricaded in a room.

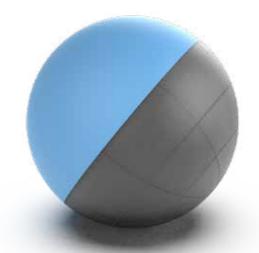
### **DESIGNED AND MANUFACTURED BY BYRNA TECHNOLOGIES**





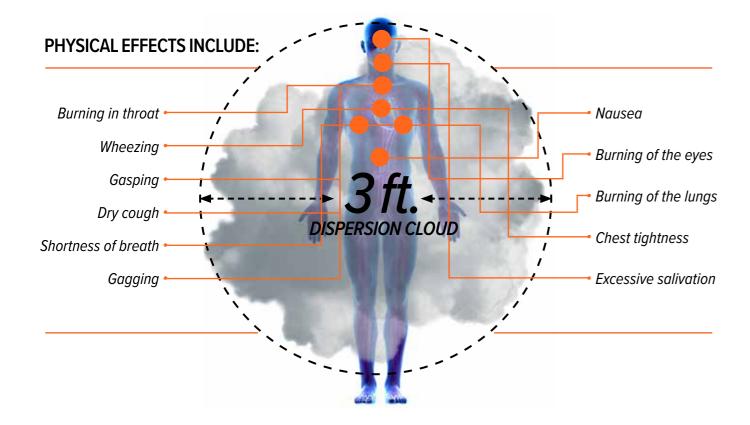
### **BYRNA PEPPER**

Byrna Pepper uses a 5% OC/Pava formula.
 This is ten times stronger than most of the rounds found on the market today. Upon contact with the assailant, the pepper causes an intense burning sensation inducing "temporary blindness," searing pain and respiratory distress.



### **BYRNA MAX**

Byrna Max ups the ante, with a 9% concentration of OC and CS. The introduction of CS – tear gas – compounds the effect of the pepper. With a 9% concentration, Byrna Max is the most powerful chemical irritant round on the market today.





### **BYRNA PRO-TRAINING**

 Byrna Pro-training rounds were developed to help law enforcement officers and civilians alike understand how they can use the chemical irritant rounds by simulating the ballistic performance and cloud formation of Byrna's chemical irritant rounds.



### **BYRNA ECO-KINETIC**

 Byrna's Eco-kinetic rounds are produced in a pharmaceutical pill press machine. These sugar-based rounds are not only biodegradable, but they are completely water soluble. As the least expensive round that Byrna manufactures, they are ideal for recreational use and family fun.



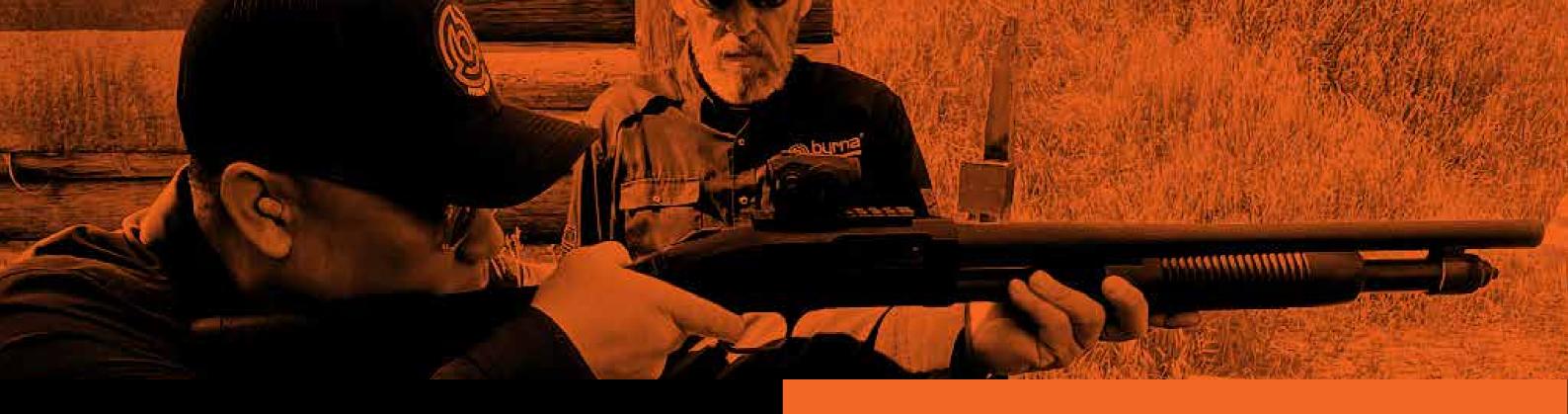
### **BYRNA KINETIC**

 Byrna Kinetic rounds are designed for both training and self-defense. Produced from a high-grade PC-ABS polymer, the Kinetic rounds can be used to break glass or inflict pain. Because of the low cost of these rounds (and the fact that they can be re-used if not damaged), these rounds are also often used for target practice.





SCAN THE QR CODE TO SEE THE STOPPING POWER OF BYRNA'S KINETIC PROJECTILES.



# THEULTIMATE 12-GAUGE LESS-LETHAL AMMUNITION

THE MOST INNOVATIVE TECHNOLOGY IN 30 YEARS.





# THE BYRNA 12-GAUGE STORY.

The shotgun generally (and the 12-gauge shotgun specifically) is the most commonly used platform for home defense. Given the prevalence of shotguns in America and the fact that they are so often used for self-defense, Byrna wanted to give the estimated 30 - 50 million shotgun owners the ability to turn their lethal platform into an effective less-lethal weapon, capable of stopping an assailant without causing serious injury or death.

Less-lethal 12-gauge rounds have been available for years. The rounds, however, fall into one of two categories – inaccurate, short range, less-lethal rounds and quasi-accurate, longer-range, often lethal rounds. In fact, some less-lethal 12-gauge rounds travel at speeds up to 550 fps / 375 mph, and carry more than 100 joules of energy, making them often lethal at close range (distances of less than 35 feet).

Byrna's goal, in keeping with its mission of saving lives, was to design a projectile that was highly accurate, extremely effective and yet carried no more than 20 joules of energy. The result is Byrna's patented 12-gauge fin-tail projectile – the ultimate 12-gauge less-lethal round. This .61-caliber round is available as both a kinetic round (for training and self-defense) as well as a chemical irritant payload round (purely for self-defense). In both cases the round weighs four grams (4.3g) and has a muzzle velocity of 312 fps / 213 mph, giving it a maximum energy of 19.7 joules, which, while painful, is well below the lethal threshold.

Byrna's ultimate 12-gauge less-lethal round employs a patented fin-tail projectile with cantilevered tailfins encircled by an annular to induce spin. The result is a projectile that is spin-stabilized just like a bullet that has been fired from a gun with a rifled barrel – the only difference is that shotguns do not have rifled barrels. By inducing spin through this patented technology, Byrna has created the most accurate 12-gauge round ever produced.

Built using the same materials and filled with the same chemical irritant formulations as Byrna's .68-caliber round ball projectiles, the .61-caliber fin-tail projectile used in Byrna's 12-gauge round nonetheless has greater stopping power due to its larger payload, greater velocity, improved aerodynamics and enhanced accuracy.

No one wants to take a life if they can avoid doing so. Byrna's 12-gauge rounds give shotgun owners the ability to defend themselves and their families without the need to employ deadly force, and without the need to purchase a new weapons platform or modify their existing shotgun.

- WORKS WITH 12-GAUGE STANDARD CYLINDER BORE AND IMPROVED
   CYLINDER CHOKE SHOTGUNS
- CUSTOM CLAMSHELL AND WAD TO ENSURE PROPER ALIGNMENT WHEN EXITING THE BARREL
- PARTING LINES, VARIABLE WALL
  THICKNESS AND SONIC WELDING
  INSURES THAT THE PROJECTILE
  IS STRONG YET FRANGIBLE
  (APPLICABLE TO PAYLOAD ROUNDS)
- PAYLOAD ROUNDS CONTAIN 30% MORE PAYLOAD WITH POWDER IN THE TAILFIN
- PATENTED FIN-TAILED TECHNOLOGY ENABLING ACCURACY UP TO 75 FEET
- NO GUNPOWDER MEANS IT'S
   16 TIMES QUIETER THAN STANDARD SHOTGUN ROUND







### THE BYRNA 12-GAUGE KINETIC SELF-DEFENSE & TRAINING ROUND

MSRP: \$39.99\* (BOX OF 10 ROUNDS)



Byrna Kinetic rounds are designed for both training and self-defense. Produced from a hi-grade PC-ABS polymer and carrying almost 20 joules of energy, the Kinetic rounds can be used to break glass or for pain compliance. These rounds can also be used for target practice.

### **FEATURES & SPECIFICATIONS**

- .61-caliber
- Projectile Weight 4.35 grams
- Projectile Length 1.4"
- Projectile Payload –Solid Projectile
- Casing Length 2.5"
- Effective Range 60 feet
- Minimum Standoff distance 5 feet
- Muzzle Velocity 280 fps / 190 mph
- Kinetic Energy 15.8 joules
- Decibels 117 (Sixteen times quieter than conventional shotgun round)
- Compatible with Standard Cylinder Bore and Improved Cylinder Choke
- Can be used as a "glass break" round

### THE BYRNA 12-GAUGE PRO-TRAINING PRACTICE ROUND

MSRP: TBA\*



Byrna Pro-Training rounds were developed to help law enforcement officers and civilians alike understand how they can use the chemical irritant rounds by simulating the ballistic performance and cloud formation of Byrna's chemical irritant rounds.

### **FEATURES & SPECIFICATIONS**

- .61-caliber
- Projectile Weight 4.35 grams
- Projectile Length 1.4"
- Projectile Payload Inert Powder
- Casing Length 2.5"
- Effective Range 60 feet
- Muzzle Velocity 280 fps / 190 mph
- Kinetic Energy 15.8 joules
- Decibels 117 (Sixteen times quieter than conventional shotgun round)
- Compatible with Standard Cylinder Bore and Improved Cylinder Choke
- Simulates the cloud formation of Byrna's chemical irritant rounds

### THE BYRNA 12-GAUGE PEPPER SELF-DEFENSE ROUND

MSRP: TBA\*



Byrna Pepper uses a 5% OC/Pava formula. This is ten times stronger than most of the rounds found on the market today. Upon contact with the assailant, the pepper causes an intense burning sensation inducing "temporary blindness," searing pain and respiratory distress.

### **FEATURES & SPECIFICATIONS**

- .61-caliber
- Projectile Weight 4.35 grams
- Projectile Length 1.4"
- Projectile Payload 5.0%
   OC/Pava Powder
- Casing Length 2.5"
- Effective Range 60 feet
- Muzzle Velocity 280 fps / 190 mph
- Kinetic Energy 15.8 joules
- Decibels 117 (Sixteen times quieter than conventional shotqun round)
- Compatible with Standard Cylinder Bore and Improved Cylinder Choke
- Causes "temporary blindness" and respiratory distress

### THE BYRNA 12-GAUGE MAX ULTIMATE SELF-DEFENSE ROUND

MSRP: TBA\*



Byrna Max ups the ante, with a 9% concentration of OC and CS. The introduction of CS—tear gas—compounds the effect of the pepper. With a 9% concentration, Byrna Max is the most powerful chemical irritant round on the market today.

### **FEATURES & SPECIFICATIONS**

- .61-caliber
- Projectile Weight 4.35 grams
- Projectile Length 1.4"
- Projectile Payload 9.0%
   CS/OC/Pava Powder
- Casing Length 2.5"
- Effective Range 60 feet
- Muzzle Velocity 280 fps / 190 mph
- Kinetic Energy 15.8 joules
- Decibels 117 (Sixteen times quieter than conventional shotgun round)
- Compatible with Standard Cylinder Bore and Improved Cylinder Choke
- Causes "temporary blindness" and respiratory distress

\*Plus 11% Federal Excise Tax (FET) where applicable

\*Plus 11% Federal Excise Tax (FET) where applicable

### BYRNA BALLISTIPAC — ESSENTIAL SURVIVAL GEAR.

The Byrna Ballistipac was invented by a Sheriff's Deputy and an Emergency Room doctor that had treated too many victims of gun violence. Their goal was to provide First Responders (like school resource officers-SRO's) as well as ordinary citizens with a discrete, non-descript backpack that with a single motion could convert into full body armor. The result is the Byrna Ballistipac.

The Ballistipac employs a patented, Quickdraw<sup>™</sup> ballistic body armor system, hidden securely within a rugged yet comfortable backpack. The Quickdraw plate carrier deploys in seconds with just one hand, protecting the wearer from the front and back. Users can configure the QuickDraw Byrna Ballistipac system with integrated MOLLE/PALS to accommodate Byrna launchers (or lethal weapons), spare magazines and other critical gear.

The Ballistipac can accept all manner of body armor and is offered by Byrna in three configurations - IIIA (capable of stopping all handgun rounds), III+ (capable of stopping bullets fired from an AR-15) and SRO (III+ in the front and IIIA in the back). While concealing your body armor, the Byrna Ballistipac also functions as a traditional backpack with storage for laptops, accessories, and other mission-essential items.

At Byrna, we believe that the Ballistipac should be standard operating equipment for every SRO in America (or anyone else that may be required to face an active shooter with no notice). For this reason, Byrna has chosen to donate a portion of the proceeds from the sale of the Byrna Ballistipac and the Byrna Shield to Meadow's Movement, a charity established by Parkland Dad, Andy Pollack, in memory of his daughter, Meadow. The Charity uses these funds to support school safety programs across America and to provide essential gear to needy school districts.

PATENTED DEPLOYMENT SYSTEM CAPABLE OF BEING DEPLOYED SINGLE-HANDEDLY IN SECONDS



### BYRNA BALLISTIPAC—ESSENTIAL SURVIVAL GEAR



PATENTED DEPLOYMENT SYSTEM CAPABLE OF BEING DEPLOYED SINGLE-HANDEDLY IN SECONDS

**MOLLE WEBBING** FOR SRO / TACTICAL UNITS

ABILITY TO PUT PLATES IN FRONT AND BACK











AVAILABLE IN 10"x12" AND 11"x14"



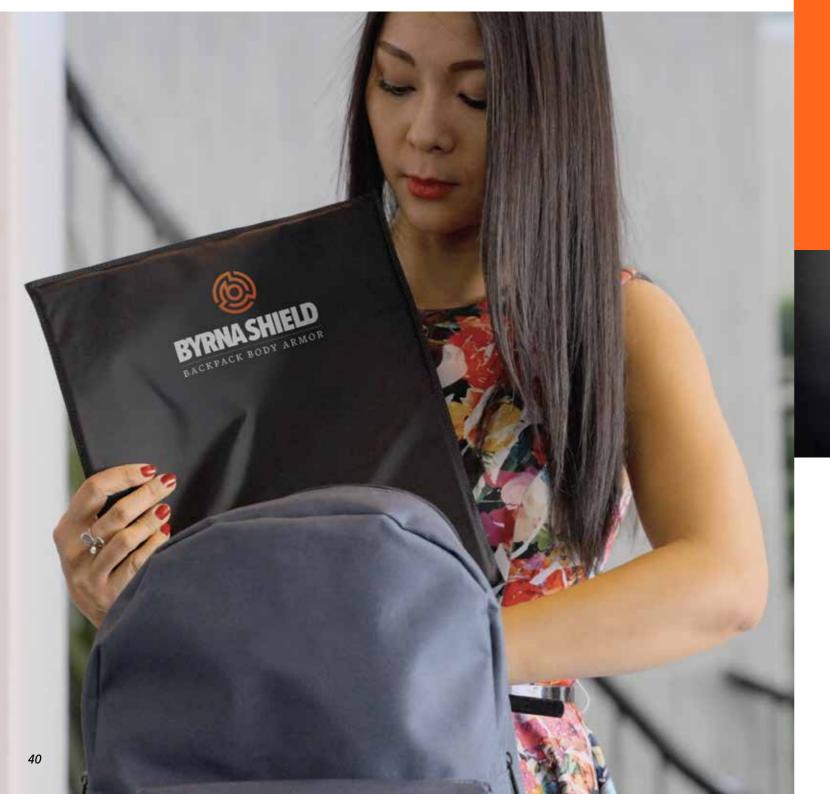




LEVEL IIIA SOFT ARAMID	LEVEL IIIA HARD POLY ETHYLENE	LEVEL III+ POLYETHYLENE
<ul> <li>A stand-alone soft armor plate with multi-strike capability</li> <li>Rectangular cut</li> <li>Teijin UD Aramid enclosed utilizing modern ultrasonic, nylon welder achieving a waterproof covering</li> <li>Thickness: 7/16"</li> <li>Weight: 14 oz (10x12) / 19 oz (11x14)</li> <li>Complies with Ballistic Resistance of Body Armor NIJ Standard-0101.06</li> <li>Rated for up to six strikes from up to .44 magnum @ 1474 ft/s @ 17.3 ft.</li> <li>5-year lifespan</li> </ul>	<ul> <li>A stand-alone hard armor plate with multi-strike capability</li> <li>Single curve shooter's cut</li> <li>Laminated Ultra High Molecular Weight Polyethylene (UHMWPE) hard plate</li> <li>Covering: 600D nylon with edge padding</li> <li>Thickness: 7/16"</li> <li>Weight: 1.2 lbs. (10x12) / 1.3 lbs. (11x14)</li> <li>Complies with Ballistic Resistance of Body Armor NIJ Standard-0101.06</li> <li>Rated for up to six strikes from up to .44 magnum @ 1474 ft/s @ 17.3 ft.</li> <li>5-year lifespan</li> </ul>	A stand-alone hard armor plate with multi-strike capability Single curve shooter's cut Laminated Ultra High Molecular Weight Polyethylene (UHMWPE) hard plate Covering: 600D nylon with edge padding Thickness: 3/4" Weight: 3.2 lbs. (10x12) / 4.6 lbs. (11x14) Positive Buoyancy Complies with Ballistic Resistance of Body Armor NIJ Standard-0101.06 Rated for up to six strikes from 7.62 x 51/.308 @ 2780 ft/s @ 15 meters 5-year lifespan

### THE BYRNA SHIELD — FOR EVERYDAY LIFE

While it is not practical for every American to walk around with a backpack that converts into full body armor, it does not mean that the general population is not at risk. Every year approximately 20,000 Americans are killed by firearms (not including suicide). Tens of thousands more are horribly injured. To address this risk, Byrna has introduced the Byrna Shield, a lightweight, flexible shield that fits easily into any backpack, bookbag or briefcase. With a IIIA rating, the Shield is capable of stopping most handgun rounds, up to and including a .44 Magnum. While the Byrna Shield cannot stop all threats, when faced with an assailant with a gun, it is better to have a bulletproof shield than not have a bulletproof shield.





AVAILABLE IN 10"x12" AND 11"x14"



### LEVEL IIIA SOFT ARAMID

- A stand-alone soft armor plate with multi-strike capability
- Rectangular cut
- Teijin UD Aramid enclosed utilizing modern ultrasonic, nylon welde achieving a waterproof covering
- Thickness: 7/16"
- Weight: 14 oz (10x12) / 19 oz (11x14)
- Complies with Ballistic Resistance of Body Armor NIJ Standard-0101.06
- Rated for up to six strikes from up to .44 magnum @ 1474 ft/s @ 17.3 ft.
- 5-year lifespan

### BYRNA CARRY | HOLSTERS | BAGS | CASES

CRIMSON TRACE RED LASER



• The Rail Master® Laser Sight by Crimson Trace is a powerful and versatile laser sight that fits perfectly onto all Byrna Picatinny rail systems. Once locked on, it will not move under firing or handling. The universal design of the Rail Master® offers quick Instant Activation™ by simply "tapping on" and "tapping off" from either side with the ambidextrous activation control tabs. Compatible with all Byrna pistol-style launchers.

CRIMSON TRACE GREEN LASER



The Rail Master® Laser Sight by Crimson
Trace is a compact, yet powerful green
laser sight that fits perfectly onto all Byrna
Picatinny rail systems. Ambidextrous control
tabs allow the user to instantly activate
or deactivate the laser. The human eye
processes the color green more effectively
than any other color and with a spot on
your target, you can be assured a bullseye. Compatible with all Byrna pistol-style
launchers.

CRIMSON TRACE FLASHLIGHT



- A Versatile tactical lighting option at an incredible value, this Rail Master® Pistol Light by Crimson Trace fits perfectly onto all Byrna Picatinny rail systems. With a light on your target, you can be assured a clear shot in the dark.
- COMPATIBLE WITH SD LAUNCHER.
   Not compatible with LE or launchers with a boost adaptor installed.

• The CTS-103 Electronic Sight is a compact

CRIMSON TRACE
RED DOT

CRIMSON TRACE
RED DOT

CRIMSON TRACE
Iong gun's perform in seconds by utility for rail mounting, and effortlessly to M19

Red or Green Dot Sight for rifles and carbines. Featuring a 4.0 MOA round aiming dot, the CTS-103 will elevate your long gun's performance instantly. Installed in seconds by utilizing an included riser for rail mounting, the red dot attaches effortlessly to M1913 Picatinny rail sections. REMOVABLE RISER INCLUDED. Compatible

with the TCR and Mission 4 launchers.

BYRNA NYLON HOLSTER



- Compatible with the Byrna SD with no accessory mounted
- COMPATIBLE WITH THE LE AND LAUNCHERS FITTED WITH A BOOST ADAPTER W/O AN ACCESSORY ATTACHED.

BYRNA LEVEL II HOLSTER



 Compatible with all Byrna Pistol-Style Launchers without an accessory attached. Available with a Paddle, Belt Clip or MOLLE adapter

BYRNA SLING BAG



 The all new sling bag was specifically designed for Byrna to accommodate everything you might want to keep with your launcher, plus more. This includes a main compartment with a pocket designed to securely hold all Byrna Pistol-Style Launchers.





- Compatible with all Byrna Pistol-Style Launchers
- Adjustable Belt Strap
- · Lined Zip-Closure
- Five Exterior Zip Pockets, Interior Zip Pocket
- Water-Repellent Finish
- 17" Long x 2.5" Deep x 7" High

BYRNA CO2 + AMMO CARRY CASE



 A must-have accessory, this semi-hard CO2 + ammo carry case constructed with a sturdy industrial-strength zipper allows you to conveniently transport, store and protect six (6) CO2 canisters and three (3) tubes of projectiles everywhere you go.





- Be prepared and loaded for when you need it. These spare 5-round magazines are compatible with all Byrna Pistol-Style Launchers.
- Fits flush inside Byrna Mag Defenders





- Allows 7-round capacity
- Same exterior dimension size as 5-rd magazine
- Sits flush within the magazine well
- Compatible with all Byrna Pistol-Style Launchers
- Fits flush inside Byrna Mag Defenders

BYRNA MAG DEFENDER



 Carry your magazines with confidence while protecting your projectiles from dirt an undue pressure that may cause them to be ejected. Perfect for storage at home or on the go. The MAG DEFENDERS are a must-have accessory for your Byrna Launcher.

### **BYRNA PISTOL 12-GRAM CO2 ADAPTOR**

### **BYRNA BOOST**



 The Byrna 12-Gram Boost Adaptor fits onto the front of the Byrna SD Launcher.
 The modification permits you to use a 12-gram CO2 cylinder. The installation is easy, and all the necessary tools are included in the box.
 The shot capacity can be increased to a minimum of 30 projectiles by utilizing a 12-gram CO2 cylinder (depending on environmental conditions). BYRNA TARGET TRAP



- High quality rubberized taffeta nylon with durable steel frame
- Opens and folds in seconds
- Built-in double net to reduce noise and add additional stopping power
- Tent design allows shooter to conveniently trap and collect projectiles with ease
- 18"x18"x19" open size, 12" diameter after being folded in carry pouch
- Travel pouch included for easy transport





- High quality rubberized taffeta nylon with durable steel frame
- Opens and folds in seconds
- Built-in double net to reduce noise and add additional stopping power
- Tent design allows shooter to conveniently trap and collect projectiles with ease
- 66"x42"x42" open size, 12" diameter after being folded in carry pouch
- Travel pouch included for easy transport

### **BYRNA MAINTENANCE**



- Keep your Byrna operating at its best with our Oiler Kit. Basic, preventative maintenance should be performed every 500 shots, or as needed.
   Our oiler kit comes with:
- One (1) Oiling Guide
- One (1) Oiling Tube
- One (1) Nylon Wired Loop Brush



With over 250,000 launchers sold in more than two dozen countries, Byrna Nation is growing every day. Byrna products are used by over 300 Police Departments including the DEA, ATF, and the Hong Kong Police, as well as consumers who support protecting themselves with the less-lethal technology provided by Byrna Technologies. @BYRNANATION



VETERAN-OWNED SECURITY COMPANY SAYS BYRNA IS A SYMBOL OF RESPECT



OLYMPIAN AND COMPETITIVE SHOOTER LOVES BYRNA



VETERAN HELPS SECURITY GUARD APPREHEND A SUSPECT WITH A BYRNA



TRUCK DRIVER USES BYRNA DURING ALTERCATION



MAN USES BYRNA KINETIC TO DEFEND HIMSELF AND LOVED ONES



MAN DETERS ARMED ROAD RAGE SUSPECT WITH BYRNA



SPECIAL FORCES VETERAN USES BYRNA TO SAVE WIFE DURING ATTACK



TRAVEL NURSE KEEPS ACTIVE LIFESTYLE WITH THE SAFETY OF BYRNA



BAR MANAGER WILL NEVER BE UNARMED AGAIN AFTER DISCOVERING BYRNA



OREGON MAN STOCKS UP ON BYRNA AMID INCREASE IN VIOLENCE



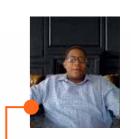
THIS MEDIVAC PILOT ARMED HIMSELF WITH BYRNA



THIS FATHER CHOSE BYRNA TO PROTECT HIS FAMILY



ROAD RAGE SCARE PROMPTS MEN TO ARM THEMSELVES WITH BYRNA



BYRNA STOPS PARKING LOT DISPUTE



# SHOOTING IS BELIEVING.

Most people, including most gun owners, have never fired a less-lethal weapon, or used less-lethal ammo in their shotgun. If a picture is worth a thousand words, a demonstration is worth a thousand pictures. We encourage anyone who is thinking about joining Byrna Nation to come try out our products, including our less-lethal pistols, less-lethal rifles and our less-lethal 12-gauge ammo.

Towards this end, we have opened a retail center in Las Vegas with two shooting lanes. Every visitor is welcome to come try out all the Byrna products. Byrna products can also be test fired at any one of our Dealer Demo Centers. Dealer Demo Centers can be found on the Dealer Locator on Byrna.com. Take a test drive. We know that you will be sold. Shooting is Believing!





### BYRNA GLOBAL HEADQUARTERS

100 Burtt Rd. Suite 115 Andover, MA 01810 (978)-868-5011

### **BYRNA FACTORY/FULFILLMENT CENTER**

2033 Kelsey Ct. Fort Wayne, IN 46825

### **BYRNA LAS VEGAS RETAIL / DEMO CENTER**

5725 S. Valley View Blvd., Suite 8 Las Vegas, NV 89118 (725) 201-1435

### **BYRNA SOUTH AFRICA**

49 Robberg Close N4 Gateway Industrial Park East The Willows 340-Jr Pretoria 0184

### **BYRNA LATIN AMERICA**

Parque industrial Alberdi / Polo Industrial Ezeiza Puente del Inca N° 2450 esquina Canelones. Lote 81 CP1812, Localidad de Tristán Suarez, Ezeiza Provincia de Buenos Aires, Argentina

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### **INTERNATIONAL SALES**

international@byrna.com

### **MARKETING / PROMOTIONS / PARTNERSHIPS**

Marketing@byrna.com

### **CUSTOMER SERVICE / GENERAL INQUIRIES**

Info@byrna.com (978)-868-50<u>11</u>

# **\$HOOT FOR THE STARS!**

FROM MODEST SIDE-HUSTLE TO MAJOR ENTREPRENEURIAL SUCCESS.



Kurt Tsuneyoshi LIVE SAFE HAWAII, Byrna CRMO Luan Pham, Kawehi Tsuneyoshi

### BACK-TO-BACK DEALER OF THE YEAR, KURT TSUNEYOSHI

2022 GROSS SALES: \$1,100,000 2023 GROSS SALES: \$2,200,000





