



CASUAL CHATTER

SPRING 2024

Focused on Fashion in 2024

Thanks to all our wonderful friends who celebrated our 50th Anniversary with us. What an eventful and exciting 2023! We hit this milestone with the help of our team, friends and the Fairhope community.

We are thankful for the support and love of everyone and looking forward to a great 2024!

This season promises to be full of bold colors, fun details and bright patterns to wear all summer. M & F Casuals has perfected the art of "coastal casual," and we can have you looking runway ready for any social event. Accessories are essential to complete any look and this year we have introduced several new jewelry lines to keep you looking great and on trend. We have also planned several in-store events for you to find that perfect outfit! Whether a casual gathering, a gala or a daytime event, we're here to help you find your 2024 style.

BOLD prints



Nic + Zoe

NEW ARRIVALS

- | | |
|----------------|-------------|
| GRETCHEN SCOTT | JMR JEWELRY |
| SYMPLI | TOLANI |
| LIOR | LIVERPOOL |
| BOHO CHIC | SUSAN SHAW |
| LULU B | HOBO |
| LISETTE L | IBKUL |

CLASSIC lines



Patty Kim

FUN accessories



BRIGHT colors



Foxcroft & Krazy Larry

We're pairing up two of your favorites for a Spring Fit Clinic
WEDNESDAY, APRIL 17TH THRU SATURDAY, APRIL 20TH

SPECIAL TIERED DISCOUNT ON YOUR PURCHASES

15% OFF 1st ITEM • 20% OFF 2nd ITEM • 25% OFF 3rd ITEM



JV
JULIE VOS

SPRING TRUNK SHOW

April 30th thru May 4th

PREVIEW NIGHT

Tuesday, April 30th from 4-6pm
Great Mother's Day gifts!

UPCOMING EVENTS

FRIDAY, MARCH 1ST - FIRST FRIDAY ART WALK

OPEN LATE - Special Guest Artist, **Raina Macks**

THURSDAY, MARCH 7TH - SATURDAY, MARCH 9TH - SYMPLI FASHION EVENT

See below for details and Fashion Show times.

FRIDAY, MARCH 15TH thru SUNDAY, MARCH 17TH - ARTS & CRAFTS FESTIVAL

Open all 3 days of the festival - Special Guest Artist, **Kimberly Lang**

MONDAY, APRIL 1ST - SATURDAY, APRIL 6TH - BRIGHTON WEEK

Celebrating 30 years partnering with another family-owned business.

Check out our new look and expanded collection.

WEDNESDAY, APRIL 17TH - SATURDAY, APRIL 20TH - FIT CLINIC

Celebrate Barbara's 60th Birthday with a **Foxcroft & Krazy Larry** Special Event

15% OFF 1st ITEM • 20% OFF 2nd ITEM • 25% OFF 3rd ITEM

TUESDAY, APRIL 30TH - SATURDAY, MAY 4TH - JULIE VOS TRUNK SHOW

Sip and shop with us at preview night on Tuesday, April 30th from 4-6pm



Join us for

AN AFTERNOON OF IMPACT

Thursday, March 28th

from 1-5pm

Have you joined Impact for 2024? Drop in to learn more or bring a friend and join before the March 31st deadline.

10% of our afternoon sales will be donated to Impact 100!



380 Fairhope Ave.
Fairhope, AL 36532

Mon-Sat 10:00^{am} - 5:00^{pm}

(251) 928-5564

www.shopmandf.com

Stay connected:



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PERMIT NO. 435

“Classic Clothing for your Casual Lifestyle”



sympli. **SPRING 2024**
FASHION EVENT

THURSDAY, MARCH 7TH thru SATURDAY, MARCH 9TH

Christina from Sympli will be here on Thursday 3/7 to show you the latest and greatest from Sympli!

Enjoy in-store specials and make plans to attend one of our Fashion Shows on

Thursday, March 7th at 10am and 1pm

Samples will be available to try on and build your wardrobe. To reserve your seat at one of the Fashion Shows or to make a private appointment to see the collection, please call us at **(251) 928-5564** or email us at: **customerservice@mfcasuals.com**