

Your purchase supports the livelihoods of artisans

Camino. FAIR TRADE · ORGANIC · ÉQUITABLE · BIOL OGIQUE

Villages Port Colborne has been supporting Fair Trade since 1984. We are a non-profit store that is largely volunteer-run.

As a business located in Ontario's first Fair Trade town, we are proud to be a part of a local community who support the livelihoods of producers from developing communities by providing ethically sourced products and their stories.

Thank you for supporting Fair Trade!

Camino (La Siembra Cooperative)

Camino (www.camino.ca) is owned by La Siembra Co-operative in the Ottawa-Gatineau region of Canada. *La Siembra* means "sowing" or "planting time" in Spanish.

La Siembra Co-operative has worked for over 20 years with over 25 fair-trade producer co-ops. We source ingredients for all Camino products from co-operatives of family farmers in 10 countries: Dominican Republic, Costa Rica, Panama, Paraguay, Peru, Sri Lanka, India, Indonesia, Togo and Madagascar.

The purchase of Camino products ensures a fair deal for family farmers by:

- ✓ Guaranteeing fair prices and paying in advance to family farmers.
- Paying premiums to improve social conditions in communities of family farmers.

This effort fosters sustainable livelihoods and community development for over 47,500 small scale family farmers.

The product ingredients are organic, promoting biodiversity and preserving the land. In addition, the cooperative uses recycled products whenever possible.