



VILLAGES
Port Colborne
Fair Trade since 1984

Your purchase supports
the livelihoods of artisans

Craft Link



Villages Port Colborne has been supporting Fair Trade since 1984. We are a non-profit store that is largely volunteer-run.

As a business located in Ontario's first Fair Trade town, we are proud to be a part of a local community who support the livelihoods of producers from developing communities by providing ethically sourced products and their stories.

**Thank you for supporting
Fair Trade!**

Craft Link is a Vietnamese not – for – profit Fair trade organization

Craft Link's objective:

- ✓ Help craft producers, especially the poor, to improve their livelihoods through craft production and marketing.
- ✓ Help to revive and promote traditional culture and skills
- ✓ Educate the public about handicraft producers and their products

All groups with which Craft Link works meet basic criteria such as fair wages, environmental and employee safety.

Craft Link is supporting 63 ARTISAN GROUPS all over Vietnam, in which:

- ✓ 45% are ethnic minorities
- ✓ 25% are disadvantaged groups
- ✓ 30% are traditional villages

Craft Link is committed to working with producers who need our services and uses profits to assist in new project activities, including different trainings to the artisans. Craft Link is committed to treating all of its handicraft artisans fairly and providing markets for their products through its shops, bazaars and export.