

## Your purchase supports the livelihoods of artisans



Villages Port Colborne has been supporting Fair Trade since 1984. We are a non-profit store that is largely volunteer-run.

As a business located in Ontario's first Fair Trade town, we are proud to be a part of a local community who support the livelihoods of producers from developing communities by providing ethically sourced products and their stories.

## Thank you for supporting Fair Trade!

## Level Ground

**Source Regions:** Asia, South America, South Asia, and Sub-Saharan Africa

Based in Victoria BC, Level Ground Trading trades fairly and directly with 5000 small-scale farmers in 10 countries. We import coffee, tea, dried fruit, cane sugar, vanilla beans, rice, spices, and coconut oil. Nothing is sent to landfill, staff are paid to bicycle to work, and packaging is reclaimed for upcycling.

It started with small-scale coffee farmers in Colombia and now the work of many small-scale farmers supports their communities in a variety of ways.

- In Colombia, kids get uniforms so they can attend school.
- In Peru, farmers receive education so they can cultivate healthy, organic food.
- In D.R. Congo, communities access vaccinations to stop the spread of disease.
- Educational scholarships for over 200 students each year!
- A Colombian company was formed to produce dried fruit and cane sugar and to provide positive employment for displaced women.
- Trade relationships were started with; smallscale tea growers in India, heirloom rice farmers in the Philippines and finally with spice farmers in Sri Lanka & vanilla growers in Uganda.

The impact of fair trade looks different in every trade relationship. It is tailored to the needs of the different farming communities; healthcare benefits, school scholarships, agricultural technical training, co-op projects etc.