

ICONIC HOME



VOLUME FOUR



VERELLEN

THE COLLECTOR'S *House*



CELEBRATING 10 YEARS OF REFINEMENT

From handcrafted furniture to one-of-a-kind art, Jamilyn Fournier's The Collector's House has been curating an interior experience of timeless design for 10 years.

By Madeleine Perich
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The Collector's House has become something more than a showroom; it is a point of view. As founder and CEO, Jamilyn Fournier celebrates 10 years of the company, the milestone reflects a journey rooted in intuition, community and a deeply held belief in living beautifully.

"My mind was set on going back to business, finding my way to the places that held a space in my heart and soul," Fournier says of her return to the creative world after years focused on raising a family. With her youngest preparing to leave home, she began rebuilding her identity through travel, markets and conversations. "I searched to redevelop my professional self," she recalls.

Her first step, interior design, didn't quite resonate. What called to her instead was something broader. "I kept coming back to community, connecting with the foundation

of our creative community." That realization became the platform for The Collector's House, a space where design, artistry and connection intersect, a place where one's imagination could whisk you away.

Opening in a modest, sub-1,000-square-foot showroom, Fournier's ambitions were intentionally humble. "I never dreamed that I would be where I am today," she says. Yet the vision was clear from the start, an environment filled with meaningful, original pieces that inspire how people live in their spaces, their sanctuaries, their homes.

A decade later, the showroom has expanded to more than 6,000 square feet, evolving into a light-filled, immersive experience. "Layered," Fournier says of her approach. Each vignette feels like a lived-in space, where furnishings, art and objects coexist in thoughtful harmony.





Authenticity remains central. “We embrace vintage art, collectible art and original art,” she remarks. The same philosophy extends to furniture and decor. “The companies and artisans that I work with are focused on building beautiful, artisan-made pieces.”

Her aesthetic is eclectic. Fournier believes falling in love with something that speaks to you, supports a philosophy that encourages individuality over imitation, a principle that extends to The Collector’s House experience. “We’re not trying to just have what somebody has next door. We want it to be your own unique expression.”

Art has become increasingly central to that expression. What began as a layer has grown into a defining feature, with exhibitions and artist collaborations energizing the space. “Curating art and engaging with new artists keeps it fresh and exciting,” Fournier notes.

But the true foundation of The Collector’s House lies in its relationships. Designers, architects, artists and homeowners form a vibrant ecosystem within the showroom. “The community is everything in running and supporting businesses,” she points out. That spirit defined the recent 10-year anniversary celebration. “We’ve arrived because of the community.”

Fournier also sees her role as educational, guiding clients toward better choices. “We are teaching, training, educating...to see things differently, from a different perspective,” she explains, whether through material selection or a focus on relaxed, refined, slow living.

Looking ahead, what is certain for Fournier is her desire to deepen what already exists: to bring in new artisans, host gatherings and continue cultivating a space that feels as personal as it is inspiring. “It comes from the heart. It comes from the soul. You live, and you breathe it,” she says of her work.

Ten years on, The Collector’s House stands as both a reflection of its founder and a mirror for those who enter it. A place where objects tell stories, where beauty is deeply considered and where living well is not an aspiration, but an art form in practice. ❶

