

COMMUNITY ARTS AND RECREATION ALLIANCE

2019 ANNUAL REPORT



ReCyclery 2019

The
ReCyclery
Pedal on! Jefferson County, WA

PORT TOWNSEND
**CYCLE
SCHOOL**

A Message from our Board President, Dave Thielk

The Community Arts and Recreation Alliance weathered 2019 with grace and growth. We started 2019 with great hopes for the Port Townsend Cycle School. However, in April, the reality of limited financial resources, a challenging market and the limited bandwidth of a working board could not be ignored. We made the difficult, but realistic decision to suspend classes for the PTCS. We did finish up with the last five-day Bike Mechanics Level 1 class, which was an overwhelming success. This class was a bittersweet experience for me. Throughout the course, I could not help but imagine the potential for educational programming at the same time knowing that we had to let go of the dream of managing a professional level program.

In 2019, we extended our public school bicycle education program. We established a relationship with the Jamestown S'Klallam tribe with a one-day program involving eight teenage women. We organized and implemented the best Tour de Forts ever. And, we introduced a line of new bikes (Kona) to meet our customer needs.

Our staff has never been better. We hired Liz Revord as a Program/Marketing Director. She has taken a leadership role in every aspect of our operations. The shop staff is now at four employees, forming the strongest team ever. For 2020, we have written a new job description for Liz as Executive Director. Liz's first task will be to facilitate the shop staff in redefining their roles and responsibilities.

Finally, we signed a long term lease for our facility directly with the Port Townsend School District. A long term lease will allow us to approach grant writing and fundraising with a strong and secure image. All of us on the Community Arts and Recreation Alliance Board are excited to continue the meaningful work of steering the Jefferson County Recyclery through 2020.

Pedal On!

Dave Thielk

PROGRAM IMPACT

Every December we take a moment to reflect on the impact our programs have on the community and 2019 was our busiest year yet!

Our mission, "Promoting bicycle use for healthier more sustainable community," can be seen through our programs and the work we do as an organization.

The great momentum we have going into 2020 will help move us forward to continue our work in this community.

Thank you for showing up for us and as always, Pedal On!



745

Student bike rides through our school supported bike programs

200

People who used our stands on Community Shop Day

350

Hours spent at Community Shop Day



6

Earn A Bikers

2,300

Total volunteer hours donated this year

71

Amazing volunteers

8

Young women from the S'Klallam Tribe who learned bike mechanics and bike safety

265

Refurbished bikes saved from the landfill



Volunteer



S'Klallam Tribe
July 2019

Tour de Forts

October 5, 2019

104 Riders

Choice of 12, 26, or 62 miles

**Supported by 16 Volunteers, donating
402 hours of their time.**

**Over \$5,000 raised for bike safety and
education programs!**



tour de forts 2019!

BOARD MEMBERS



Dave Thielk



Kees Kolff



Matt Harter



John
Van Ackeren



Lia Johnston



Eric Jones

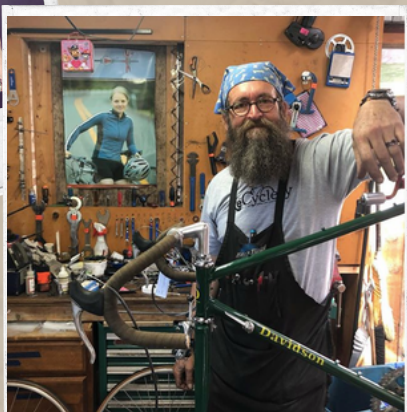
The ReCyclery

Pedal on! Jefferson County, WA

RECYCLERY SHOP CREW



Jonathan Arp
Shop Manager



Casey 'Doc' Rueck
Mechanic



Casey 'CJ' Knopf
Mechanic



Liz Revord
Executive Director



Joe Sastic
Mechanic

“ There are many reasons to love the ReCyclery. The folks at the shop are top notch. I’ve slowly built my dream bike at the ReCyclery over the last several months and experienced the utmost patience and support from the mechanics, staff, and volunteers. I appreciated their help and new perspective on creating the bicycle I envisioned.

They steered me in the right direction without overpowering my vision; they made me feel empowered. And as a women-identifying person, this has been especially important for me during this experience.

Not only do I love coming to the ReCyclery because it is a safe space to work on my bike, but also- it is a rad organization that promotes community development and environmental awareness through education and the recycling of used bicycles and parts! It’s inspiring to witness how the ReCyclery encourages folks to ride bikes and empowers them to fix their bikes, while also building awesomely unique bicycles that save materials from the waste stream and provide affordable reliable transportation opportunities to the community.

Thanks ReCyclery!”

- Logan Fields, Community Shop Day Participant





“ My experience with the ReCyclery has always been a good one. I've been volunteering there for about two years now. The mechanics are all super knowledgable and having access to the tools at the shop is helpful with my own projects. As an artist that uses bikes and bike parts as my medium, having access to the scrap yard is invaluable to me. I've enjoyed working on bikes for the last 10 years, volunteering in Texas, helping with build-a bike programs and events before moving to the PNW.

Shortly after I moved here I was in a severe cycling accident and spent 1.5 years recovering. I found the ReCyclery incredibly helpful in my recovery- physically and mentally.

It got me out riding and working on bikes again while learning new things. I'm now working on things I never thought I needed to know, but now am glad I do! ”

-Gabe Quintalla, Volunteer

“ When Chauncey Tudhope-Locklear asked me in 2010 to help turn his private ReCyclery business into a non-profit, I had no idea it would become the vibrant bicycle hub it is today.

Cycling is becoming ever more important as a solution to the climate crisis, the epidemic of obesity, the ability of kids to learn, family finances, and individual health and well being.

Here's a perfect example: After my shoulder surgery in November, my Orthopod said NO BIKING for a very long time. I was totally bummed until Doc at the ReCyclery rigged up a recumbent tricycle with all of the gears and brakes on the left handle bar.

This is what makes the ReCyclery special!

Though I have mixed feelings about leaving the board, the current staff, board and volunteers give me great confidence that the ReCyclery will continue to serve us all well for years to come. And, I just renewed my membership. How about you? ”

Sincerely, Kees

The ReCyclery would like to thank Kees for his many years of dedication to the organization and wish him well on his new adventures!

Thank you Kees!



New to the Crew

2019 saw several additions, say hello!



**Liz Revord,
Programs &
Marketing
Director**

Liz came to us in May this year after recently moving here from Northern California where she received her Master's Degree from Humboldt State University. She enjoys riding the Olympic Peninsula trails with her husband and working along some truly rad individuals!



**Joe Sastic,
Mechanic**

Joe joined our team this summer from Rhode Island with his wife Karin. Joe nows explores WA on bike, enjoys wrenching at the ReCyclery and is excited to be a part of this community.

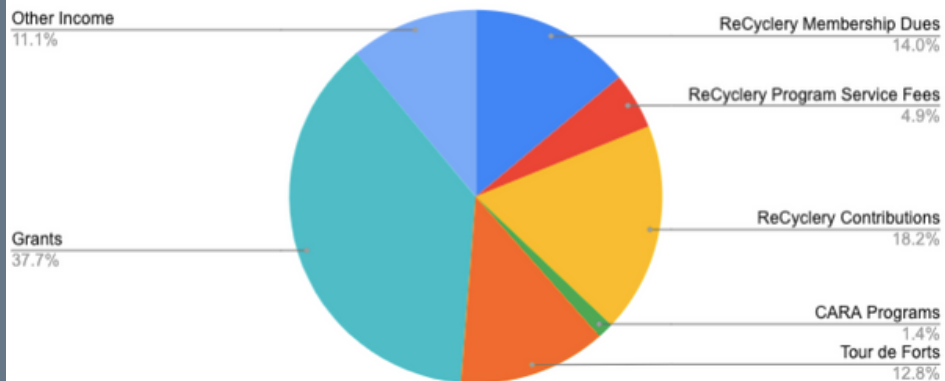


**Eric Jones,
Board Member**

Eric is an avid cyclist with the goal of normalizing biking as a mode of transportation. He worked in the outdoor industry for several years and for a few small nonprofits. Look for him biking around town, most likely with his daughter in tow.

2019 CARA Income

\$213,087.93



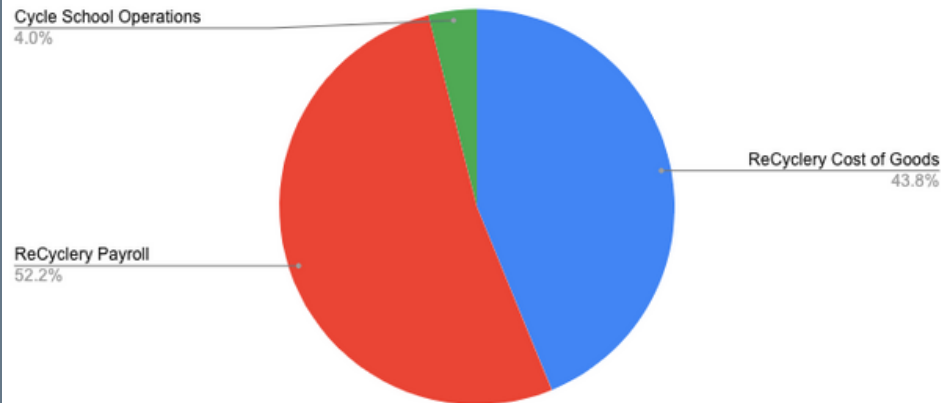
2019 Financial Summary

The financials for 2019 continue a three-year trend of increases in almost all areas. The year was marked by significantly increased payroll expenses. But it was also marked by increased revenue from refurbished bikes as well as modest sales of new Kona bikes.

We are now firmly partnered with Bikeworks of Seattle. As a result, we have been able to keep our inventory of refurbished bikes (our main source of sales) high, providing lots of choices in quality used bikes for our members and customers. Our shop staff has also made great strides in making better use of used parts and frames, which also contributes to our taxable income.

2019 CARA Expenses

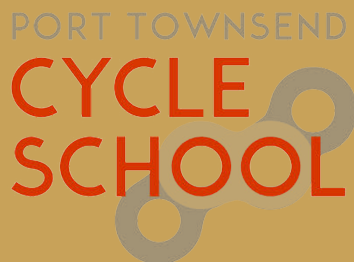
\$265,312.84



At the shop, the cost of goods was significantly higher than 2018. At the same time taxable revenue increased for the third straight year. With the closing of the Port Townsend Cycle School, operational costs for this program were down in 2019. Lower costs were boosted by significant revenue from donations, course fees and sales of surplus tools and equipment. One striking difference between 2018 and 2019 was that net income from the shop in 2019 was positive. This significant improvement from past years indicates a willingness of the shop staff to focus on new sales strategies, along with the leadership of Liz Revord in addressing both short term and long term financials.

In summary, CARA is pleased to generate a net profit of \$10,599.00 with end of year cash assets of \$40,200.00 for 2019.

THANK YOU FOR YOUR SUPPORT



Donors & Volunteers

Ben Bauermeister	Kirin White
Chauncey & Emily Hall	Kirstie Young
Colin Keyes	Kyle Pfister
Dave Thielk	Lhotse Rowell
David Engle	Lia Johnston
Denis Langlois	Lucianne Pugh
Dimitri Kuznetsov	Logan Fields
Don Miller	Matt Harter
Eric Hickson	Oliver Johnson
Eric Jones	Patrick Sheahan
Evans Family	Paul Wrench
Frank Finney	Ric Hjertberg
Gabriel Quintanilla	Rockie English
Ginsy Stone	Sam Cardoza
Helen & Kees Kolff	Sandy McCrae
Henry Johnson	Taj Watson
Joe Johnson	Ted Jasik
John Van Ackeren	Tedi Beck
Joseph Boatman	Torin Brostrom
Kathleen Mitchell	Ursula Swantner

Sponsors & Grants

Sunrise Coffee	Rain Shadow Roasting
Finnriver Farm and Cidery	Nutcase Helmets
First Federal	Peninsula Daily News
Clif Bar Family Foundation	Elevated Ice Cream
Port Townsend School District	Chimacum Corner Farmstand
Star Copy & Printing	Miller & Ashmore Real Estate
Bob's Bagels	Port Townsend School of The Arts
Peninsula Trails Coalition	City of Port Townsend
QFC	The Leader
Safeway	Jefferson Community Foundation
Faber Feison PLLC	Bikeworks Seattle
Port Townsend Film Festival	The Food Co-op
Carl's Building Supply, Inc.	Henery Hardware
Jefferson County	Jefferson Healthcare
Mt. Townsend Creamery	Olympic Peninsula Bicycle Alliance
United Good Neighbors	
Jamestown S'Klallam Tribe	
Fiddlehead Creamery	

If you should be on this list and aren't, please let us know! We receive support through many different channels, and names can get lost in the shuffle. We really appreciate all that you do!