

Covid-19 Horseman's Relief Fund

Dear Horseman,

As you know COVID-19 has put boarding barns, lesson programs, training centers and non-profits at risk financially. With this being said and understanding that you are the life blood of our businesses, my wife, employees and I have created a program to give back to those directly impacted by loss of income during the Covid-19 pandemic.

Starting Tuesday, April 14, 2020 the COVID-19 Horseman's Relief Program will begin. This is designed to give applicants a source of funds to care for their horses. We have made it simple and straight forward. For every dollar spent* on full price items in store or online we will give 10% of each sale, plus personally match the 10%, for a total of 20% to be given back to approved applicants.

Each horseman is required to fill out an official application provided by Fair Hill Saddlery to validate their business. We encourage all applicants to pass the information about the program to all of the horsemen they know.

The application process is simple. Fill out the attached form and send it back to us! You can scan or take a picture and email it to store@fairhillsaddlery.com, fax it to 443-207-8850 or drop it off in store. We will promptly provide you with a Horseman's ID number, a flyer to pass around and a graphic to share on your website and social media.

With our dearest sincerity,

Frank and Kimberly Chick

* Exclusions apply: bedding, feed, hay, Tarter farm products, bottle goods, stable supplies, gift cards, sale/discounted items, freight and shipping



Covid-19 Horseman's Relief Fund

Date of Application

Business Name

Applicant's Name

(office use only) Applicant Code

Business Information

Best Contact Number

Email Address

EIN or 503c number

Home Address

City

State

ZIP Code

Business Address (if different)

City, State

ZIP Code

Where to send check: Home or Business

Website/social media link

Receive check every 2 weeks or monthly

Website/social media link

Type of equine operation

Website/social media link



FAIR HILL

SADDLERY

www.fairhillsaddlery.com

COVID-19 HORSEMAN'S RELIEF FUND

The relief program is simple. Shop online or in-store with Fair Hill Saddlery. At checkout supply the Horseman's ID in the comment box or to an associate. We will give 10% of each sale, plus personally match the 10%, for a total of 20% to your chosen registered horseman.

We make it easy for you to help

1. Shop or donate with Fair Hill Saddlery
2. Enter assigned Horseman's ID in comment box at checkout
3. Horseman receives a check

HORSEMAN'S

ID

SCAN FOR
MORE INFO

