

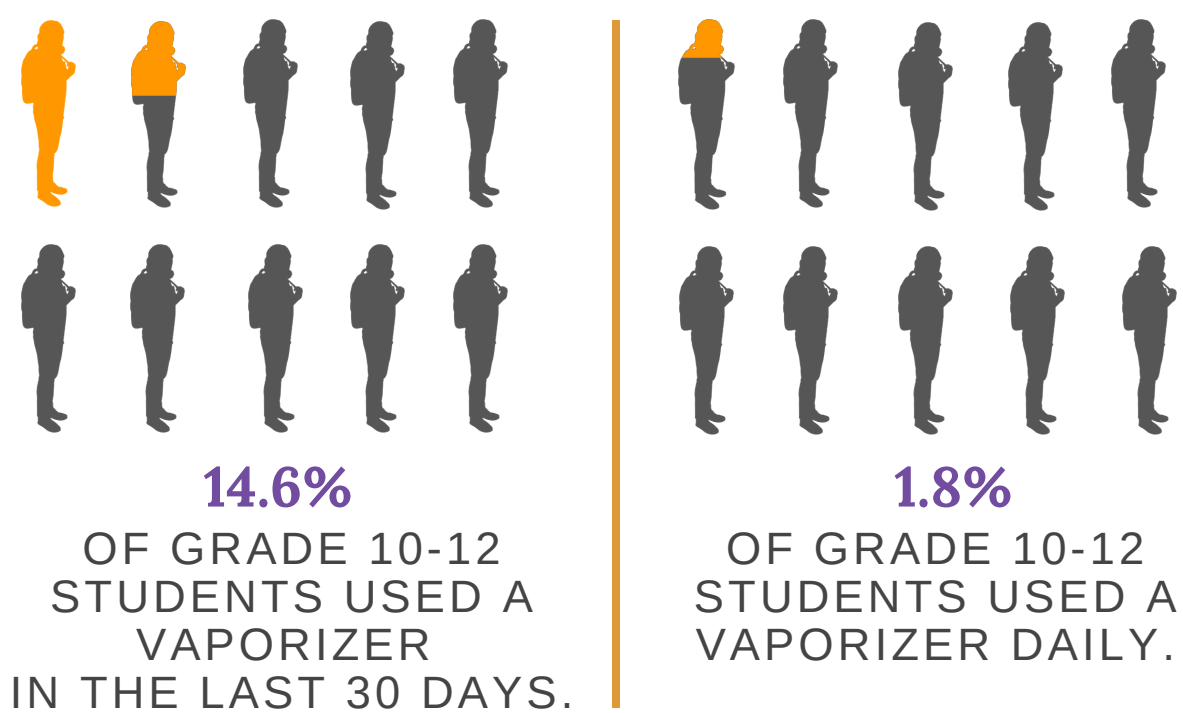
2017 CANADIAN YOUTH SMOKING AND VAPING DATA FROM GOVERNMENT OF CANADA SURVEYS

GRADE 12 DAILY SMOKERS

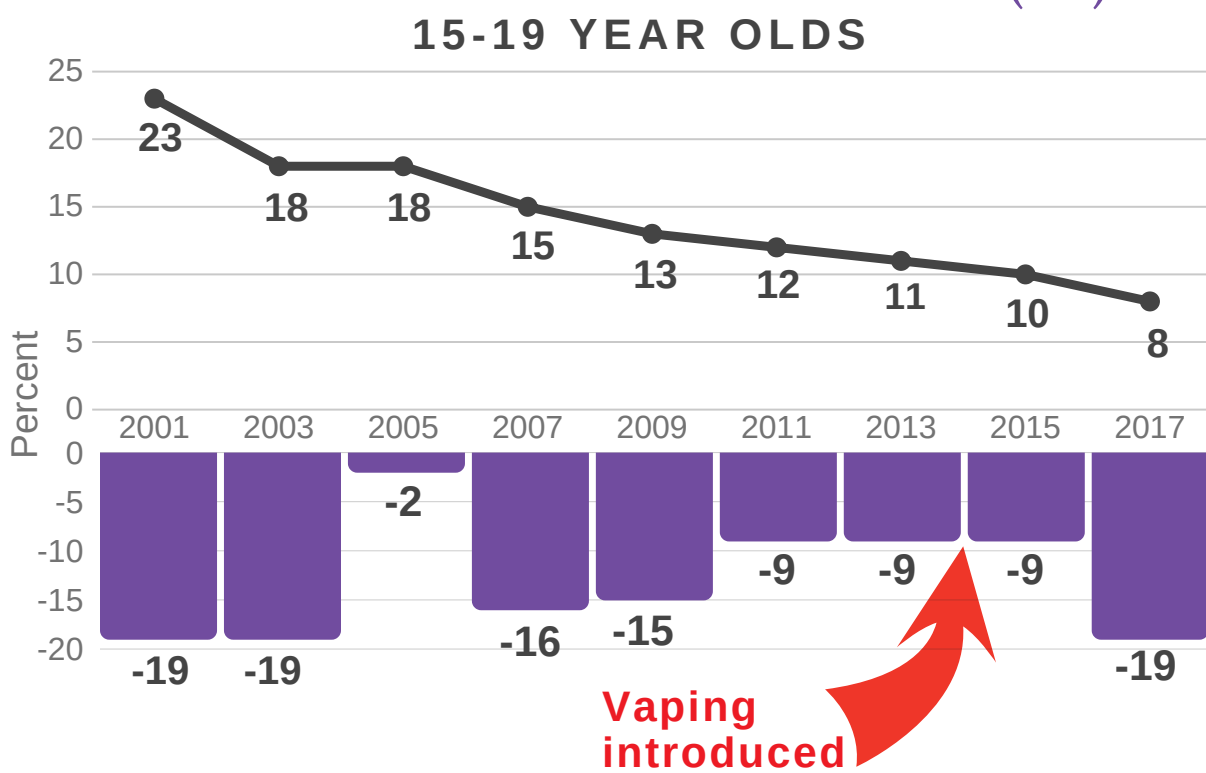
RATES DROPPED
35% IN TWO YEARS;
FROM 4.9% TO 3.2%.



THE VAPING EPIDEMIC

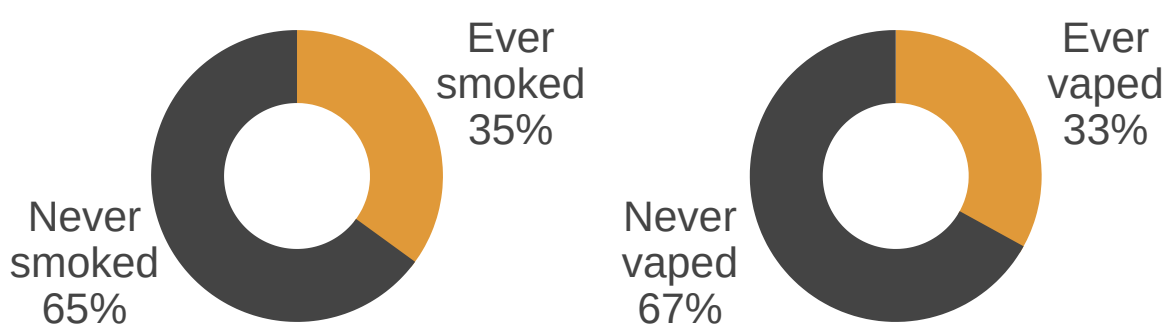


DIFFERENCE IN SMOKING RATES OVER 2 YEAR PERIODS (%)



AFTER 6 YEARS OF THE SAME RATE DECREASE,
FROM 2015 TO 2017 THE RATE DECREASE DOUBLED.

EVER SMOKED VS EVER VAPED GRADES 10-12



VAPING IS 5% THE RISK OF SMOKING.

Please see The Point video at VAEPworld.com.

Please go to VAEPworld.com to the Downloads page for the references.