



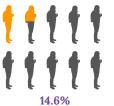
2017 CANADIAN YOUTH SMOKING AND VAPING data from government of canada surveys

GRADE 12 DAILY SMOKERS

RATES DROPPED 35% IN TWO YEARS; FROM 4.9% TO 3.2%.



THE VAPING EPIDEMIC

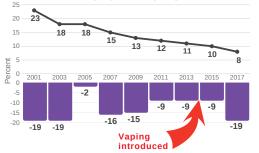


OF GRADE 10-12 STUDENTS USED A VAPORIZER IN THE LAST 30 DAYS.



OF GRADE 10-12 STUDENTS USED A VAPORIZER DAILY.

DIFFERENCE IN SMOKING RATES OVER 2 YEAR PERIODS (%) 15-19 YEAR OLDS



AFTER 6 YEARS OF THE SAME RATE DECREASE, FROM 2015 TO 2017 THE RATE DECREASE DOUBLED.

