PLAY WITH BAY

Spring Forward, Experience More PBW Delicious!

Are we ever ready for Spring!! It is the Season that represents new beginnings and we have a lots of newz to share!

Spring Hours

We are kicking off our new spring hours on St. Patrick's Day, Thursday, March 17! So please come on by and try our

special sangria (it's green 🗱)! Our new hours will be:

Thursday - Saturday 12-5, Sunday 12-4 through the end of March. Effective April 1, we are open daily! Sunday - Friday 12-5, Saturday 12-6. Tastings are daily, last seating is 45 minutes before closing. Deck seating will be available as weather permits.

> Pilgrims' Harvest available March 12!



Vintner News

We had an unexpected bottling in February of our Apple Bay! Surprise!! :) It is on the shelf now and available online while supplies last!

Does anyone remember the first of our Pilgrim Series, Pilgrims' Harvest? We aged Cranberry Bay in an apple brandy barrel for 6 months. We decided to go BIGGER and extended that time to 9 months! Woo hoo, what a difference! That amazingggg Cran-apple flavor kicked up a few notches *and* offers a more pronounced brandy to keep you nice and warm! Look for it in store or online starting March 12!

Blackberry Bay and Raspberry Bay are gone for now, but no worries! We have every intention of producing them again! That said, please join us in sending good vibes for a robust harvest this year!

We have a few more surprises in the works, however, we can't mention them yet! Stay tuned!

Jelly Newz...

We have no Bad Newz - literally! With the poor blackberry and raspberry harvests of the last season, we have had to curtail our production of our decadent raspberry jellies such as Bad Newz, Wicked Bad Newz, and Bad Bad Newz! The good newz, is we have some new amazinggg jellies and sauces made with our succulent Strawberry Bay wine! Our line-up includes, Decadent Delight, Wicked Strawberry, Sizzlin' Strawberry, Strawberry Peach Crumble! Bringing up the rear but no less than tasty, is our Blueberry Peach Crumble made with our Blueberry Bay wine. Lastly, if you love our Dark Bark (and we know you do!), you'll want to try the Dark Bark Jelly! (Don't hate us for making this too good!). We're creating some new sauces for the grilling season as well! Whew, that's enough good newz for now! :)

What are YOU doing with our jellies and sauces? (Tee hee!). Please share your recipes with us and we will post it on Facebook and Instagram (full credit to you, of course!). Email us at <u>info@plymouthbaywinery.com</u>.



Customer Loyalty

What is it? Our loyalty program is primarily points for purchase! (You know the drill!) Occasionally we will run campaigns for extra points and other rewards. You can sign up in store at checkout or online. Tell us your name whenever you check out and your points will be added automatically. Best of all, it's **FREE**!

- Sign up for Loyalty
 50 points
- Purchases
 1 point for every dollar spent

What do I get, and how?

- 1,000 points
- VIP Status
- First to know of new releases
- You may reserve special releases, limited batches, etc.
- Redeem 1,000 points for \$5.00 off at checkout
- Redeem 1,500 points for our PBW acrylic stemmed wine glass

How do I redeem points?

- **In Store:** Redeem at checkout. We'll let you know how many points you have, and what rewards you are eligible for.
- **Online:** Redeem at online checkout. There are some hiccups being worked on. In the event you are unable to redeem, please add a message on your order. We will apply the reward and issue credit to you. We are sorry for any inconvenience.

We will be adding more rewards and campaigns and hope to develop more loyal relationships while having fun in the process!!

Events

We have had many inquiries about private events, paint nights, etc.. We are moving forward with caution and care. We are building our staff to support events, and hope to offer paint nights soon. We are scheduling music for the first and third Saturdays starting in May thru the summer, plus our Wine Garden with specialty "winetails"! Please check out our FaceBook Events page for updated info!

Our Pour Peeps

You'll see many familiar faces as well as some newbies! Laura, Alex, Tess, Christina, Gwen, Bridgette, Caitlin, Siobhan, Liv, Diane and Kat are looking forward to serving you! We can't wait to see you!

We wish you good health, peace and happiness, and thank you so much! Happy Spring!!

XO Mike and Pam