



creativate™

CREATE • INNOVATE • ELEVATE

All the tools you need to bring your ideas to life.



Inspire

Spark your creativity with an ever-expanding showcase of ideas and projects.



Learn

Elevate your skills with an abundance of easy-to-follow tutorials and how-to videos.



Make

Create your masterpieces with the Design Catalog's innovative tools and intuitive software.



It's all connected. Like magic.

CREATIVATE™ is a digital toolkit that streamlines every step of your creative process, from your first spark of inspiration through your final finishing touch. It's all inside.

Designed around the core pillars of the creative process – Inspire, Learn and Make – CREATIVATE empowers you to elevate your skills and bring your ideas to life – all without the clutter of scattered resources.

Whether you're in your sewing room, by a computer, or on the go with a compatible mobile device, CREATIVATE makes it easy to find new ideas, learn new skills and bring your sewing masterpiece to life!

Visit creativate.com to get started!



CREATIVATE was made for you.



Get inspired with the Design Catalog*.

Spark your creativity with an ever-growing collection of project ideas. With CREATIVATE, it's easy to turn inspiration into reality – from browsing thousands of ready-to-use designs in the Design Catalog to following complete step-by-step project instructions to bring your vision to life.



Learn to uplevel your skills.

Sharpen your skills with an abundance of easy-to-follow tutorials, how-to videos, FAQs and more. The Sewing Assistant feature in the CREATIVATE app even includes machine specific support like step-by-step guidance and a stitch database.



Make it all. Easier.

Unleash your creativity with CREATIVATE's innovative software that works with most machine brands from any compatible desktop, mobile, or tablet device. Whether you're a pro or just getting started, CREATIVATE's easy-to-use software will help you elevate all of your projects.

* Most Design Catalog content requires a CREATIVATE™ or mySewnet™ connected machine and a paid membership.



Take your embroidery to the next level.

CREATIVATE provides you with cutting-edge embroidery software, thousands of ready-made embroidery designs, empowering tutorials and endless inspiration.



Advanced software capabilities.

From digitizing to adding personalized touches, CREATIVATE Embroidery Software can revolutionize your embroidery projects. With a suite of innovative features accessible from your desktop, mobile and tablet devices, you have the freedom to create wherever inspiration finds you. It also works seamlessly with most embroidery machine brands and supports both Mac and Windows users.

Thousands of designs and fonts available.

Access each high-quality design in various embroidery formats, ensuring compatibility with the majority of embroidery machines on the market.

- **Lettering, frames and monograms.**
- **Freestanding lace and florals.**
- **Geometric designs and seasonal patterns.**

Smart automation

Effortlessly create intricate embroidery designs with the following smart automation options and intelligent features:

- **Includes 12 Embroidery Wizards:** like Monogramming, Endless Design and Project-in-Hoop to get you started.
- **Cutting edge Digitizing Functions:** Express Design, Trace, Bezier Mode, Freehand Creation and more.
- **Stitch Editing Controls:** Including Stitch Selection, Emboss, Stitch Density Advisor, Create Border to name a few.
- **Design Enhancements:** Embellishments, Fonts, Flourishes and Custom Fills.



Sew with confidence.

CREATIVATE provides you with all the tools you need to elevate your sewing projects, including empowering tutorials, troubleshooting help, expert recommendations and an ever-expanding catalog of ready-made designs.

Learn more about your machine.

Compatible with SINGER®, HUSQVARNA® VIKING® and PFAFF® machines, the Sewing Assistant feature of the CREATIVATE app helps you achieve professional results with recommendations and support for your specific machine. This powerful tool gives you:

- **Step-by-step tutorials** to guide you through machine features and sewing techniques.
- **A comprehensive stitch database** to help you explore and master your machine's decorative, utility and specialty stitches.
- **Troubleshooting** help for common sewing issues.
- **Expert advice** at every stage of your project—from fabric selection to perfecting your stitches.

Get unlimited access to projects

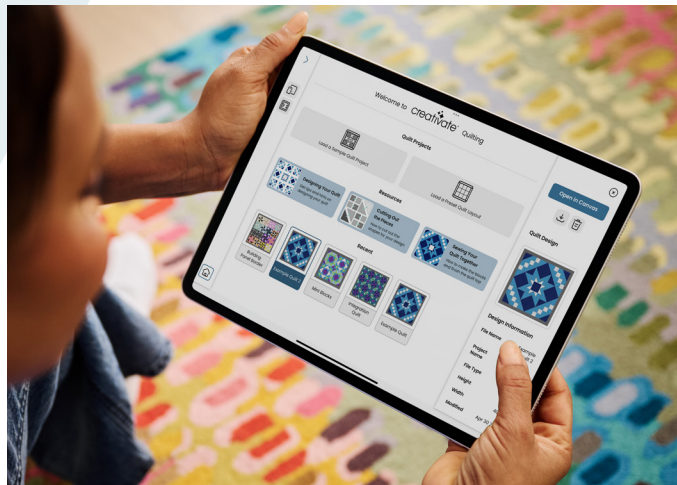
Explore projects, including home décor, clothing, toys, bags and more. Become a CREATIVATE member to unlock the entire Design Catalog; finding exactly what you need is quick and easy. Search or filter the designs to discover the perfect assets to help you make your next masterpiece.





Elevate your quilting skills.

CREATIVATE Quilting Software* supports you from start to finish with easy-to-use design tools, step-by-step instructions and resources to guide you through cutting and piecing.



Quilting the Easy Way

Whether you're a seasoned quilter or stitching your first block, CREATIVATE Quilting Software simplifies the entire process—from designing with blocks to finished quilts. You'll get easy-to-follow cutting instructions, piecing guides and step-by-step tutorials so you can focus on the fun of quilting.

Design with Presets

With the preset quilt layouts you can build the size of your quilt before adding the quilt blocks and design. Choose from 12 different individual quilt blocks to create the design of your quilt, from easy squares to more elaborate stars. You can rotate and flip the blocks and change colors to make the quilt uniquely yours.

Customized Instructions

When your design is finalized, CREATIVATE Quilting calculates the amount of fabric you need in each color and provides cutting instructions. From the individual quilt blocks to the whole quilt construction, each set of instructions will be unique for each specific quilt designed. You can even change the size of the quilt and the instructions will adapt to the new size! Follow along online, or with printed instructions to complete your quilt with ease.



Craft Cutting

CREATIVATE equips you with cutting-edge crafting Software*, an ever-expanding catalog of ready-made designs, seamless connectivity, empowering tutorials and endless inspiration.

Design Anything

The new craft cutting content in Design Catalog is designed with the SINGER® MOMENTO™^ craft cutting machine in mind. This one-of-a-kind machine works seamlessly with Design Catalog, where you'll find a well-stocked and growing library of patterns, images and projects. Each project includes all the assets you need to start creating instantly.

Effortless Cutting

Send patterns and designs from your computer or tablet directly to your SINGER MOMENTO craft cutting machine. The MOMENTO is designed with the sewist in mind, enabling you to seamlessly cut fabric, paper, vinyl and more at lightning fast speeds with incredible accuracy, so it can easily keep up with your most complex designs.

Customize Everything

- Add **text, shapes, designs and more** directly to your canvas.
- Follow the **easy-to-understand prompts and intuitive tools**.
- **Multiple operation types** like Cut, Draw, Deboss and more open up creative possibilities.
- **Save time and materials** by previewing your project before you send it to cut and make any edits you want quickly and easily.



*CREATIVATE Quilting and Crafting Software is only available for tablet and desktop.
^ SINGER MOMENTO sold separately.



Membership Levels Comparison

				
Top Features	Basic	Essential	Extra	Elite
Perfect For...	Everyone	Everyone	Embroiderists	Embroiderists
Machine-Compatible Software	★	★	★	★
Mobile Machine Assistant	★	★	★	★
Design Catalog Access*	Free Designs Only	★	★	★
Basic Operations & Adjustments	★	★	★	★
Vault Storage	100 MB	2 GB	2 GB	2 GB
Quilting Software^	★	★	★	★
Craft Cutting^	★	★	★	★
Embroidery Feature Level	Basic	Silver	Gold	Platinum
Connected Features*	★	★	★	★
Adjust Designs		★	★	★
Lettering	11 Fonts	240+	240+	240+
Super Designs (2000+ Designs)		★	★	★
Hold-Down Stitches		★	★	★
Frames, Borders & Flourishes		★	★	★
Encore		★	★	★
Wizards / Assistants		★	★	★
Embellish			★	★
Appliqué			★	★
Draw & Paint		★	★	★
Stitch Editor				★
Digitizing				★
Sketch (Windows Only)				★
Cross Stitch				★
QR Code Creator				★

Visit creativate.com to learn more!

* Connected Features and most Design Catalog content require a CREATIVATE™ or mySewnet™ connected machine.

^ CREATIVATE Quilting & Crafting software are only available for tablet and desktop.

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