

creative expect™ 350  
Sewing and Embroidery Machine

**PFAFF**®  
Perfection starts here.™

# Elevate Your Sewing with Embroidery and mySewnet™





Whether you're experimenting with embroidery for the first time or leveling up your creative skill set, the PFAFF® *creative expect*™ 350 sewing and embroidery machine is equipped with all the features you need. mySewnet connectivity creates a seamless WiFi-enabled experience. Plus, explore 180 embroidery designs, decorative stitches, and embroidery fonts built right into the machine.

## Sewing + Embroidery. In One.

### Sewing

#### 250 Stitches

Choose from a large selection of stitches for basic sewing, decorative sewing, quilting and more.

#### Four Sewing Fonts

Choose from four different fonts in upper and lower case to personalize projects.

#### 6.5" (165 mm) Sewing Space

A generous 165 mm sewing space accommodates larger projects like quilts.

#### One-Step Buttonhole

Make consistently sized buttonholes to fit your button quickly and easily.

#### Seven Buttonhole Styles

Choose from seven buttonhole styles, including bartack, keyhole and round end.

#### Stitch Programming with Memories

Program personalized stitch sequences and save your favorites.

#### Twin-Needle Safety

Limit stitch width to prevent needle breakage.

#### Mirror Image of Stitches

Flip the stitch side-to-side or top-to-bottom for more decorative possibilities.

### Embroidery

#### 180 Embroidery Designs

180 embroidery designs from a wide range of categories or themes are built-in and easily accessible directly on-screen. They can be scaled, rotated and even combined to create customized design layouts.

#### 10 Embroidery Fonts

Personalize projects by choosing from 10 embroidery fonts, each available in three sizes, in upper and lower case.

#### Two Embroidery Hoops Included

Choose from two included embroidery hoop sizes: 170 mm x 100 mm and 100 mm x 100 mm.

#### 170 mm x 100 mm Embroidery Area

Embroider designs up to 170 mm x 100 mm with the large hoop.

#### Move and Combine Designs On-Screen

Arrange designs without the need of additional software.

#### Rotate Designs On-Screen

Rotate designs in increments from 1, 10 and 90 degrees without additional software.

#### Mirror-Image the Designs On-Screen

Mirror image your design directly on screen, providing more design options when combining embroideries.

### Machine

#### Large 7" Color Touch Screen

Clearly view machine information displayed on the large 7" color touch screen.

#### Needle Up/Down Functionality

Set the needle's stopping positions as desired.

#### Built-In Thread Cutter

Trim both the top and bobbin threads with the touch of a button.

#### Automatic Tie-Off

Ties off stitches automatically at the beginning of a seam or row of stitches, as well as before a thread cut, to secure your stitches and prevent unraveling.

#### Speed Slider

Easily adjust the sewing speed with the speed slider for full control.

#### High-Speed Stitching

High speed for quick results.

#### Start/Stop Button

The Start/Stop Button allows you to sew without using the foot control.

#### Snap-On Presser Feet

Quickly and easily change the presser foot.



# Create with mySewnet

## mySewnet Connectivity

Get creative with seamless, cloud-based navigation among your machine screen, laptop and mobile devices. A 30-day free trial of mySewnet subscription and Library is available for new subscribers.\*

- **mySewnet Library**

Thousands of embroideries are available in a wide range of design categories. The best part is that you can access the full library on-screen, so you don't have to leave your machine to find the perfect design.

- **mySewnet App**

Connect your phone to your machine, digitize photos on the go, get live machine updates and more.

- **mySewnet Cloud**

Free 100 MB storage for saving files in one place — accessible directly from the machine screen.

Use the mySewnet app to instantly digitize drawings to embroideries.

For tips and hints to customize a button-up shirt and more visit [mysewnet.com/studio](https://www.mysewnet.com/studio).



\* Subscription is required after 30 days.



# creative expect™ 350

**PFAFF**  
Perfection starts here.™

## Top Features

- mySewnet Connectivity
- Large 7" Color Touch Screen
- 180 Embroidery Designs
- 10 Embroidery Fonts
- Two Embroidery Hoops Included
- 250 Stitches
- Four Sewing Fonts

## Embroidery

- 170 mm x 100 mm Embroidery Area
- Move and Combine Designs On-Screen
- Rotate Designs On-Screen
- Mirror-Image the Designs On-Screen
- Scale Designs On-Screen
- Corner Check
- Multiple Design Transfer Options

## Sewing

- 6.5" (165 mm) Sewing Space
- One-Step Buttonhole
- Seven Buttonhole Styles
- Stitch Programming with Memories
- Twin-Needle Safety
- Mirror Image of Stitches
- Adjustable Needle Position
- Adjustable Stitch Width
- Adjustable Stitch Length
- Stitch-Width Safety

## Machine

- Needle Up/Down Functionality
- Semi-Automatic Needle Threader
- Automatic Tie-off
- Speed Slider
- High-Speed Stitching
- Start/Stop Button
- Snap-On Presser Feet
- Top Drop-In Bobbin
- Low Bobbin Sensor
- LED-Illuminated Workspace
- Drop Feed
- Touch Button Reverse
- Free Arm
- Built-In Thread Cutter
- Free Machine Updates
- Language Selections
- Key Accessories Included
- Optional Accessories Available

