

creative performance™ 950  
Sewing & Embroidery Machine

**PFAFF**®  
Perfection starts here.™

# Experience the Art of Sewing and Embroidery



# Expand Your Creative Horizons

Ideal for passionate sewists, the *creative performance*™ 950 sewing and embroidery machine fulfills every sewing aspiration, offering features for utility sewing, garment making, quilting, embroidery and more. This machine was crafted with many top-of-the-line features like mySewnet™ connectivity, tablet-like capacitive touch screen and precision you depend on.



For Instructions and tips and hints on these projects and more, visit [mysewnet.com/studio](https://mysewnet.com/studio)



## mySewnet Connectivity

Get connected with WiFi and have the freedom of being connected without being restricted. A 30-day free trial of mySewnet subscription and Library is available for new subscribers.\*

- mySewnet Library  
Access to a full, continually growing library of high-quality embroidery designs directly on-screen.
- mySewnet Cloud  
Get a free mySewnet Cloud account to use the free app, transfer designs and more.
- WiFi Access  
Connect to the mySewnet app, update your machine, get live machine updates and more.
- mySewnet Blog  
Enjoy a live feed directly on your screen of news, free projects and free designs.
- mySewnet Apps  
Download the free app that connects your phone to your machine, even if they are not on the same WiFi network. Digitize photos on the go, get live machine updates and more.



## *creative*™ Embellishment Attachment Capability\*\*

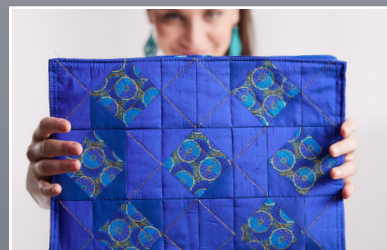
Stitch a variety of materials on the machine with the optional *creative* Embellishment Attachment and avoid the labor of hand stitching specialty materials such as beads and ribbon.



## 10.1" (257 mm) Touch Screen with a New User Interface

Our interactive tablet display has a customizable interface and one of the largest screens in the market.^ Swipe, zoom, pinch and personalize on the brand's largest, most customizable and intuitive 10.1" (257 mm) full-color display. A new, specially designed graphical user interface, loaded with features that include Help Center, User's Guide and Getting Started to support and inspire sewists.

\* Subscription is required after 30 days.  
\*\* Optional Accessory.  
^ Compared to Brother Luminaire 3 XP3, Janome Continental M17 and Bernina 880 Plus.



### ActivStitch™ Technology

Sensors measure the fabric thickness to regulate the amount of thread needed to achieve perfect balance between the needle and bobbin threads. Results are perfect on both sides of the fabric.



### Large Embroidery Area

Embroider large designs with the optional Grand Dream Hoop (360 mm x 350 mm), or embroider an array of sizes with three included hoops and numerous optional hoops.



### Power, Stability and Precision

The *creative performance 950* machine has a high needle-piercing power (150 N) making it easier to sew heavyweight materials. The base plate is engineered to reduce vibrations and increase stability.



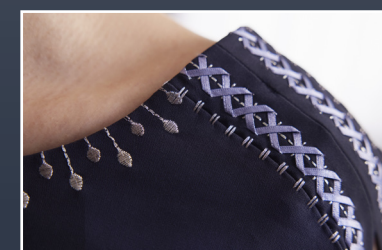
### Enhanced ORIGINAL IDT™

Integrated Dual Feed Technology (IDT) from PFAFF® delivers remarkably even feeding of fabrics from the top and bottom, ensuring perfect seams. Has its own power source for greater control. Built-in sensor notifies you when to activate or deactivate this feature.



### Exclusive Embroidery Techniques

Embroider a variety of specialty techniques such as Appliqué, Free-Standing Lace, Cutwork, Felting and more.



### Exclusive Stitch Techniques

Experience unique, advanced sewing techniques: Floating Stitches, Radiant Stitches, Single, Double and Triple Ribbon Stitches, Lace Edge Stitches and Stacking Stitches for sophisticated design.



## Exceptional Embroidery

### Exact Positioning

Place every embroidery design exactly where you want it. Easily match multiple hoopings to create embroideries of unlimited size.

### 840 Embroidery Designs

A variety of built-in embroidery designs, featuring specialty techniques, are grouped into different categories.

### Fast Embroidery Speed

Up to 1,000 stitches per minute with optimum results.

### Eight Built-In Embroidery Fonts

All fonts are available in multiple sizes including upper and lower case letters, numbers and symbols.

### Create Shape

The enhanced Create Shape combines decorative stitches or design elements instantly and more precisely to create truly unique borders and designs.

### Create Appliqué

Choose from over 20 different shapes and letters and 20 appliqué-specific stitch options, or use any stitch already on the machine.

## Unparalleled Sewing

### Stitch Creator™

Create new 9 mm stitches or edit built-in stitches, up to 9 mm wide for unlimited creativity. Use the stitch preview to see what you are creating.

### Over 780 Stitches

In addition to our specialty stitches, you get a wide variety of stitches including 9 mm decorative stitches and Maxi Stitches up to 52 mm wide.

### Tapering on Decorative Stitches

Taper at the beginning and/or end of any stitch up to 9 mm wide. Change the angle of the taper for unlimited creative opportunities. You can even embroider tapers in the hoop.

### Built-In Sewing Fonts

Six fonts you can bring into Create Sequence to make a whole word or phrase easily, plus another two for monogramming, make personalizing your projects easy.

### Thread Snips

Automatically cut top and bobbin threads, pulling thread ends to the back side of the fabric.

## Remarkable Quilting

### Free-Motion Modes

Four modes at your fingertips. Whether free-motion quilting, using rulers, thread painting, or darning, the end result is impressive.

### Large Sewing Space

Extra-large sewing space to accommodate large projects and quilts. 12.2 in (310 mm) x 5.51 in (140 mm).

### Sew with Embroidery Unit On

Easily convert from embroidery mode to sewing mode without removing the embroidery unit to give your large projects and quilts more support.

### Extra-Large Bobbin

Stitch your projects with fewer interruptions, using the extra-large capacity bobbin.

### Start/Stop

Sewing without the foot control makes sewing long seams, free motion and embroidery easy.

### Stitch Repeat

Sew your seam and your machine will remember the seam length to repeat or set the exact number of stitch or sequence repeats you wish to sew.

## Thoughtful Design

### Built-In Help Center

Find step-by-step instructions of sewing and embroidery techniques, User's Guide, Quick Start Guide and more in the Help Center.

### Telescopic Thread Guide

Use a wide variety of thread spools or cones with perfect results with the telescopic thread guide.

### Two USB Ports

Two USB ports allow more versatility when transferring designs using optional accessories and machine updates.

### Accessories Included

Twelve different presser feet for all of your basic needs. Two large stitch plates: standard plate features seam markings to the left and right of the needle; straight stitch plate with single hole for more precision and control.

### Straight-Stitch Needle Plate with Sensor

When the straight-stitch plate is attached, the machine is automatically set to straight-stitch mode, preventing damage to the needle and the plate.



# creative performance™ 950

## Sewing & Embroidery Machine

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### Top Features

mySewnet Connectivity  
Power, Stability and Precision  
*creative* Embellishment Attachment Capability\*\*  
Large Embroidery Area  
Exact Positioning Feature  
Enhanced Original IDT  
Exclusive Stitch Techniques and Embroidery  
10.1" (257 mm) Touch Screen with a New User Interface  
Automatic Needle Threader  
ActivStitch Technology

### Embroidery

840 Embroidery Designs  
Fast Embroidery Speed  
Eight Built-In Embroidery Fonts  
Create Shape  
Create Appliqué  
*creative signature*™ Embroidery Programs  
Embroidery Stitch Out Overview  
Fast Embroidery Speed – Up to 1,000 spm  
Cut Jump Stitches  
Auto Save  
Embroider Any Sewing Stitch  
Undo/Redo in Embroidery Edit  
Four Hoop Positions  
Three Embroidery Hoops Included  
- *creative* 120 Square Hoop (120 mm x 120 mm)  
- *creative* Elite Hoop (260 mm x 200 mm)  
- *creative* Supreme Hoop (360 mm x 260 mm)  
Computer Program for Viewing and Organizing Designs

### Sewing

Stitch Creator  
Over 780 Stitches  
Tapering on Decorative Stitches  
Sew with Embroidery Unit On  
Built-In Sewing Fonts  
Thread Snips  
Enhanced Fabric Feed  
Stitch Repeat  
Electronic Knee Lift  
Free-Motion Modes  
Stitch-Width Safety  
Stitch Positioning  
Stitch Density  
Presser Foot Lift  
Sensormatic Buttonhole  
Mirror Image of Stitches  
Twin-Needle Program  
Stitch Restart  
Needle Up/Down

### Machine

Built-In Help Center  
Extra-Large Bobbin  
Telescopic Thread Guide  
Two USB Ports  
Accessories Included  
Start/Stop  
Straight-Stitch Needle Plate with Sensor  
Built-In Accessory Tray  
Separate Bobbin Winding Motor  
Top and Bobbin Thread Sensors  
Jam-Proof Rotary Hook  
Embroidery Unit Case Included  
Updatable Firmware

### And More!



Your PFAFF Dealer

\*\* Optional Accessory.

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