

KATHERINE BECK

RUSH 101

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WELCOME TO OXFORD, Y'ALL!

We are so excited to introduce you to the gift giving process during Rush!
With years of experience, The Katherine Beck Rush Team has created
some amazing gifts to make sure your favorite girl has the
BEST RUSH EVER!

Katherine Beck offers two types of gifts for Rush Week:

“Rush Happies” are delivered to the dorms each day during the week of rush and consist of
“non-Greek” items to brighten your girl’s day!

“Bid Day Gifts” are delivered on Bid Day to the sorority house the student pledges. These
gifts consist of “Greek items” that are hand-picked and designed just for your special loved one!

BID DAY IS AUGUST 19, 2023!

Katherine Beck's Rush Happies

What is a Rush Happy?

Non-Greek gifts that are delivered each day throughout Rush week. Happies are sent to wish your favorite girl “good luck” to motivate them through the stressful week! Katherine Beck specializes in completely custom gifts!

We deliver Happies to dorm lobbies each day of Rush & will text your student each morning she receives a gift! The University kindly allows us to deliver to each dorm but does NOT allow us to deliver gifts to girls' individual rooms!

To make the process easier for you, we have suggested *themes* for each day of recruitment, along with the average price for each theme. Most people order based on the suggested *theme* for each day with the average price per day; however, other than the \$5.00 delivery fee each day, we are able to accommodate any amount you desire! Whether you send a gift every day or only on select days, the choice is ***completely up to you!***

Rush Happy FAQ'S

How will my student know a “Happy” has been delivered for her?

A text message will be sent to your student to notify her that she has received a gift each morning that a happy is delivered to campus for her. The text message will include the most up-to-date information about the exact location and time frame when she can pick up her gift(s) for that day.

When are “Happy” gifts delivered?

A Katherine Beck representative will deliver the gifts to designated dorm lobbies each morning of recruitment. We will remain in the lobbies with the gifts throughout the day, giving your student plenty of time to pick up her gift, after receiving her text message notification.

What if my student forgets to pick up her gift on any certain day?

We will re-deliver the gift the next day, and your student will receive a text message on the day of re-delivery notifying her where and when she can pick up her gift.

Can the “Happy” gift be delivered to my student's dorm room?

No, the University only allows us to deliver to lobby areas; therefore, we cannot deliver directly to individual rooms.

What if I need to change my credit card information for my “Happy” gift?

Call us, and we will gladly make any and all necessary adjustments.

When will I be charged for “Happy” gifts?

Happy gifts will be charged as the gifts are prepared, typically a few weeks after you place your order.



RUSH HAPPY THEMES:

KB “Go Greek” T-shirt Day

Saturday 8/12 ----- (\$32)

Fun t-shirt to kick off the rush excitement! This is by far our most popular of happies!

Gourmet Treat Day

Sunday 8/13 ----- (Average \$35)

Everyone loves a special gourmet snack! This gift will include several “gourmet” items, which definitely won’t be found in the standard dorm vending machine.

Dorm Decor Day

Monday 8/14 ----- (Average \$65-75)

Fragrant diffusers, picture frames, paintings, trinket boxes, and small art pieces help to make that already special dorm room, even more special!

Ole Miss Day

Tuesday 8/15 ----- (Average \$55-75)

All Ole Miss or Oxford related items, including anything from tailgating supplies, gameday purses, and beaded bag straps, to artwork and decor. Everything a student needs to show and promote school spirit!

Encouragement Day

Wednesday 8/16 ----- (Average \$50-75)

A gift with words of encouragement as the week winds down. Notebooks, devotionals, items promoting empowering thoughts, and more!

Spa Day

Thursday 8/17 ----- (Average \$65-85)

Your student can relax, primp, and prepare for the last rounds of Rush with refreshing soaps, shower bombs, body lotion, face masks, and anything else she may need to polish off her last looks of the week.

Jewelry Day

Friday 8/18 ----- (Average \$60-\$175)

A special keepsake piece for her to wear as she participates in the last, and most special, round of recruitment! She can carry your thoughts of love and encouragement with her by wearing a bracelet, necklace, or pair of earrings you have sent her.

Katherine Beck's Bid Day Gifts

Katherine Beck specializes in *CUSTOM* Bid Day gifts! We custom design timeless Greek pieces and also spend months designing new Greek items that are in line with all the latest trends in fashion, decor, and more. We do all this in effort to ensure that we can provide the perfect gift, unique to your student! We aim to handle all your needs quickly and professionally. For your convenience, we offer the following three options for Bid Day!

Katherine Beck Bid Day Gift Options:

1. KB Shining Star Gift: ☆ ☆ ☆

Want to request exactly what goes in your gift? Spend **\$450 or more** and you can specifically request every item of the Bid Day Gift! Or, if you prefer, we can select the best of the best items for you ... the choice is totally yours! These Shining Star Gifts will be the **FIRST** gifts assembled on Bid Day! When ordering, simply indicate the amount you wish to spend for your Shining Star. Then, in the notes section, you can list the specific items you would like included in the gift. We recommend calling us for the "white glove service" to select her items!



2. KB Classic (Pre-Selected) Gift:

This is the **EASIEST** option! This is a collection of our most popular Bid Day gift items, designed from years of experience! We've already done everything for you, simply pick the price gift you would like from our *BID DAY GIFT MENU* (see attached) and we take care of the rest!

3. KB Custom Gift:

If you wish to request a specific item, you may do so with a *KB Custom* gift! *KB Custom* gifts, however, will be the **last** gifts assembled on bid day, and are the most likely gifts to be substituted due to inventory being sold out.

KB begins by assembling the *Shining Star* gifts, followed by the *Pre-Selected KB Classics*, and will then assemble the *KB Custom* gifts last, as they take the most amount of time to assemble. ***Katherine Beck reserves the right to substitute items if inventory requires.***

All Bid Day Gifts have a \$8.00 delivery fee!

Katherine Beck **DOES NOT** receive any sorority's bid list until **AFTER** the girls receive their bid cards. Once we receive the lists, we begin assembling and delivering Bid Day Gifts.

*****Katherine Beck is no longer liable for the Bid Day gift once delivered to and accepted by the sorority house!***

KATHERINE BECK'S BID DAY GIFT MENU:

<p>KB SHINING STAR (starts at \$450) <i>COMPLETELY CUSTOMIZABLE FOR YOUR SPECIAL GIRL!</i></p> 	<p>KB CLASSIC \$375</p> <p>PILLOW SWEATSHIRT DRINK TUMBLER ACRYLIC DECOR TRAY MAKEUP BAG T-SHIRT COASTER FROST FLEX CUPS PHONE WALLET STICKER BUTTON</p>
<p>KB CLASSIC \$300</p> <p>BLANKET SWEATSHIRT KEEPSAKE BOX SLIPPERS ACRYLIC LED LETTER DECOR T-SHIRT STICKER PHONE WALLET</p>	<p>KB CLASSIC \$225</p> <p>PILLOW SWEATSHIRT T-SHIRT FROST FLEX CUPS HAIRBRUSH PHONE WALLET STICKER BUTTON</p>
<p>KB CLASSIC \$150</p> <p>DRINK TUMBLER ACRYLIC LED LETTER DECOR T-SHIRT COASTER HAIRBRUSH BUTTON</p>	<p>KB "BEST FRIEND" GIFT (\$75-125) <i>MOST POPULAR FOR FAMILY FRIENDS, ROOMMATES, COUSINS ETC.</i></p> <p>T-SHIRT CUPS HAIRBRUSH PHONE WALLET BUTTON STICKER</p>
<p>DUFFLE BAG ADD ON: _____</p>	

As always, we are here to answer all of your questions about the gift giving process for Ole Miss Rush! Please feel free to give us a call (662-234-9361) or email us at katherinebeckgreek@gmail.com!

Bid Day FAQ'S

How will my student know they have a gift being delivered?

Due to the high volume of Bid Day gifts we prepare, please let your loved one know they will be receiving a gift from Katherine Beck delivered to the sorority house!

When will the Bid Day gift be delivered?

If your gift was pre-ordered, it will be delivered to the sorority house after bids go out, on Bid Day or the following morning. We deliver all night long, until the sorority house locks us out! This is completely out of our control, so the gifts may be delivered first thing the next morning.

What if my credit card expires before Bid Day?

If your credit card changes or expires after you place your order, call us with the new information to ensure delivery is not delayed.

When will I be charged?

Your Bid Day gift will **NOT** be charged until Bid Day or later!

What if my student cannot find her gift?

Due to the large volume of gifts delivered that day, girls sometimes have a hard time locating their gift! We promise it is there! Please ask her to double check before calling us as we are busy getting the gifts delivered asap! We require each sorority to sign for all gifts delivered from Katherine Beck. **Once the gift has been delivered to the sorority house, we are unable to go back in to locate it!**

What if my student needs to exchange a Bid Day gift item?

If she receives an item that she would like to exchange, she is more than welcome to do so during our **EXCHANGE PERIOD (September 5th – September 19, 2023)**. Greek Items can **ONLY** be exchanged for other Greek items! Store credits will be valid through the end of fall semester, expiring December 16, 2023. *(There is NO guarantee that any out of stock items will be reordered)*

What if my student does not receive a bid?

Please call/ email us. You will have the option to send her a non-sorority “happy” gift or to cancel your order completely. We will make it right, just give us a call! ☺

What if my student chooses to not accept a bid?

Call/email us immediately. We can only cancel the order if you notify us. We have no other way of knowing the bid was not accepted, so the gift will be charged and delivered to the Sorority house that extended a bid to her, unless we are notified otherwise.

