



Philip Martin's US

RICH DEEP

Application & Procedures

RICH DEEP: 863-1000 ML * 864-250 ML * 863-30 ML

Keratin Luxury Complex

Revitalizing treatment which reconstructs the capillary fiber through the important properties of oils, butters and vegetable extracts associated to the hydrolyzed keratin by giving volume, shine and strength to the hair with a long-lasting effect. Ideal for dry, damaged and chemically treated hair which have lost elasticity.

Procedure for using Rich Deep:

1. Shampoo once using Calming wash & towel dry.
2. Apply the Rich Deep, and leave it for 10 minutes, during the processing time use the Vaporetto for 5 minutes, this will help with penetration deep into the hair.
3. Rinse extremely well and do a second shampoo whit Moringa Wash, towel dry apply scalp benefit, leave it for 2 minutes.
4. Rinse and proceed whit the styling, finishing and or blow dry.

Using Rich Deep in this way will give the desired results and will not make the hair feel rigid, or heavy.

USAGE:

- Rich Deep should be use on damage hair, do to aggressive chemical treatment, IE: like lightening, this treatment provides keratin to the hair, and will give the hair structure.
- If desired you may use Rich Deep on fine hair, however no more than a small amount should be applied, this will thicken the fine hair.

NOTES:

- Every application of Rich Deep, **must be used with Scalp Benefit**, otherwise the hair will be hard and rigid, this is due to the keratin coating the hair, Scalp Benefit will assist in making the hair smother and less rigid.
- Rich Deep should not be used on the day of the color, it will cause a lightning of the color 1 tone or more.
- We do not recommend mixing or using Rich Deep whit any other product. Rich Deep is an application specific product it has been formulated to be apply by itself.

Hydrolyzed Keratin • Reconstructing
Bio Ginseng Extract • Antioxidant
Bio Macadamia Oil • Equilibrating