

Differentiation of the product lines 2018/19.

LOEWE. bild 1



- FHD–32" & 40" / 4K Display - 55" & 65"
- Single DTV Tuner 32" & 40"
Dual DTV Tuner for 55" & 65"
- USB-Recording on ALL BILD 1 TV's
- 40 Watts sound power behind TV.
- WLAN/Smart TV/internet radio
- Bluetooth activated via optional Feature Upgrade Stick/
DR+ Feature Disk
- DR+ Streaming Client/
Follow Me when on wifi
- Channel change at lighting speed via Instant Channel Zapping for 55" & 65"
- Analog Audio-Out – 3.5mm Jack
- Optional Multi Recording
- Optional Mobile Recording
- Headphone jack for 55"/65"

Basic set up

LOEWE. bild 3



- 4K UHD display on ALL models
- Integrated front speakers with 60 Watts soundbar included
- Aluminium frame, hand stitched covered sound bar
- Headphone jack
- OLED technology for 55" & 65" now with glass screen
- 5.1 Audio-Decoder for 43"/49"
- Dual DTV-Tuner on ALL TV's
- Integrated Bluetooth
- HDR, HDR10, HLG – (Dolby Vision on OLED Models Only)
- DR+ Streaming service once 1TB USB 3.0 HDD is applied
- Mobile Recording/Multi Recording
- Channel change at lighting speed via Instant Channel Zapping

Added value

LOEWE. bild 5



- OLED technology only utilising .1mm extra glass point to point
- Quad Core Processing L44
- Integrated soundbar with 80 Watts of power and clear dialogue technology
- Gloss black bezel on speaker
- Black stainless steel remote control
- Monitor Model Available OLED 65 (with or without soundbar)
- Wooden floor stand solution available
- DR+ included (1 TB hard drive)
- Integrated 5.1 Audio-Decoder with ability to run wireless kit (sold separately)
- DR+ streaming server on board

Added value

LOEWE. bild 7



- Kinematic display (motorised screen)
- Vanta Vision Nanno Black Technology Highest Grade OLED Panel
- Quad Core Processing utilising L55 Next Gen
- Integrated soundbar with 120 Watts sound power
- Optional motorised stand solutions (floor and table)
- Available in 55", 65" and 77" screen sizes with OLED technology
- 360 degree design due to bild 7 back cover

Added value

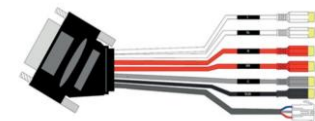
Feature UpgradeStick DR+ FeatureDisk	Optional USB drive for additional features such as Mobile Recording, Bluetooth, Multi Recording. Optional hard disc for recording up to 1 TB and for additional features such as Mobile Recording, Bluetooth, Multi Recording.
MobileRecording	With Mobile Recording it is possible to set recordings simply and easily using the Loewe App, whilst on the move.
Multi Recording	Via the Multi Recording Function you can record two programmes simultaneously and even watch a third programme depending on your DVB reception.
DAL (Digital Audiolink)	Integrated digital 5.1 Audio-Decoder allows the direct integration of Loewe klang audio products to upgrade to a home entertainment system (previous interface: analog audio link).
Instant Channel Zapping DR+ Streaming	Change channels at lighting speed via Dual Turner technology with the P+ / P- keys on the remote control. The recorded content on a TV's DR+ archive can be shared within your home network on other Loewe TVs or the Loewe App.
Follow-Me	Pause content on one TV and then continue watching the same content exactly where you left off, at a later time, on a different Loewe TV. This function is restricted to DR+ TVs. Devices without DR+ can play back only.



Loewe klang link (Art. No. 56222.W00)
Wireless transmitter for audio-signal transmission for klang 5 or klang 9 speakers and subwoofers.



Audiolink-Converter (Art. No. 71600.080)
Adapter for Loewe TV devices SL2xx / SL3xx / SL4xx with previous sound systems (digital audiolink to analogue audiolink / 26 pin D type connector). Can be used in combination with adapter (Art. No. 89954.101) to connect Loewe TVs to old Loewe subwoofers without audio link connection and 3rd party audio systems.



Audiolink to Cinch/RCA/Phono Converter (Art. No. 89954.101) Converter for analogue audiolink 26 pin D type to Cinch/RCA/phono female-out.

OLED Range

LED Range



Name	bild 3	bild4	bild5	bild7	bild9	bild 1	bild 3 (2018/19)
Displaytechnology	OLED	OLED	OLED	OLED	OLED	FHD UHD	UHD
Size	55",65"	55"	55", 65"	55", 65", 77"	65"	32", 40" 55", 65"	43", 49"
Colour	Graphite Grey Light Grey	Black	Piano Black Silver Oak	Graphite Grey Light Grey	Amber Gold Graphite Grey	Black	Graphite Grey Light Grey
Recording options	USB-Recording	USB-Recording	DR+ (1TB)	DR+ (1TB)	DR+ (1TB)	USB-Recording	USB-Recording
5.1Decoder ¹	h	i	i	i	i	h h	h
Headphonejack/ Audio-Out ²	i / i	i / i	i / i	i / i	i / i	h / i i / i	i / i
Sound	Soundbar (60 Watts)	Soundbar (80 Watts)	Soundbar (80 Watts)	Soundbar (120 Watts)	Soundbar (120 Watts)	Integrated (40 Watts)	SpeakerBox (60 Watts)
Set-up-solution exfactory	Table Stand,turnable	Table Stand,turnable	Bild 5 'Set' version includes Table Stand in set, otherwisecscreen only modular concept.	Wall Mount	Floorstand	Table Stand,turnable	Table Stand,turnable
Dual DTV-Tuner/ Instant Channel Zapping	i / i	i / i	i / i	i / i	i / i	h / h i / i	i / i
HDR10/ HLG	i / i	i / i	i / i	i / i	i / i	h / h i / i	i / i
DolbyVision™	i	i	i	i	i	h h	h
Motor control	h	h	h	i	h	h h	h
Mobile Recording	i	i	i	i	i	h (optional with Feature Stick or DR+ FeatureDisk)	i
Multi Recording	i	i	i	i	i	h (optional with Feature Stick or DR+ FeatureDisk)	i

i = available / built-in

¹expandable with all Loewe klang audio systems up to 5.2

²expandable with all Loewe klang audio systems up to 3.1



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