# Loewe bild 7



LOEWE.

Loewe bild 7 A new dimension in television. The Loewe bild 7 OLED TV's beautifully minimalist design blends harmoniously into any modern living environment. Welcome to the new world of visually compelling images. With colours even more brilliant and contrasts sharper than ever before. On an ultraslim screen. OLED technology: a masterpiece.

## VantaVision

OLED technology generates images using self-lighting pixels, called organic lightemitting diodes. In contrast to LCD, OLED screens do not require back lighting. When the pixels are switched off, the result is an intense and complete blackness. With a response time of less than a microsecond, from dazzling light to the darkest shadows, rapid movements come alive with a whole new depth of vibrancy. The result, uncompromising picture quality.

VantaVision is based on findings from the world of nanoscience. The darkest substance ever created is called Vantablack<sup>®</sup>. It consists of tiny tubular carbon particles which reflect practically no light, fully absorbing it instead. Vantablack was Loewe's inspiration for a completely new kind of television: VantaVision. Loewe OLED technology.

## Image quality

Thanks to Dolby Vision<sup>™</sup>, the bild 7 produces brilliant high dynamic range (HDR) images with a whole new level of depth, an amazing colour spectrum (wide colour gamut) and finer colour gradations. The effect is breathtaking, television like you've never seen it before. From picturesque landscapes to vast expanses, Dolby Vision<sup>™</sup> ensures that films are presented precisely as intended by film-maker.

## Slim screen

At just 7 mm, the display of the Loewe bild 7 is as thin as a smartphone but retains remarkable stability thanks to the high-quality materials used.

## 360-degree design

Clean lines and premium materials. From every angle bild 7's minimalist and understated design oozes confidence. Elegant and assured.

## Sound

When you switch on the Loewe bild 7 TV, the display automatically glides upwards to reveal a powerful soundbar. With a rich 120 watts of music power from six speakers and four passive bass membranes, it generates a resonant sound delivering deep bass, precise mid tones and high clarity dialogue. For the ultimate entertainment system bild 7 is perfectly complemented by Loewe klang 5 speakers with intelligent wireless technology. The speakers communicate seamlessly with the Loewe bild 7 using the TV's integrated 5.1 multi-channel audio decoder.

## Operation

The clearly structured user interface is easy to understand and a joy to use. Your choice of TV channels, recordings, apps or external sources can be stored on the customisable home screen. Tidal opens up access to over 40 million music tracks. Films and series are available in online video libraries such as Amazon Video, while the most popular internet videos can be found on YouTube. Loewe os - operating system



The redesigned home screen makes it even easier to access your favourite channels, connected devices and recordings.



The beautifully simplified EPG design allows you to see what's on TV and to set recordings with ease.



The new grid structure will help you locate recordings in your library even faster.



From television to sculpture. A motorised mechanism allows the high-quality aluminium stand, with concealed cable routing, to be rotated by  $45^\circ$  in each direction.



The screen glides upwards at the touch of a button, revealing a discreetly hidden but exceptionally powerful 120 watt integrated soundbar.

Quality you can feel: A beautifully weighted remote control with high-quality aluminium interface in Graphite Grey.



The Loewe klang 5 wireless speakers deliver an amazingly natural sound performance. Five built-in loudspeakers produce 270 watts of music power. For a room-filling sound experience. Ideal companion: the klang 5 subwoofer for outstanding, intensive bass performance.



#### Highlights

Latest OLED technology for unparalleled picture quality Integrated hard disk recorder with 1,000 GB Loewe operating system (os) – the intuitive new operating system Bluetooth function: to easily stream music or use Bluetooth headphones

#### Technical Information

Screen resolution (in pixels), display technology
Screen diagonal (in cm/inch)
DVB-T2/-C/-S2/multi-standard (analogue)/Dual Channel
Output in watts (sine/music)
Acoustic speaker concept
DR+/storage capacity in GB
HDMI UHD 2.0 with HDCP 2.2
Integrated WLAN/LAN
EU energy efficiency class
Annual energy consumption (kWh)
Weight in kg
Colour
Accessories (optional)

Dimensions TV (width/height/depth in cm)







bild 7.65

164/65

•/•/•/•/•

•/1,000

•/•

В

250

25.2

Graphite Grey

Back cover: Graphite Grey

W 145.2 / H 86.4 / D 5.2

Back cover and Speaker cover: Light Grey

2 x 30 / 2 x 60

4 (1 x 2.0a / 1 x ARC)

Ultra HD (3840x2160), OLED

Soundbar with closed box design and passive bass membranes

Integrated soundbar with 120 watts of music power

Brilliant high dynamic range (HDR) images with a whole new level of depth thanks to HDR10 and Dolby Vision™

Soundbar with closed box design and passive bass membranes

Integrated 5.1 audio multi-channel decoder

(via online update in Q1/2017)

Ultra HD (3840 x 2160), OLED

bild 7.55

139/55

•/•/•/•/•

•/1,000

•/•

В

208

22.6

Graphite Grey

Back cover: Graphite Grey

W 123.0 / H 74.1 / D 5.2

Back cover and Speaker cover: Light Grey

2 x 30/2 x 60

4 (1 x 2.0a / 1 x ARC)



#### Wall mount, included with delivery

WM 7, Black Easy installation Depth (cm) incl. wall mount: 9.5

Wall mount, flexible

WMF 7, Black

Folds flat, can be pulled out, rotated and pivoted, concealed cable routing Depth (cm) incl. wall mount: 12.1

## Table solution

TS 7.55 / 7.65, manual rotation (+/-20°) TSM 7.55 / 7.65, motor-operated rotation (+/-45°) Graphite Grey, concealed cable routing Height / depth (cm) incl. table solution 55°: H 79.7 / D 27.4 (manual) 55°: H 79.7 / D 31.8 (motor-operated) 65°: H 91.3 / D 34.5 Floor stand solution FSM 7.55/7.65, motor-operated rotation (+/-45°) Graphite Grey, concealed cable routing Height/depth (cm) incl. floor stand solution 55": H 124.3 / D 58.7 65": H 136.6 / D 63.4

#### Loewe I Spectral Rack

Different colours and sizes. Available to match Loewe TVs, sound system and equipment Rack dimensions (without TV) Height / depth (cm): H 36.8 / D 48.2 Width (cm): 110, 165 or 221

Find more Set-up options and detailed technical information at www.loewe.tv

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