



Diamond Royal Tack

DBA BEYOND THE BARN

1600 Miller Trunk Hwy * Miller Hill Mall Box 134
Duluth, MN 55811
218-522-4500



*Your Local
Source for
Everything
Horse!*

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1/6/2020
Northland Horse Fair
Vendor Application & Registration

We are currently accepting vendor applications for the 15th annual Northland Horse Fair on Saturday, April 4, 2020. With your continued support this event gets bigger and better every year! Our goal for this event is to provide the local horse community with more resources, educational opportunities, and a platform for local horse groups, organizations, and shows to showcase what their club is about. This event is offered free to the public, and with our new venue of the Miller Hill Mall in Duluth, MN, has excellent traffic with high visibility for all vendors.

All vendor registrations are due by March 20, 2020 to ensure space at the Horse Fair. All vendor spots are filled on a first come, first serve basis and we cannot guarantee space after March 20. No registrations or vendor booth changes will be accepted after March 30, 2020 due to set-up requirements.

Space fees are \$65 for businesses and \$45 for non-profit organizations. Space area is one 8'x8' space within the Mill Hill Mall common area. Exact location in the common area is at the discretion of event & mall management. Vendors may purchase up to 3 additional spaces at a reduced rate if needed.

Vendors are expected to provide their own tables and display pieces. Tables should be skirted or covered, and displays should not be taller than 6' in height. We have a limited number of tables and chairs available for rent if needed. Electrical plug-ins are available on a first come basis free of charge, but must be indicated on your registration form as these spaces are limited. Electrical cannot be added the day of the event so please plan ahead. Vendors should bring their own extension cords or power strips for their displays.

Please send in your vendor fee at the time of registration or your space may not be held. Fees are non-refundable after March 20.

All vendors are responsible for any selling permits, tax requirements or exemptions as required by state and federal law. We require either a Certificate of Insurance for liability or a signed Hold Harmless agreement before you can begin set-up. We also require a Minnesota Certificate of Compliance (form ST19) from all vendors.

Booth set up will begin at 11am Fri. April 3. Mall common areas are open until 9pm Fri. and re-open at 7:30am Sat. morning. All vendors should be set up by event start time at 10am on Sat. April 4. All vendors are expected to be present during the advertised hours of the Horse Fair from 10am to 6pm. Please do not begin to tear down until after 5pm. The Mall common area remains open until 9pm on Sat. Please secure your products and belongings when not at your space as the common area is open to the public before and after event times.

Animals at the Horse Fair: All animals brought into the mall must have prior approval and proof of insurance. Please contact the store for information. Pets are not allowed in the mall, except for service animals.

Types of Vendors Accepted: We welcome all equine, pet, farm and agricultural service providers, clubs and organizations. Commercial businesses can sell products they hand craft, manufacture, or resell as long as the bulk of the product is of interest to the these industries and remains consistent with our event theme. We do not permit 3rd party sellers such as Tupperware, Scentsy, Thirty-one, etc. Non-profits may sell products or goods for the purpose of fundraising. Used tack should be consigned through the organizations providing the Used Tack Sales at the Horse Fair.

If you have any additional questions you can call the store at 218-522-4500. We are open Mon-Sat.10am-9pm and Sun. 11am-6pm.

Thank you!

Amanda Crist
Event Coordinator