AppleCare+ for iPad First Look



Service and support from the people who know your iPad best.

	iPad, iPad Air, or iPad mini	iPad Pro 11-inch	iPad Pro 12.9-inch (4th gen and earlier)	iPad Pro 12.9-inch (5th gen)
Apple Retail price (U.S.)*	\$69 for two years	\$129 for two years	\$129 for two years	\$149 for two years
Scope of service and support	Provides 24/7 expert technical support and additional hardware coverage Adds up to two incidents of accidental damage protection every 12 months, each subject to a service fee			
Service fees (U.S.)	\$49 for iPad and \$29 for Apple Pencil or Apple-branded iPad keyboard			

Key messages

One stop for technical support

- 24/7 priority access to Apple experts via chat or phone
- Mail-in or carry-in repair service is available
- Express Replacement Service

Apple hardware coverage

- Covers iPad, iPad battery, one compatible Apple Pencil, and one compatible Apple-branded iPad keyboard
- Adds up to two incidents of accidental damage protection every 12 months, each subject to a service fee (see above for fees)

Software support included

- Using iPadOS and iCloud
- Connecting to wireless networks
- Questions about FaceTime, Keynote, Numbers, Pages, and other Apple-branded iPad apps

Additional information

- AppleCare+ is a best-in-class service contract from Apple —not insurance
- AppleCare+ can only be purchased within 60 days of eligible iPad purchase
- AppleCare+ is an automatic enrollment program, so everything is done at the time of purchase
- Mechanical failures are covered at no additional cost to customers
- Accidental damage from handling includes dents, cracked screens, spills, and liquid submersion affecting the functionality of iPad, Apple Pencil, and Apple-branded iPad keyboard

- AppleCare+ does not cover cosmetic damage or damage that does not affect the functionality of iPad, Apple Pencil, and Apple-branded iPad keyboard
- Any unused incidents will expire after 12 months of coverage, and you will get two more incidents to use within the next 12 months of continued coverage
- AppleCare+ for iPad does not cover theft or loss
- Repair or replacement service may be limited to country of purchase
- AppleCare+ coverage begins on your AppleCare+ purchase date

Learn more at apple.com/support/products/ipad/

AppleCare+ Terms and Conditions: apple.com/legal/sales-support/applecare/applecareplus/us/

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