



# Boulevard Flower Gardens

## 2022 Fall Fundraiser Opportunity



**NEW for 2022!** We're excited to launch a new fundraising opportunity for your organization this Fall! All organizations are invited to participate, and our hope is to enrich both your love of gardening and your fundraising goals.

**Your organization will receive 20% of all registered sales  
September 17-25, 2022**

We LOVE our homegrown mums and how they have colored your porches in Falls passed! This year, you will not be limited to only mums - rather you can shop from our entire inventory while still supporting your local group! No pre-orders necessary!

### How to Participate:

1. REGISTER your organization as a participant with Kelli by Friday, Sept. 9, 2022 at [Kell@boulevardflowergardens.com](mailto:Kell@boulevardflowergardens.com) or 804-526-4000 x201, see attached commitment
2. SPREAD THE WORD! Tell everyone in your organization to share the shopping event with their friends, family and neighbors. See attached flyer with shopping details that you can share publicly within the group.
3. SHOP IN STORE OR ONLINE between the dates of September 17 and 25<sup>th</sup>. Buy anything you need for your yard or home, including mums, pansies, perennials, shrubs, straw bales, pumpkins, houseplants, soil or fertilizer. All plants & products included\*.
4. CHECKOUT UNDER YOUR ORGANIZATION NAME. At checkout, tell the cashier your organization's name so all sales can be tracked.
5. EARN MONEY! Boulevard Flower Gardens will write you a check for 20% of total, registered sales made during the fundraiser period under your name.

#### -----The Fine Print-----

\*Gift card sales and floral arrangements excluded from fundraiser event

\*Sales not registered under the organization at time of purchase will not be back tracked

\*No further discounting during the promotional week, including senior, military or loyalty points

\*All transactions made during the fundraiser promotion are final sales





# 2022 Fall Fundraiser Commitment Form



## Contract Guidelines:

1. All organizations must be a non-profit group within 35 miles of Boulevard Flower Gardens
2. Your group will receive 20% of all pre-tax sales made under your organization's name during the promotional fundraiser week. BFG will provide a final report of all sales made during the fundraiser promotion to accompany the final check.
3. Sign and return the Fundraiser Commitment Form in order to register – send completed forms to Kelli at [kell@boulevardflowergardens.com](mailto:kell@boulevardflowergardens.com). Call 804-526-4000 x201, Mon-Thurs 8am-11am.



REGISTRATION DEADLINE is Friday Sept 9, 2022



4. Please stress to all members to check out UNDER their organization's name – this is how we will track all cumulative sales. Sales not registered at time of sale will not be backtracked.
5. If bulk online orders get delivered to your central location, the group contact must be on site to receive orders. This delivery will be made one day the following week, arranged and scheduled with Kelli. THERE ARE NO INDIVIDUAL DELIVERY CHARGES for this bulk delivery, rather BFG will deduct ONE DELIVERY charge of \$35 from the final check amount.

## Organization Details

**Group Name:** \_\_\_\_\_

**Group Address:** \_\_\_\_\_

(This is a central location address where you may have bulk deliveries brought to you at the end of the week)

**Contact Name & Phone Number:** \_\_\_\_\_

**Contact Email:** \_\_\_\_\_

**Final checks made out to:** \_\_\_\_\_

☐

**Deliver our check to:** \_\_\_\_\_

**OR**

☐

**I will pick up our check at BFG on September 30, 2022**

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_



# How to

## Fundraise at Boulevard Flower Gardens this Fall!

2120 Ruffin Mill Rd South Chesterfield VA 23834  
www.Boulevardflowergardens.com



**Your organization will receive 20% of all registered sales  
September 17-25, 2022**

### Shop In Store:

1. Shop from all your Fall favorites! Choose from our homegrown mums, pansies, cole crops, shrubs, perennials, houseplants, soil, fertilizer – and more! Add on pumpkins, straw bales or corn stalks to kickstart your Fall décor!
2. Check out at the register and give the cashier YOUR GROUP NAME. Your sale will be tracked to ultimately support your local group in a BIG way! Sales not tracked at time of purchase will not be back-tracked.
3. Take all your goodies home and spread the word to your nearby neighbors!

### Shop Online: [www.boulevardflowergardens.com](http://www.boulevardflowergardens.com)

1. Head over to our website and shop our live inventory from the comfort of your home!
2. Put all your favorite items into your shopping cart.
3. At checkout, locate YOUR fundraiser group on the bottom left screen, underneath the items already in the cart. SELECT your fundraiser group AND ADD TO CART. As you finalize your checkout, make sure your fundraiser group name is a line item in your cart.
4. From here, you can login or register under your personal name to finish the process.
5. You have 3 WAYS of receiving your Fall order:
  - **PICK UP IN STORE** : Free!
  - **DELIVER TO YOUR RESIDENCE** : (standard delivery fee)
  - **DELIVER TO YOUR CENTRAL LOCATION** : Free! (A collection of bulk orders can be made to your group's central location in the days following the promotion for a one time fee of \$35 charged to the organization. It will be up to the organization to decide whether this would benefit their group or not.)

**Get Paid!** Remember your shopping window is limited by transactions made between September 17<sup>th</sup> and 25<sup>th</sup>, but you can share and shop as many times as possible during this time! At the end of the promotion, Boulevard Flowers will write your group a check for 20% of the registered sales to support all of your groups' future goals and plans!