



## PHOTOGRAPHY POLICY

Whether you are a professional, IG enthusiast, friend or family member of someone celebrating a special event, or anyone with a love for plant and people photography, we want you to know you're welcome to take photos at Boulevard Flower Gardens! There is no charge for using us as your naturalist venue. Thank you for choosing us and thank you for sharing us with your audience. Please read below for guidelines before scheduling your shoot.

## GUIDELINES

**KEEP AISLES CLEAR.** While taking photos or setting up, be sure to be respectful of customers, employees and work activities. Please allow people to pass by and be sure everyone is prepared to step aside and out of the way.

**HELP EVERYONE STAY SAFE.** Do not climb ladders, stand on benches, display pieces and tables, or ride on shopping carts. Keep children in sight at all times. Keep animals on a leash and all times. Wear appropriate clothing & shoes at all times. No alcoholic beverages.

**LET'S KEEP THINGS LOOKING NICE.** You work hard setting up props to make the perfect photo, and we work hard making display spaces fun, fresh, and focused for all of our guests. Feel free to use plants and pots to create the perfect photo. We just ask that you put everything back where you found it. If it's in a display, please leave it there.

**WE'RE STILL OPEN FOR BUSINESS.** Please remember that we are first and foremost a retail business site. Please check-in with us upon your arrival. Do not take photos of other people without their permission. Please be nice to the cats. Consider bringing a plant home with you- after all, they do make every space a little better 😊

## PUBLIC IMAGES & SOCIAL MEDIA

Venue credit and location tags are required for all digital images used on social media platforms, blog posts, websites and in print materials for distribution. You can easily find Boulevard Flower Gardens on Facebook and Instagram. Please use @boulevardflowers for IG in tagging photos.

## HOURS & AVAILABILITY

Photo shoots must occur during regular business hours. No photo shoots will be offered on weekends during April or May. Please call Casey at 804-526-4000 to schedule a shoot. All shoots must be pre-booked.