## **Dear CKW Community**,



We want to take a moment to connect with you directly regarding the COVID-19 (coronavirus) and the impact on our store, customers, and the CKW team.

Our first and top priority is always the safety of our community, our customers, and the CKW team. We are closely monitoring the outbreak of the coronavirus, seeking guidance from expert recommendations (CDC, WHO, & more), and have taken immediate action to protect the health of all those who walk through our doors, such as but not limited to:

- Creating an appointment system to stagger traffic
- Disinfecting all surfaces, door knobs fitting rooms, and other high-touch areas after each uniform fitting & pick up session
- Increased deep cleaning in all areas
- Encouraging all employees & customers to stay home if they do not feel well

March is always an exciting time in our community and we look forward to seeing our students receive their official gear and celebrate their high school and elementary school acceptances. Therefore, we are dedicated to being of service to our families for anything that may provide that joy during this challenging period. At this time, for the health of our community, our store will be only open through the available channels:

- Online store access 24/7 with store pick-up and shipping options
- **In-store access** by appointment only
- Virtual consultations by appointment only
- Phone Orders for those who know their sizes and items they want
- Curbside pick up for those who have prepaid online or phone orders

We will be offering FREE *Shipping* on orders over \$75 until March 22nd & we will release our *annual* 20% *off sale* starting on March 23rd online only. For more information, please visit our online store at <a href="https://www.ckwuniforms.com">www.ckwuniforms.com</a> for more information.

We want to thank you for all of the support we have received from our community. We believe it is important to remain a vital part of your communities and celebrate your new beginnings with a familiar, friendly hello whether it be over the phone or online!

We look forward to serving you soon!

Best,

Lauren, Christine, Kathy, & the entire CKW Team