

VERBENA

Sorority Brand Ambassador Application Fall 2019

Name

Sorority and role

Phone number

Email

Year in School

Instagram Handle

How did you first notice Verbena and what makes it special to you?

How do you envision a partnership between Verbena and your sorority?

In what ways do you see yourself bringing customers to Verbena?

How would you be able to best communicate with your chapter? Text Message, Group Me, Instagram DM, Email, speaking at chapter meetings? List all forms of communication in ranking order to what works best for you and your chapter.

What experiences do you have that would translate well into the brand ambassador position?