

VERBENA

SORORITY BRAND AMBASSADOR

Join us as a Verbena ambassador, creating excitement around Verbena culture, promoting sales, and as a liaison between us and your sorority. By continuously working with us to in the following aspects, you will maintain your ambassador title to earn

- Unlimited 20% off all Verbena purchases • 40% off 1 item a month • Gift Card opportunities • Discount Codes to share
- Have input in buying • Be the first to know on the latest trends and New Arrivals

Communicate

Alyse, Devlin and Kate will be your main points of contact at Verbena. Please stay flexible with us as we work with you individually to customize our communication with your chapter to be most beneficial to all.

Communicate frequently with your chapter to fulfill liaison and ambassador role via

- **Group Me** • **Text Message** • **Instagram DM**
- **Email** • **Speak at Chapter Meetings**

Alyse Geiger	Devlin Flanigan	Kate Ryan
567-694-9682	734-352-9067	734-604-9048

Instagram

1 POST/MONTH

Ambassador picks from three choices of product offered by Verbena to purchase at 40% off to then feature in post tagging @VerbenaAnnArbor within 2 days of purchase, once a month.

1 STORY SET/WEEK

Ambassador consults Verbena in posting 1 set of 3 mini stories per week, featuring either New Arrivals, Discount Codes or Event Info.

'@VerbenaAnnArbor Brand Ambassador'
in your Instagram Bio

Events

Work with us as your chapter's liaison as we set up exclusive shopping events for your sorority. We host Store-wide Shopping Sale Events (up to 20% off), Philanthropy Fundrasiers and Sisterhood outings to name a few! **Ambassadors must co-host 1 event per semester at a minimum.**

Model!

Earn gift cards at \$10/hr by modeling at Photoshoots. Verbena will host one shoot per week at the Verbena storefront or downtown Ann Arbor. **Ambassadors must attend one shoot per month at a minimum.**