



5.11® To Support Flood Relief Efforts in British Columbia

Donation will include over \$200,000 in apparel, footwear

IRVINE, Calif. (Dec. 28, 2020) - [5.11, Inc.](https://www.511tactical.com), the global innovator of technical apparel, footwear and gear, is contributing to relief efforts in British Columbia, following historical, devastating floods by donating apparel and footwear in partnership with Joint Force Tactical to first responder services personnel and community members throughout the region.

First responder agencies in Chilliwack, Merritt, Princeton, Abbotsford, and other impacted communities will receive cold weather apparel and footwear donations from 5.11 that are specifically designed for use in the field by first responders. The total product donation is valued at over \$200,000. The Chilliwack based organization, Joint Force Tactical, is assisting with the logistics of distributing the donated products to those in need throughout the region.

“First responders in this area, especially local and volunteer Fire Departments, have been and continue to be on the front lines of preparing, withstanding and recovering from the devastation of the recent floods,” said Dan Spielman, Chief Executive Officer of Joint Force Tactical. “These men and women have experienced losses and damages of their own, but they remain committed to helping the community recover. We want to show them the gratitude and support they deserve.”

“Servicing first responders has always been at the forefront of 5.11’s mission as a brand. Whether we are designing the technical gear they need to confidently perform their jobs, or offering a hand in their hour of need, we remain committed to them,” said 5.11’s Sales Director for Canada, Kerin Sparks. “We are honored to be able to contribute to the rebuilding of these departments during this difficult time.”

To learn more about 5.11, please visit <https://www.511tactical.com>.

About 5.11, Inc.

With offices around the globe, 5.11 works directly with end users to create purpose-built apparel, footwear and gear designed specifically to enhance the safety, accuracy, speed, and performance of tactical professionals and technical enthusiasts worldwide. 5.11 products exceed rigorous standards, which have allowed the brand to establish a reputation for innovation and authenticity and become the premier choice for those who always have to be ready. 5.11 products can be purchased online, through authorized dealers and retailers, as well as at 5.11 company-owned retail stores.

Learn more about 5.11’s best-selling gear and accessories at www.511tactical.com. Find a full list of 5.11 company-owned retail stores at <https://www.511tactical.com/locations/>. Connect with 5.11 on Facebook, Twitter @511Tactical and on Instagram @511Tactical and #511tactical

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