

Fremont Fest is back!

... and bigger and better than ever!



Support local businesses, sample tasty food and drinks, groove to a variety of music, revel in summer vibes Aug. 5

By Maggie Grainger
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Most Portlanders would agree: Summer is all about street fairs. And on Saturday, Aug. 5, one of the city's most beloved outdoor festivals, is back in full swing. With more than 140 vendors, a food truck pod, and live entertainment throughout the day, the Fremont Fest Marketplace is shaping up to be one giant block party. The annual street fair and festival celebrates the Beaumont Business Community and the Beaumont/Wilshire neighborhoods. The free fun begins at 10 a.m. and goes until 4 p.m. with businesses, restaurants and community members coming together to celebrate the neighborhood. "When people come to Fremont they feel the community and connection right away," says Beaumont Business Association President Wesley Callaway. "People want to be a part of it."

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Fremont Fest Marketplace is one of Portland's most beloved and popular street festivals. (Sam Gehrke)



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★ STAR FEATURE



Enjoy live entertainment at venues along Northeast Fremont Street. (Sam Gehrke)

It's great." The fest spans Northeast Fremont Street from 42nd Avenue to 51st Avenue and this year's event promises even more fun in the sun. Visitors can enjoy the free Kid Zone located behind Wild Heart Wellness and Mathnasium, food trucks from throughout the city, discounts and prizes from their favorite shops, plus live music at McPeets, Tomorrow's Verse, and other venues along the street.

One person who is especially excited to celebrate is Sarah Bibb, the owner of Folly, located at 4100 N.E. Fremont St. Although the shop just moved to the Beaumont district in 2022, it is celebrating its 15th anniversary this year.

"We love sharing local fashion with everyone who visits Fremont Fest," Bibb says. "Plus, this is our biggest sale of the year, so it's a great time to visit Folly." Be sure to come say hi, check

out their booth and spin the wheel for store discounts during the event.

Looking to enjoy a cold beer or signature cocktail after walking the fest? Hi-Top Tavern at 5015 N.E. Fremont St. has an expansive patio and menu, making it the perfect spot to round out your afternoon. Deeply Rooted is another new addition to the street. The sports bar, located at 4765 N.E. Fremont St., was the former home of Alameda Brewhouse. It has indoor golf, pool tables, pinball, craft cocktails, and a plant-based menu that will satisfy even the pickiest eater.

Another new kid on the block is Nectar Frozen Yogurt Lounge, which opened its doors in Northeast Portland last month. Located at 4335 N.E. Fremont St., it promises the "freshest flavors in town," and is bound to be a crowd-pleaser on a hot summer day (or cold, rainy Portland day for that matter).



Above: The festival is a perennial favorite for kids of all ages. (Sam Gehrke)

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