
Title: Fit Specialist/ Sales Associate

Location: Ottawa

Status: Full-time & Part time

Company Profile:

Brachic is a women owned, Canadian-based company in the Lingerie and Swimwear industry with 15 years of success and quality service. During that time, Brachic has grown from a one woman operation to an established enterprise that has been nominated as one of the top bra fitting boutiques in North America 6 years in a row. Brachic is proud to work within the community by donating to women's shelters, partnering with local high schools to give young women in need the support they deserve. We are always striving to support local by continually looking for opportunities to grow and network with other local women led businesses.

Main Purpose of Job:

As a bra fitter at Brachic, you offer a one on one fitting service and advice. This service is a collaboration between the client and the fitter where you work within your clients' boundaries. Using your technical expertise and product knowledge, you find a bra/undergarments/swimwear that fits your client's wants and needs. In this position you need to show patience and compassion.

You will offer a judgement free and no pressure environment to your clients and potential clients, always making sure they leave happy with the bra/undergarment that truly fits them.

Reports to: Store Manager and/or Assistant Manager

Duties and Responsibilities:

On a daily basis, the fitter will be expected to perform all/some of the following duties:

- Provide detailed one on one fitting service in accordance to our policies.
- Greet customers and answer questions about inventory.
- Provide feedback regarding merchandising opportunities to improve execution
- Conduct daily review and inspection of sales floor to ensure everything is in place
- Ensure fitting room readiness for the next customer
- Assist in implementation or review window installations and interior displays
- Optimize and maintain the use of visual assets such as fixtures, props and marketing; ensure all marketing and creative layer is current
- Assist in maintaining social media presence Instagram/Facebook
- Properly store and maintain visual assets to avoid damage and communicate to leadership if damages are identified
- Maintain backroom standards as product flows to and from the sales floor
- Stock and/or restock inventory
- Maintain a focus on exceptional customer experience as our premier differentiator, to build loyalty and support our culture
- Prepare for each shift by maintaining awareness of all sales, promotions and applicable procedures
- Take initiative to recover and replenish merchandise, so it is available to sell
- Understand and adhere to visual merchandising brand standards
- Assist in housekeeping of sales floor and communicate maintenance issues
- Keep an awareness of, and building personal capability in, loss prevention
- Support all activities related to providing a safe working environment
- Understand and demonstrate company values
- Assist in receiving inventory
- Organize and tidy inventory and displays
- Light cleaning of all shop areas
- Assisting in opening and closing the store

Other tasks or duties may be required from time to time based on business requirements.

**Qualifications:**

- 2+ years retail experience
- Previous experience fitting bras or undergarments preferred
- High school diploma
- Bilingual (English and French) considered an asset
- Due to the personal and intimate nature of this position, only women are accepted
- Comfortable with being within proximity to nude individuals while fitting.

Physical Requirements:

- Standing for most, if not all, of the workday
- Bending, kneeling, squatting
- Walking and climbing ladders
- Lifting boxes and other items weighing up to 50 lbs.

The above is not an exhaustive list of duties and you will be expected to perform different tasks as necessitated by your changing role within the organization and the overall business objectives of the organization.

